A3385-3.1U
1-/88

FAS-FAX:
United States Newspapers

*Circulation averages
for six months ended
September 30, 1988*

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and Occupied Households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied Households figures used in this report are December 31, 1987 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1988 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).
☆	Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.

* * * *

Would you like to receive additional copies of this report or copies of the other newspaper FAS-FAX reports? A limited number of extra copies are available at the Bureau's Schaumburg office at prices quoted below:

FAS-FAX RATES

	MEMBERS	NON-MEMBERS
US Daily Newspaper FAS-FAX	$20.00	$40.00
Canadian Daily Newspaper FAS-FAX	5.00	10.00
US and Canadian Weekly Newspaper FAS-FAX	5.00	10.00

Copyright ©1988 by Audit Bureau of Circulations. All rights reserved except that permission is hereby granted to reproduce excerpts if following credit line is included.

Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1988.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/
ANNISTON (CALHOUN CO.)		28,000			32,300			60,300			
STAR	E (M-F)		17,286	61.74		13,687	42.37		30,973	32,140*	31,592*
STAR	SAT M		18,724	66.87		14,206	43.98		32,930	34,190*	33,467*
STAR	SUN		17,904	63.94		14,142	43.78		32,046	33,324*	32,793*
BIRMINGHAM (JEFFERSON CO.)		283,000			277,400			560,400			
POST-HERALD, NEWS	CMB DLY		172,522	60.96		34,396	12.40		206,918	231,553	229,345
POST-HERALD	M (M-F)		41,646	14.72		10,193	3.67		51,839	61,524	60,947
NEWS	E (M-F)		130,876	46.25		24,203	8.72		155,079	170,029	168,398
POST-HERALD, NEWS	SAT		126,611	44.74		29,212	10.53		155,823	175,721	
POST-HERALD	SAT M										54,419
NEWS	SAT E										145,767
NEWS	SUN		148,538	52.49		35,342	12.74		183,880	204,576	213,630
CULLMAN (CULLMAN CO.)		5,200			22,400			27,600			
TIMES	M (TU-F)		3,302	63.50		5,458	24.37		8,760	9,316	9,639
TIMES	SUN		3,576	68.77		6,641	29.65		10,217	10,790	11,727
DECATUR (MORGAN CO.)		21,000			61,900			82,900			
DAILY	E (M-F)		12,991	61.86		13,413	21.67		26,404	26,571*	26,100*
DAILY	SAT M		12,948	61.66		13,971	22.57		26,919	27,086*	26,303*
DAILY	SUN		14,398	68.56		15,700	25.36		30,098	30,298*	29,449*
DOTHAN (HOUSTON CO.)		21,000			74,500			95,500			
EAGLE	M		10,312	49.10		12,389	16.63		22,701	23,463*	22,624*
EAGLE	SUN		12,053	57.40		14,677	19.70		26,730	27,698*	26,221*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,100			26,900			53,000			
TIMES DAILY	M		15,451	59.20		12,102	44.99		27,553	32,777*	32,531*
TIMES DAILY	SUN		16,107	61.71		12,978	48.25		29,085	34,416*	35,062*
GADSDEN (ETOWAH CO.)		23,000			57,900			80,900			
TIMES	E		17,992	78.23		11,188	19.32		29,180	29,797*	30,341*
TIMES	SUN		19,236	83.63		12,065	20.84		31,301	32,003*	32,581*
HUNTSVILLE (MADISON CO.)		64,200#			118,300			182,500			
NEWS, TIMES	CMB DLY	#	48,352	75.31		23,007	19.45		71,359	73,083	70,269
NEWS	M (M-F)	#	12,290	19.14		2,424	2.05		14,714	14,778	13,034
TIMES	E (M-F)	#	36,062	56.17		20,583	17.40		56,645	58,305	57,235
NEWS	SAT M	#	10,838	16.88		2,414	2.04		13,252	13,316	11,661
TIMES	SAT E	#	32,870	51.20		19,658	16.62		52,528	54,155	52,197
TIMES	SUN	#	45,083	70.22		28,191	23.83		73,274	76,251	74,004

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM		RATIO CIRC/OH'S %	RTZ OR NDM		RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF 9/30/88	AS OF 9/30/87
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC		
JASPER (WALKER CO.)		5,200			15,200			20,400			
MOUNTAIN EAGLE	E (M-F)		4,324	83.15		7,140	46.97		11,464	13,307	**12,553**
MOUNTAIN EAGLE	SUN		4,142	79.65		7,104	46.74		11,246	13,085	**12,215**
MOBILE (MOBILE CO.)		94,400			186,300			280,700			
REGISTER, PRESS	CMB DLY		54,055	57.26		43,722	23.47		97,777	98,313	**101,073**
REGISTER	M (M-F)		28,371	30.05		24,954	13.39		53,325	53,779	**54,308**
PRESS	E (M-F)		25,684	27.21		18,768	10.07		44,452	44,534	**46,765**
PRESS REGISTER	SAT M		45,232	47.92		41,479	22.26		86,711	87,239	**88,052**
PRESS REGISTER	SUN		52,789	55.92		52,962	28.43		105,751	106,507	**108,139**
MONTGOMERY (MONTGOMERY CO.)		73,700			164,400			238,100			
ADVERTISER, JOURNAL	CMB DLY		37,788	51.27		18,913	11.50		56,701	66,186	**66,291**
ADVERTISER	M (M-F)		24,620	33.41		15,801	9.61		40,421	49,833	**49,247**
JOURNAL	E (M-F)		13,168	17.87		3,112	1.89		16,280	16,353	**17,044**
JOURNAL & ADVERTISER	SAT M		35,415	48.05		20,829	12.67		56,244	66,006	**60,392**
JOURNAL & ADVERTISER	SUN		42,338	57.45		25,686	15.62		68,024	79,950	**82,708**
OPELIKA (LEE CO.)		21,200			32,200			53,400			
NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TUSCALOOSA (TUSCALOOSA CO.)		53,400#						53,400			
NEWS	E	#	27,761	51.99					27,761	37,530	**35,168**
NEWS	SUN	#	28,295	52.99					28,295	38,771	**39,128**
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		110,100#						110,100			
NEWS	M	#	52,933	48.08					52,933	56,204*	**56,084***
NEWS	SUN	#	67,046	60.90					67,046	71,653*	**70,768***
TIMES	E	#	31,198	28.34					31,198	31,856*	**35,524***
TIMES	SUN	#	40,280	36.58					40,280	41,590*	**45,267***
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		29,100#						29,100			
NEWS-MINER	E	#	14,870	51.10					14,870	16,286*	**16,517***
NEWS-MINER	SUN	#	18,519	63.64					18,519	20,361*	**21,225***

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARIZONA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CASA GRANDE (PINAL CO.)		5,700			14,000			19,700			
DISPATCH	E		4,535	79.56		2,923	20.88		7,458	7,674	7,484
CHANDLER (MARICOPA CO.)		27,200						27,200			
TRIBUNE	M		8,665	31.86					8,665	8,740*	6,745*
TRIBUNE	SUN		8,716	32.04					8,716	8,791*	6,763*
FLAGSTAFF (COCONINO CO.)		19,100#			10,200			29,300			
SUN	E (M-F)	#	11,538	60.41		1,193	11.70		12,731	13,088	11,886
SUN	SUN	#	11,681	61.16		1,269	12.44		12,950	13,635	12,818
MESA (MARICOPA CO.)		110,200						110,200			
TRIBUNE	M		40,913	37.13					40,913	44,671*	38,367*
TRIBUNE	SUN		41,626	37.77					41,626	45,517*	38,829*
PHOENIX (MARICOPA CO.)		762,100			113,500			875,600			
REPUBLIC, GAZETTE	CMB DLY		361,589	47.45		31,098	27.40		392,687	417,844	404,194
REPUBLIC	M		261,458	34.31		28,328	24.96		289,786	314,829	304,662
GAZETTE	E		100,131	13.14		2,770	2.44		102,901	103,015	99,532
REPUBLIC	SUN		428,898	56.28		41,403	36.48		470,301	507,081	483,375
SCOTTSDALE (MARICOPA CO.)		80,000									
PROGRESS	E		18,227							19,325	
SUN CITY (MARICOPA CO.)		36,800#						36,800			
NEWS-SUN	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TEMPE (MARICOPA CO.)		54,500						54,500			
NEWS	M		12,598	23.12					12,598	14,154*	10,534*
NEWS	SUN		12,559	23.04					12,559	14,145*	10,480*
TUCSON (PIMA CO.)		245,400			95,300			340,700			
STAR, CITIZEN	CMB DLY		122,067	49.74		12,241	12.84		134,308	135,570	133,770
STAR	M		70,025	28.54		9,120	9.57		79,145	80,255	77,974
CITIZEN	E		52,042	21.21		3,121	3.27		55,163	55,315	55,796
STAR	SUN		139,221	56.73		14,950	15.69		154,171	156,552	150,980
YUMA (YUMA CO.)		25,000#						25,000			
SUN & SENTINEL	E	#	15,739	62.96					15,739	16,744	16,436
SUN & SENTINEL	SUN	#	16,334	65.34					16,334	17,455	17,109

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARKANSAS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
EL DORADO (UNION CO.)		10,100			8,400			18,500			
NEWS-TIMES	M		5,663	56.07		5,159	61.42		10,822	10,873	11,186
NEWS-TIMES	SUN		5,737	56.80		5,472	65.14		11,209	11,276	11,625
FAYETTEVILLE (WASHINGTON CO.)		15,600			33,600			49,200			
NORTHWEST TIMES	E		7,841	50.26		3,589	10.68		11,430	11,682	11,348
NORTHWEST TIMES	SUN		8,652	55.46		4,084	12.15		12,736	12,987	12,536
FORT SMITH (SEBASTIAN CO.)		37,700			82,200			119,900			
SOUTHWEST TIMES RECORD	ALL DAY		23,439	62.17		19,178	23.33		42,617	42,986	42,541
SOUTHWEST TIMES RECORD	SUN		24,360	64.62		21,844	26.57		46,204	46,566	45,743
HOT SPRINGS (GARLAND CO.)		16,800			25,300			42,100			
SENTINEL-RECORD	M		9,649	57.43		8,002	31.63		17,651	17,842	18,038
SENTINEL-RECORD	SUN		9,943	59.18		8,744	34.56		18,687	18,988	19,130
JONESBORO (CRAIGHEAD CO.)		11,500			29,800			41,300			
SUN	M		9,910	86.17		11,052	37.09		20,962	25,611	24,346
SUN	SUN		10,447	90.84		11,952	40.11		22,399	27,402	25,880
LITTLE ROCK (PULASKI CO.)		128,900			271,100			400,000			
DEMOCRAT	M		45,716	35.47		40,302	14.87		86,018	102,352	90,987
DEMOCRAT	SUN		73,843	57.29		87,433	32.25		161,276	192,061	171,511
GAZETTE•	M		56,787	44.06		43,835	16.17		100,622	134,942	140,301
GAZETTE•	SUN		77,875	60.42		77,504	28.59		155,379	200,760	200,090
MOUNTAIN HOME (BAXTER CO.)		4,100			9,400			13,500			
BAXTER BULLETIN	M		3,352	81.76		3,953	42.05		7,305	8,631	8,415
PINE BLUFF (JEFFERSON CO.)		21,900			35,800			57,700			
COMMERCIAL	E		12,985	59.29		8,612	24.06		21,597	21,763	21,085
COMMERCIAL	SUN		13,605	62.12		9,182	25.65		22,787	22,983	22,373
ROGERS (BENTON CO.)		8,700			40,500			49,200			
NORTHWEST NEWS	M (M-F)		5,991	68.86		6,941	17.14		12,932	13,125	13,437
NORTHWEST NEWS	SUN		6,566	75.47		8,550	21.11		15,116	15,395	15,327
SPRINGDALE (WASHINGTON CO.)		10,100			50,400			60,500			
NEWS	E (M-F)		7,021	69.51		5,395	10.70		12,416	12,841	13,050
NEWS	SUN		7,359	72.86		6,495	12.89		13,854	14,385	14,453
WEST MEMPHIS (CRITTENDEN CO.)		9,600#			7,200			16,800			
TIMES	E (M-F)	#	5,178	53.94		2,380	33.06		7,558	7,842	7,801

•**Per** publisher's request, an audited Publisher's Statement will be released subsequent to release of the statement as filed.

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
ALAMEDA (ALAMEDA CO.)		31,600						31,600			
TIMES-STAR	M		7,124	22.54					7,124	7,181	8,263*
TIMES-STAR	SUN		6,734	21.31					6,734	6,782	7,401*
ANTIOCH (CONTRA COSTA CO.)		47,200#									
LEDGER	E (M-F)	#	14,822	31.40					14,822	14,968	
LEDGER/POST DISPATCH	SAT M	#	21,784	46.15					21,784	21,973	21,339
LEDGER/POST DISPATCH	SUN	#	22,113	46.85					22,113	22,302	21,613
AUBURN (PLACER CO.)		17,600#						17,600			
JOURNAL	M (M-F)	#	10,567	60.04					10,567	12,562*	12,506*
JOURNAL	SUN	#	11,023	62.63					11,023	13,127*	12,889*
BAKERSFIELD (KERN CO.)		108,700			71,300			180,000			
CALIFORNIAN	M		63,221	58.16		17,508	24.56		80,729	81,601	81,984
CALIFORNIAN	SUN		68,262	62.80		19,303	27.07		87,565	88,553	87,103
BRAWLEY (IMPERIAL CO.)		8,800#						8,800			
NEWS	E	#	4,749	53.97					4,749	5,249	5,126
CHICO (BUTTE CO.)		60,800#						60,800			
ENTERPRISE-RECORD	E	#	26,786	44.06					26,786	28,076	27,208
ENTERPRISE-RECORD	SUN	#	26,466	43.53					26,466	27,779	26,537
DUBLIN (ALAMEDA CO.)		58,300#						58,300			
HERALD	M	#	24,930	42.76					24,930	29,088	26,323
HERALD	SUN	#	25,500	43.74					25,500	29,824	26,865
EL CENTRO (IMPERIAL CO.)		18,100#						18,100			
IMPERIAL VALLEY PRESS	E	#	11,041	61.00					11,041	11,464	11,109
EUREKA (HUMBOLDT CO.)		18,400			35,100			53,500			
TIMES STANDARD	E		10,469	56.90		10,892	31.03		21,361	21,838	20,572
TIMES STANDARD	SUN		11,168	60.70		11,963	34.08		23,131	23,656	22,317
FAIRFIELD (SOLANO CO.)		28,900			22,500			51,400			
REPUBLIC	M		16,564	57.31		1,385	6.16		17,949	18,380	
REPUBLIC	SUN		17,804	61.61		1,547	6.88		19,351	19,821	
FREMONT-NEWARK (ALAMEDA CO.)		81,900#						81,900			
ARGUS	M	#	28,237	34.48		188			28,425	28,502	25,666
ARGUS	SUN	#	30,240	36.92		177			30,417	30,507	26,954

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
FRESNO (FRESNO CO.)		214,500#						214,500			
BEE	M	#	114,434	53.35					114,434	144,765	140,402
BEE	SUN	#	129,348	60.30					129,348	170,427	164,403
GILROY (SANTA CLARA CO.)		9,100			11,100			20,200			
DISPATCH	E (M-F)		4,504	49.49		2,518	22.68		7,022	7,214*	7,479*
GRASS VALLEY (NEVADA CO.)		26,100#						26,100			
UNION	E	#	14,516	55.62					14,516	14,970	14,200
HANFORD (KINGS CO.)		14,000			16,300			30,300			
SENTINEL	E		7,671	54.79		6,273	38.48		13,944	14,196	14,303
HAYWARD (ALAMEDA CO.)		92,500			95,300			187,800			
REVIEW	M		31,388	33.93		12,006	12.60		43,394	44,242	46,702
REVIEW	SUN		33,442	36.15		12,551	13.17		45,993	46,804	48,372
HOLLISTER (SAN BENITO CO.)		5,800#			5,200			11,000			
FREE LANCE	E (M-F)	#	4,110	70.86		617	11.87		4,727	4,956	4,939
INDIO (RIVERSIDE CO.)		16,500			28,000			44,500			
NEWS	E		5,604	33.96		1,830	6.54		7,434	7,960	8,593
LOMPOC (SANTA BARBARA CO.)		15,500			3,400			18,900			
RECORD	E (M-F)		8,678	55.99		560			9,238	9,385	9,995
RECORD	SUN		8,992	58.01		584			9,576	9,753	10,138
LOS ANGELES (LOS ANGELES CO.)		1,336,200			2,652,600			3,988,800			
HERALD EXAMINER	M (M-F)		109,616	8.20		93,643	3.53		203,259	235,252	238,811
HERALD EXAMINER	SAT M		80,774	6.05		75,936	2.86		156,710	185,648	186,520
HERALD EXAMINER	SUN		81,162	6.07		77,169	2.91		158,331	185,684	195,009
HOLLYWOOD REPORTER	M (M-F)									21,717*	21,120*
INVESTOR'S DAILY	M (M-F)									100,941	89,599
LA OPINION	M		55,312	4.14		21,980	0.83		77,292	84,943	72,442
LA OPINION	SUN		41,436	3.10		16,947	0.64		58,383	64,676	57,915
LOS ANGELES (LOS ANGELES CO.)		666,900#						666,900			
NEWS	M (M-F)	#	156,493	23.47					156,493	170,809	159,348
NEWS	SAT M	#	147,650	22.14					147,650	160,461	145,512
NEWS	SUN	#	178,192	26.72					178,192	197,311	174,767
RACING FORM	MON M									19,111*	16,759*
RACING FORM	TUE M									8,610*	8,617*
RACING FORM	M (W-F)									26,860*	25,019*
RACING FORM	SAT M									38,030*	35,147*
RACING FORM	SUN									35,169*	30,209*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
LOS ANGELES (LOS ANGELES CO.)		3,890,600#						3,890,600			
TIMES	M (M-F)	#	726,989	18.69		166,497			893,486	1,116,334	**1,113,459**
TIMES	SAT M	#	646,303	16.61		158,598			804,901	1,020,395	**1,017,270**
TIMES	SUN	#	893,434	22.96		207,644			1,101,078	1,394,910	**1,384,857**
VARIETY	M (M-F)									22,452*	**22,395**
LOS ANGELES CO.											
COPLEY LOS ANGELES NEWSPAPERS	E	#								135,037	**133,516**
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								126,037	**125,673**
LOS ANGELES CO. (LONG BEACH P.O.)		280,100			138,800			418,900			
PRESS-TELEGRAM	CMB DLY		98,002	34.99		18,398	13.26		116,400	132,276	**130,999**
PRESS-TELEGRAM	M (M-F)		93,309	33.31		18,197	13.11		111,506	127,382	**125,986**
PRESS-TELEGRAM	E (M-F)		4,693	1.68		201	0.14		4,894	4,894	**5,013**
PRESS-TELEGRAM	SAT M		93,111	33.24		18,026	12.99		111,137	125,144	**124,368**
PRESS-TELEGRAM	SUN		110,737	39.53		18,545	13.36		129,282	144,185	**143,222**
LOS ANGELES CO. (PASADENA P.O.)		73,100			89,800			162,900			
STAR-NEWS	M		18,636	25.49		13,935	15.52		32,571	38,187	**39,510**
STAR-NEWS	SUN		19,855	27.16		16,063	17.89		35,918	43,030	**44,519**
LOS ANGELES CO. (WEST COVINA P.O.)		153,400			80,500			233,900			
SAN GABRIEL VALLEY TRIBUNE	M		47,210	30.78		9,065	11.26		56,275	59,492	**59,769**
TRIBUNE NEWS	SUN		51,920	33.85		9,447	11.74		61,367	81,155	**80,477**
LOS ANGELES CO. (WHITTIER P.O.)		33,400			90,500			123,900			
NEWS	E		10,491	31.41		6,825	7.54		17,316	17,358	**18,003**
MADERA (MADERA CO.)		8,900			17,600			26,500			
TRIBUNE	E		5,009	56.28		3,743	21.27		8,752	8,897	**8,682**
MARIN CO. (NOVATO P.O.)		88,800			6,000			94,800			
INDEPENDENT JOURNAL	E		33,667	37.91		908	15.13		34,575	35,905	**37,350**
INDEPENDENT JOURNAL	SUN		36,386	40.98		1,022	17.03		37,408	39,186	**41,540**
MARYSVILLE (YUBA CO.)-YUBA CITY (SUTTER CO.)		42,900#						42,900			
APPEAL-DEMOCRAT	E	#	22,405	52.23					22,405	24,609	**24,649**
MERCED (MERCED CO.)		25,600			34,600			60,200			
SUN-STAR	M		17,713	69.19		5,723	16.54		23,436	24,004	**23,383**

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MODESTO (STANISLAUS CO.)		50,800#			65,200			116,000			
BEE	M	#	38,772	76.32		25,067	38.45		63,839	78,840	76,275
BEE	SUN	#	40,034	78.81		27,190	41.70		67,224	84,702	81,835
MONTEREY (MONTEREY CO.)		37,400#			19,100			56,500			
HERALD	M	#	23,487	62.80		7,061	36.97		30,548	33,613	33,167
HERALD	SUN	#	24,184	64.66		7,347	38.47		31,531	35,233	34,675
NAPA (NAPA CO.)		24,200			16,600			40,800			
REGISTER	E		14,812	61.21		5,586	33.65		20,398	20,632	21,123
OAKLAND (ALAMEDA CO.)		764,700#						764,700			
TRIBUNE	M (M-F)	#	129,771	16.97					129,771	148,550	148,136
TRIBUNE	SAT M	#	131,723	17.23					131,723	145,765	144,775
TRIBUNE	SUN	#	133,145	17.41					133,145	145,701	147,891
ONTARIO-UPLAND (SAN BERNARDINO CO.)		121,000#						121,000			
REPORT	M	#	43,181	35.69					43,181	46,448	41,371
REPORT	SUN	#	44,152	36.49					44,152	47,421	42,433
ORANGE CO. (ANAHEIM P.O.)		180,400#						180,400			
BULLETIN	E	#	6,121	3.39					6,121	6,961	7,364
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		65,800			142,000			207,800			
COAST PILOT	E		12,385	18.82		7,500	5.28		19,885	20,157	22,213
COAST PILOT	SUN		12,107	18.40		7,378	5.20		19,485	19,731	22,008
ORANGE CO. (LA HABRA P.O.)		30,100#						30,100			
STAR-PROGRESS	E (M-F)	#	3,371	11.20					3,371	5,108	4,985
ORANGE CO. (SANTA ANA P.O.)		793,500#						793,500			
REGISTER	ALL DAY (M-F)	#	311,824	39.30					311,824	333,560	317,331
REGISTER	SAT M	#	305,778	38.54					305,778	325,971	310,032
REGISTER	SUN	#	355,448	44.79					355,448	380,706	362,404
OROVILLE (BUTTE CO.)		11,100			8,400			19,500			
MERCURY REGISTER	E (M-F)		6,578	59.26		2,343	27.89		8,921	9,148	9,338
MERCURY REGISTER	SAT M		7,222	65.06		2,498	29.74		9,720	9,977	9,834

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		40,300#			9,500			49,800			
DESERT SUN (9-24-88 to 9-30-88)	M (M-F)	#	22,866	56.74		2,744	28.88		25,610	29,820	
DESERT SUN (4-1-88 to 9-23-88)	E (M-F)	#	22,145	54.95		2,457	25.86		24,602	28,601	
DESERT SUN	E (M-F)	#									27,227
DESERT SUN	WKND	#	28,689			3,401	35.80		32,090	38,367	38,602
PALO ALTO (SANTA CLARA CO.)		139,900			55,300			195,200			
PENINSULA TIMES TRIBUNE	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PENINSULA TIMES TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									390,447	410,896
PETALUMA (SONOMA CO.)		14,900			55,300			70,200			
ARGUS-COURIER	E		7,504	50.36		1,775	3.21		9,279	9,464	9,086
PINHOLE (CONTRA COSTA CO.)		80,400						80,400			
WEST COUNTY TIMES											
PITTSBURG (CONTRA COSTA CO.)		19,800#						19,800			
POST DISPATCH	E (M-F)	#	6,655	33.61					6,655	6,724	6,513
PLEASANTON (ALAMEDA CO.)		58,400#						58,400#			
VALLEY TIMES	M	#	23,148	39.64					23,148	23,696	
VALLEY TIMES	SUN	#	23,767	40.70					23,767	24,311	
POMONA (LOS ANGELES CO.)		115,700#						115,700			
PROGRESS BULLETIN	E	#	34,954	30.21					34,954	41,379	39,753
PROGRESS BULLETIN	SUN	#	36,651	31.68					36,651	43,635	41,899
PORTERVILLE (TULARE CO.)		27,000#						27,000			
RECORDER	E	#	13,503	50.01					13,503	13,768	13,691
RED BLUFF (TEHAMA CO.)		18,000#						18,000			
NEWS	E	#	8,439	46.88					8,439	8,666	8,580
REDDING (SHASTA CO.)		59,400#						59,400			
RECORD SEARCHLIGHT	E	#	36,242	61.01					36,242	38,507	38,143
REDLANDS (SAN BERNARDINO CO.)		25,400#						25,400			
FACTS	E	#	9,614	37.85					9,614	10,775	9,519
FACTS	SUN	#	9,764	38.44					9,764	10,983	9,729

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
RIVERSIDE (RIVERSIDE CO.)		228,200#						228,200			
PRESS-ENTERPRISE	M	#	125,437	54.97					125,437	143,467	138,092
PRESS-ENTERPRISE	SUN	#	131,974	57.83					131,974	152,190	144,592
ROSEVILLE (PLACER CO.)		30,700#						30,700			
PRESS-TRIBUNE	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PRESS-TRIBUNE	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SACRAMENTO (SACRAMENTO CO.)		503,900#						503,900			
BEE	M	#	214.136	42.50					214,136	243,838	242,181
BEE	SUN	#	254,157	50.44					254,157	297,095	289,640
UNION	M	#	80,240	15.92					80,240	86,190	88,315
UNION	SUN	#	77,638	15.41					77,638	83,577	86,470
SALINAS (MONTEREY CO.)		31,700			28,000			59,700			
CALIFORNIAN	E		15,804	49.85		7,022	25.08		22,826	23,389	22,825
SAN BERNARDINO (SAN BERNARDINO CO.)		235,100#						235,100			
SUN	M	#	75,620	32.17					75,620	84,473	82,413
SUN	SUN	#	82,045	34.90					82,045	92,820	88,028
SAN BERNARDINO CO. (VICTORVILLE P.O.)		10,000			28,600			38,600			
VICTOR VALLEY PRESS	E		7,236	72.36		17,616	61.59		24,852	25,155	24,278
VICTOR VALLEY PRESS	SUN		7,751	77.51		19,307	67.51		27,058	27,446	25,630
SAN CLEMENTE (ORANGE CO.)		17,700			22,400			40,100			
SUN-POST	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SAN DIEGO (SAN DIEGO CO.)		663,400			176,600			840,000			
TRANSCRIPT	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
UNION, TRIBUNE	CMB DLY		328,917	49.58		46,958	26.59		375,875	382,794	373,981
UNION	M		217,427	32.77		37,614	21.30		255,041	261,558	251,325
TRIBUNE	E		111,490	16.81		9,344	5.29		120,834	121,236	122,656
UNION	SUN		359,434	54.18		52,476	29.71		411,910	421,943	411,102
SAN DIEGO CO. (EL CAJON P.O.)		53,800			83,700			137,500			
CALIFORNIAN	E (TU-S)		9,196	17.09		10,584	12.65		19,780	21,293	21,996
CALIFORNIAN	SUN		9,414	17.50		10,849	12.96		20,263	21,781	22,494
SAN DIEGO CO. (ESCONDIDO P.O.)		52,300			59,800			112,100			
TIMES-ADVOCATE	E		28,606	54.70		11,139	18.63		39,745	42,275	41,058
TIMES-ADVOCATE	SUN		30,033	57.42		11,510	19.25		41,543	44,137	42,701

◎CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
SAN DIEGO CO. (OCEANSIDE P.O.)		58,400			46,000			104,400			
BLADE-TRIBUNE	E (M-F)		22,979	39.35		11,233	24.42		34,212	35,333	37,314
BLADE-TRIBUNE	SUN		24,050	41.18		11,954	25.99		36,004	37,264	38,676
SAN FRANCISCO (SAN FRANCISCO CO.)		362,300#			1,456,300			1,818,600			
CHRONICLE, EXAMINER	CMB DLY	#	205,542	56.73		365,469	25.10		571,011	697,700	712,413
CHRONICLE	M (M-F)	#	136,741	37.74		302,487	20.77		439,228	559,312	568,088
EXAMINER	E (M-F)	#	68,801	18.99		62,982	4.32		131,783	138,388	144,325
CHRONICLE	SAT M	#	116,219	32.08		283,190	19.45		399,409	513,736	517,069
EXAMINER	SAT E	#	46,938	12.96		56,304	3.87		103,242	109,934	114,145
EXAMINER & CHRONICLE	SUN	#	174,798	48.25		406,677	27.93		581,475	712,400	716,339
SAN JOSE (SANTA CLARA CO.)		419,700#			83,200			502,900			
MERCURY-NEWS	ALL DAY (M-F)	#	205,636	49.00		27,539	33.10		233,175	271,787	268,967
MERCURY-NEWS	SAT M	#	193,353	46.07		24,436	29.37		217,789	256,214	253,135
MERCURY-NEWS	SUN	#	237,890	56.68		30,119	36.20		268,009	319,625	314,033
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,700			61,000			75,700			
TELEGRAM-TRIBUNE	E (M-F)		9,800	66.67		19,291	31.62		29,091	29,780	28,668
TELEGRAM-TRIBUNE	SAT M		11,147	75.83		22,432	36.77		33,579	34,386	33,769
SAN MATEO (SAN MATEO CO.)		79,700			86,300			166,000			
TIMES & NEWS LEADER	E		30,084	37.75		10,325	11.96		40,409	44,007	44,529
SANTA BARBARA (SANTA BARBARA CO.)		69,800			60,900			130,700			
NEWS-PRESS	M		39,508	56.60		10,278	16.88		49,786	50,499	47,743
NEWS-PRESS	SUN		43,870	62.85		11,444	18.79		55,314	56,760	55,379
SANTA CRUZ (SANTA CRUZ CO.)		37,500			29,000			66,500			
SENTINEL	M (M-F)		16,047	42.79		10,097	34.82		26,144	27,136	28,110
SENTINEL	SUN		17,426	46.47		10,912	37.63		28,338	29,672	30,660
SANTA MARIA (SANTA BARBARA CO.)		27,600			38,800			66,400			
TIMES	E (M-F)		16,471	59.68		3,334	8.59		19,805	20,103	20,547
TIMES	SUN		16,679	60.43		3,623	9.34		20,302	20,669	20,786
SANTA ROSA (SONOMA CO.)		63,900			138,500			202,400			
PRESS DEMOCRAT	M		39,178	61.31		42,309	30.55		81,487	82,632	78,815
PRESS DEMOCRAT	SUN		41,925	65.61		47,328	34.17		89,253	90,788	86,108

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
STOCKTON (SAN JOAQUIN CO.)		79,600#			75,500			155,100			
RECORD	M	#	40,973	51.47		9,773	12.94		50,746	53,432	**52,728**
RECORD	SUN	#	41,947	52.70		12,089	16.01		54,036	57,228	**55,885**
TRACY (SAN JOAQUIN CO.)		12,600#						12,600			
TRACY PRESS	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TULARE (TULARE CO.)		11,100			8,900			20,000			
ADVANCE-REGISTER & TIMES	E		6,750	60.81		2,148	24.13		8,898	9,393	**9,504**
TURLOCK (STANISLAUS CO.)		14,200			12,600			26,800			
JOURNAL	E		6,905	48.63		2,710	21.51		9,615	10,111	**10,404**
UKIAH (MENDOCINO CO.)		7,000			8,300			15,300			
JOURNAL	E (M-F)		5,464	78.06		2,824	34.02		8,288	8,805	**8,797**
JOURNAL	SUN		5,634	80.49		3,037	36.59		8,671	9,197	**9,153**
VACAVILLE (SOLANO CO.)		19,700			36,200			55,900			
REPORTER	M		14,216	72.16		1,604	4.43		15,820	16,097*☆	
REPORTER	M (TU-S)										**15,465***
REPORTER	SUN		14,777	75.01		1,646	4.55		16,423	16,714*	**16,083***
VALLEJO (SOLANO CO.)		46,500			3,700			50,200			
TIMES-HERALD	M		24,533	52.76		126	3.41		24,659	27,098	**26,575**
TIMES-HERALD	SUN		24,350	52.37		126	3.41		24,476	26,932	**26,528**
VENTURA CO. (CAMARILLO P.O.)		21,200#						21,200			
NEWS	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
VENTURA CO. (OXNARD P.O.)		44,900			29,500			74,400			
PRESS-COURIER	E		14,854	33.08		1,714	5.81		16,568	17,010	**17,856**
PRESS-COURIER	SUN		15,928	35.47		1,812	6.14		17,740	18,248	**19,103**
VENTURA CO. (SIMI VALLEY P.O.)		26,800			4,500			31,300			
ENTERPRISE	E		14,790	55.19		1,510	33.56		16,300	16,414☆	
ENTERPRISE	E (M-F)										**16,617**
ENTERPRISE	SUN		15,470	57.72		1,576	35.02		17,046	17,169	**17,179**
VENTURA CO. (THOUSAND OAKS P.O.)		45,500			4,000			49,500			
NEWS-CHRONICLE	E		22,067	48.50		1,639	40.98		23,706	24,017	**24,263**
NEWS-CHRONICLE	SUN		23,163	50.91		1,753	43.83		24,916	25,312	**25,689**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
CALIFORNIA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
VENTURA CO. (VENTURA P.O.)		84,000#			124,700			208,700			
STAR-FREE PRESS	E	#	40,062	47.69		9,246	7.41		49,308	49,737	48,437
STAR-FREE PRESS	SUN	#	44,165	52.58		11,174	8.96		55,339	56,062	55,046
VISALIA (TULARE CO.)		23,200			18,000			41,200			
TIMES-DELTA	M		15,461	66.64		4,441	24.67		19,902	22,043	21,019
WALNUT CREEK (CONTRA COSTA CO.)		138,400#						138,400			
CONTRA COSTA TIMES	M	#	72,569	52.43					72,569	90,924	87,641
CONTRA COSTA TIMES	SUN	#	78,316	56.59					78,316	99,931	93,918
WATSONVILLE (SANTA CRUZ CO.)		30,800#						30,800			
REGISTER-PAJARONIAN	E	#	12,948	42.04					12,948	14,639	14,828
WOODLAND (YOLO CO.)		13,000			22,800			35,800			
DEMOCRAT	E		9,122	70.17		2,064	9.05		11,186	11,507	11,712
DEMOCRAT	SUN		8,998	69.22		2,105	9.23		11,103	11,425	11,679
COLORADO											
BOULDER (BOULDER CO.)		32,300			24,000			56,300			
CAMERA	M		19,611	60.72		9,709	40.45		29,320	31,207	30,957
CAMERA	SUN		23,738	73.49		12,841	53.50		36,579	39,856	39,208
CANON CITY (FREMONT CO.)		7,100			5,600			12,700			
RECORD	E		6,216	87.55		2,188	39.07		8,404	8,642	8,848
COLORADO SPRINGS (EL PASO CO.)		145,600#						145,600			
GAZETTE TELEGRAPH	M (M-F)	#	102,460	70.37					102,460	104,845	104,267
GAZETTE TELEGRAPH	SAT	#	102,511	70.41					102,511	104,881	104,085
GAZETTE TELEGRAPH	SUN	#	112,542	77.30					112,542	116,325	115,551
DENVER (DENVER CO.)		631,900#			259,400			891,300			
POST	M	#	164,078	25.97		38,870	14.98		202,948	231,020	230,471
POST	SUN	#	287,868	45.56		65,770	25.35		353,638	409,257	404,271
ROCKY MOUNTAIN NEWS	M	#	264,406	41.84		48,025	18.51		312,431	344,550	332,114
ROCKY MOUNTAIN NEWS	SUN	#	294,089	46.54		58,877	22.70		352,966	389,212	373,206
DURANGO (LA PLATA CO.)		5,100			16,500			21,600			
HERALD	E (M-F)		3,502	68.67		2,919	17.69		6,421	6,857	6,577
HERALD	SUN		4,142	81.22		3,530	21.39		7,672	8,567	8,244

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

COLORADO		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
FORT COLLINS (LARIMER CO.)		29,500			14,200			43,700			
COLORADOAN	M		17,285	58.59		3,132	22.06		20,417	21,164	20,516
COLORADOAN	SUN		20,934	70.96		3,791	26.70		24,725	26,126	25,647
GRAND JUNCTION (MESA CO.)		29,500#			32,200			61,700			
SENTINEL	E	#	20,835	70.63		6,387	19.84		27,222	28,577	28,876
SENTINEL	SUN	#	22,788	77.25		7,992	24.82		30,780	32,805	32,877
GREELEY (WELD CO.)		26,700#			18,100			44,800			
TRIBUNE	E	#	16,060	60.15		6,538	36.12		22,598	23,261	23,353
TRIBUNE	SUN	#	16,468	61.68		6,702	37.03		23,170	23,821	24,240
LONGMONT (BOULDER CO.)		19,300			33,800			53,100			
TIMES-CALL	E		13,912	72.08		4,923	14.57		18,835	19,175	19,415
TIMES-CALL	SUN		14,307	74.13		5,224	15.46		19,531	19,913	20,[illegible]
LOVELAND (LARIMER CO.)		14,300			16,800			31,100			
REPORTER-HERALD	E (M-F)		12,151	84.97		3,567	21.23		15,718	16,263	16,105
REPORTER-HERALD	WKND		12,889	90.13		3,812	22.69		16,701	17,371	16,848
PUEBLO (PUEBLO CO.)		43,300#			57,200			100,500			
CHIEFTAIN	M	#	32,343	74.70		16,360	28.60		48,703	50,093	50,385
CHIEFTAIN	SUN	#	34,711	80.16		18,854	32.96		53,565	55,218	54,940
STERLING (LOGAN CO.)		4,700			9,400			14,100			
JOURNAL-ADVOCATE	E		3,424	72.85		2,701	28.73		6,125	6,525	6,604
TRINIDAD (LAS ANIMAS CO.)		3,600			1,900			5,500			
CHRONICLE-NEWS	E (M-F)		2,541	70.58		471	24.79		3,012	3,411*	3,200*
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		17,100			16,300			33,400			
SENTINEL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BRIDGEPORT (FAIRFIELD CO.)		101,900			88,700			190,600			
TELEGRAM, POST	CMB DLY		59,227	58.12		16,361	18.45		75,588	78,267	81,511
TELEGRAM	M (M-F)		15,136	14.85		4,031	4.54		19,167	20,143	19,621
POST	E (M-F)		44,091	43.27		12,330	13.90		56,421	58,124	61,890
TELEGRAM-POST	SAT M		51,902	50.93		15,792	17.80		67,694	69,918	72,797
POST	SUN		62,261	61.10		22,612	25.49		84,873	90,784	91,642

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
BRISTOL (HARTFORD CO.)		24,600			11,100			35,700			
PRESS	E		17,868	72.63		632	5.69		18,500	20,255	20,105
DANBURY (FAIRFIELD CO.)		30,000			66,200			96,200			
NEWS-TIMES	M		17,626	58.75		18,422	27.83		36,048	37,411	38,303
NEWS-TIMES	SUN		19,250	64.17		22,419	33.87		41,669	43,928	44,720
GREENWICH (FAIRFIELD CO.)		21,800#						21,800			
TIME	ALL DAY (M-F)	#	12,789	58.67					12,789	13,371	13,588
TIME	SAT M	#	11,901	54.59					11,901	12,394	12,557
TIME	SUN	#	12,208	56.00					12,208	12,842	12,621
HARTFORD (HARTFORD CO.)		116,600			231,400			348,000			
COURANT	M		66,377	56.93		110,097	47.58		176,474	223,448	226,319
COURANT	SUN		70,694	60.63		150,603	65.08		221,297	303,272	308,111
MANCHESTER (HARTFORD CO.)		19,600			55,400			75,000			
HERALD	E		7,362	37.56		1,525	2.75		8,887	9,011	9,027
MANCHESTER (HARTFORD CO.)		92,800#						92,800			
JOURNAL INQUIRER	E	#	40,184	43.30					40,184	44,019	44,164
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		36,700			21,900			58,600			
RECORD-JOURNAL	M		25,222	68.72		5,048	23.05		30,270	30,902	31,331
RECORD-JOURNAL	SUN		24,503	66.77		4,869	22.23		29,372	30,028	30,441
MIDDLETOWN (MIDDLESEX CO.)		22,400			44,400			66,800			
PRESS	E		12,003	53.58		7,345	16.54		19,348	19,618	19,961
MILFORD (NEW HAVEN CO.)		17,600#						17,600			
CITIZEN	E (M-F)	#	6,815	38.72					6,815	6,948	7,208
CITIZEN	SUN	#	8,714	49.51					8,714	8,885	9,123
NEW BRITAIN (HARTFORD CO.)		55,900#						55,900			
HERALD	E	#	29,353	52.51					29,353	38,704	40,551
NEW HAVEN (NEW HAVEN CO.)		248,100#						248,100			
REGISTER	M	#	101,410	40.87					101,410	104,092*☆	
JOURNAL-COURIER	M (M-F)	#									101,742*
REGISTER	SAT	#									107,038*
REGISTER	SUN	#	133,062	53.63					133,062	138,752*	138,841*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CONNECTICUT		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
NEW LONDON (NEW LONDON CO.)		30,400			34,100			64,500			
DAY	M		19,036	62.62		15,477	45.39		34,513	38,436*	37,431*
DAY	SUN		20,882	68.69		16,799	49.26		37,681	42,552*	40,745*
NORWALK (FAIRFIELD CO.)		29,300#			17,300			46,600			
HOUR	E	#	17,242	58.85		3,352	19.38		20,594	21,392	20,859
NORWICH (NEW LONDON CO.)		56,600#						56,600			
BULLETIN	M	#	29,446	52.02					29,446	34,130*	34,046*
BULLETIN	SUN	#	34,084	60.22					34,084	39,028*	38,286*
STAMFORD (FAIRFIELD CO.)		39,300#			12,300			51,600			
ADVOCATE	ALL DAY (M-F)	#	23,205	59.05		3,939	32.02		27,144	30,723☆	
ADVOCATE	SAT M	#	21,657	55.11		3,953	32.14		25,610	29,155☆	
ADVOCATE	ALL DAY	#									30,974
ADVOCATE	SUN	#	25,252	64.25		4,676	38.02		29,928	37,134	37,534
TORRINGTON (LITCHFIELD CO.)		12,800			15,300			28,100			
REGISTER CITIZEN	M		8,842	69.08		7,083	46.29		15,925	16,434	16,269
WATERBURY (NEW HAVEN CO.)		62,200			48,300			110,500			
REPUBLICAN, AMERICAN	CMB DLY		40,778	65.56		18,849	39.02		59,627	65,159	65,816
REPUBLICAN	M		22,603	36.34		11,619	24.06		34,222	39,224	38,741
AMERICAN	E (M-F)		18,175	29.22		7,230	14.97		25,405	25,935	27,075
REPUBLICAN	SUN		43,030	69.18		23,040	47.70		66,070	72,936	72,785
WILLIMANTIC (WINDHAM CO.)		19,000#						19,000			
CHRONICLE	E	#	9,071	47.74					9,071	11,327	11,300
DELAWARE											
DOVER (KENT CO.)		68,900#						68,900			
STATE NEWS	M	#	21,172	30.73					21,172	23,051*	23,086*
STATE NEWS	SUN	#	27,974	40.60					27,974	30,716*	31,675*
WILMINGTON (NEW CASTLE CO.)		138,500			90,400			228,900			
NEWS, JOURNAL	CMB DLY		80,171	57.89		26,160	28.94		106,331	119,191	120,411
NEWS	M (M-F)		40,526	29.26		19,547	21.62		60,073	72,832	70,921
JOURNAL	E (M-F)		39,645	28.62		6,613	7.32		46,258	46,359	49,490
NEWS JOURNAL	SAT		75,245	54.33		26,186	28.97		101,431	116,021	116,353
NEWS JOURNAL	SUN		85,964	62.07		31,622	34.98		117,586	133,597	133,978

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
DISTRICT OF COLUMBIA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
WASHINGTON		1,276,700#						1,276,700			
OIL DAILY	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST	M (M-F)	#	675,617	52.92					675,617	769,318	761,142
POST	SAT M	#	632,510	49.54					632,510	723,952	716,914
POST	SUN	#	919,784	72.04					919,784	1,112,349	1,096,725
WASHINGTON		1,157,300#						1,157,300			
TIMES	M (M-F)	#	81,286	7.02					81,286	97,130	91,508
USA TODAY	M (M-F)									1,338,734	1,324,223
FLORIDA											
BRADENTON (MANATEE CO.)		73,100			6,000			79,100			
HERALD	M		32,996	45.14		889	14.82		33,885	34,422	33,184
HERALD	SUN		40,865	55.90		1,059	17.65		41,924	42,754	40,670
DAYTONA BEACH (VOLUSIA CO.)		92,200			58,800			151,000			
NEWS-JOURNAL	M		61,649	66.86		19,070	32.43		80,719	81,750	77,989
NEWS-JOURNAL	SUN		71,860	77.94		22,916	38.97		94,776	97,238	93,590
DE LAND (VOLUSIA CO.)		19,300			20,800			40,100			
SUN NEWS	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN NEWS	WKND				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FORT LAUDERDALE (BROWARD CO.)		514,300#			65,900			580,200			
SUN-SENTINEL, NEWS	CMB DLY	#	176,997	34.42		38,270	58.07		215,267	224,033	213,958
SUN-SENTINEL	M (M-F)	#	137,295	26.70		38,270	58.07		175,565	184,200	157,195
NEWS	E (M-F)	#	39,702	7.72					39,702	39,833	56,763
NEWS/SUN-SENTINEL	SAT M	#	169,834	33.02		39,280	59.61		209,114	217,781	204,241
NEWS/SUN-SENTINEL	SUN	#	234,063	45.51		49,063	74.45		283,126	296,404	277,544
FORT MYERS (LEE CO.)		125,700#						125,700			
NEWS-PRESS	M	#	60,423	48.07					60,423	70,555	66,971
NEWS-PRESS	SUN	#	76,933	61.20					76,933	91,915	85,680
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		51,700#						51,700			
NEWS TRIBUNE	M	#	21,256	41.11					21,256	22,024	21,078
NEWS TRIBUNE	SUN	#	23,676	45.79					23,676	24,823	23,705

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

FLORIDA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
FORT WALTON BEACH (OKALOOSA CO.)		43,500			11,100			54,600			
NORTHWEST NEWS	M		23,607	54.27		4,527	40.78		28,134	31,315	31,211
NORTHWEST NEWS	SUN		27,964	64.29		5,305	47.79		33,269	37,849	36,190
GAINESVILLE (ALACHUA CO.)		30,700			64,800			95,500			
SUN	M		22,998	74.91		24,952	38.51		47,950	52,787	53,494
SUN	SUN		22,117	72.94		26,519	40.92		48,636	54,335	54,506
HOLLYWOOD (BROWARD CO.)		83,400			82,100			165,500			
SUN-TATTLER	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN-TATTLER	WKND				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SUN-TATTLER	M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HOMESTEAD (DADE CO.)		27,800#			38,000			65,800			
SOUTH DADE NEWS LEADER	E (M-F)	#	8,670	31.19		2,602	6.85		11,272	12,144	11,378
INVERNESS (CITRUS CO.)		2,500@						2,500			
CITRUS COUNTY CHRONICLE	M (M-F)	@	4,796	191.84					4,796	14,538	13,818
CITRUS COUNTY CHRONICLE	SUN	@	4,988	199.52					4,988	15,461	14,608
JACKSONVILLE (DUVAL CO.)		284,000			76,800			360,800			
TIMES-UNION, JOURNAL	CMB DLY		158,245	55.72		17,553	22.86		175,798	194,878	197,134
TIMES-UNION	M (M-F)		120,978	42.60		16,883	21.98		137,861	156,839	156,754
JOURNAL	E (M-F)		37,267	13.12		670	0.87		37,937	38,039	40,380
TIMES-UNION/JOURNAL	SAT M		144,923	51.03		18,707	24.36		163,630	183,840	180,363
TIMES-UNION/JOURNAL	SUN		168,285	59.26		28,027	36.49		196,312	226,049	221,790
KEY WEST (MONROE CO.)		11,100			22,700			33,800			
CITIZEN	E (M-F)		5,308	47.82		1,017	4.48		6,325	6,822	6,789
CITIZEN	SUN		6,492	58.49		1,668	7.35		8,160	9,045	8,957
LAKE CITY (COLUMBIA CO.)		3,500			11,600			15,100			
REPORTER	E (M-F)	☆	3,558	101.66		4,572	39.41		8,130	9,051*	9,175
LAKELAND (POLK CO.)		57,100			89,300			146,400			
LEDGER	M		36,470	63.87		29,381	32.90		65,851	68,114	66,251
LEDGER	SUN		45,114	79.01		36,861	41.28		81,975	85,079	81,786
LEESBURG (LAKE CO.)		5,900			64,300			70,200			
COMMERCIAL	E (M-S)		4,103	69.54		19,886	30.93		23,989	24,313	21,203
COMMERCIAL	SUN		4,269	72.36		21,161	32.91		25,430	25,832	23,500

@ CITY OF PUBLICATION
\#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

FLORIDA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MARIANNA (JACKSON CO.)		2,700			12,200			14,900			
JACKSON COUNTY FLORIDAN	E (TU-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JACKSON COUNTY FLORIDAN	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MELBOURNE (BREVARD CO.)		152,100#						152,100			
TODAY	M	#	67,962	44.68					67,962	69,672	**66,686**
TODAY	SUN	#	92,480	60.80					92,480	95,314	**89,180**
MIAMI (DADE CO.)		695,600			548,100			1,243,700			
HERALD, NEWS	CMB DLY		302,316	43.46		99,503	18.15		401,819	449,159	**454,070**
HERALD	M		258,241	37.12		95,953	17.51		354,194	401,423	**398,612**
NEWS	E		44,075	6.34		3,550	0.65		47,625	47,736	**55,458**
HERALD	SUN		321,589	46.23		117,077	21.36		438,666	499,515	**501,001**
NAPLES (COLLIER CO.)		29,700			21,500			51,200			
NEWS	E (M-F)		18,553	62.47		9,073	42.20		27,626	28,301	**26,117**
NEWS	SUN		23,564	79.34		12,443	57.87		36,007	38,720	**34,900**
OCALA (MARION CO.)		17,300			53,200			70,500			
STAR-BANNER	M (M-F)		13,254	76.61		23,804	44.74		37,058	40,257☆	
STAR-BANNER	E (M-F)										**37,342**
STAR-BANNER	SAT		15,760	91.10		29,139	54.77		44,899	48,837	**45,648**
STAR-BANNER	SUN		15,227	88.02		29,378	55.22		44,605	48,739	**46,086**
ORLANDO (ORANGE CO.)		320,000#			84,000			404,000			
SENTINEL	ALL DAY (M-F)	#	152,817	47.76		39,197	46.66		192,014	253,740	**244,038**
SENTINEL	SAT M	#	142,391	44.50		37,210	44.30		179,601	238,133	**229,987**
SENTINEL	SUN	#	222,092	69.40		56,114	66.80		278,206	349,250	**332,196**
PALATKA (PUTNAM CO.)		3,900			19,500			23,400			
NEWS	E (M-F)		3,441	88.23		9,423	48.32		12,864	13,108	**13,301**
PANAMA CITY (BAY CO.)		36,300			35,300			71,600			
NEWS-HERALD	M		24,482	67.44		8,065	22.85		32,547	33,325	**32,947**
NEWS-HERALD	SUN		27,522	75.82		9,523	26.98		37,045	38,164	**37,175**
PENSACOLA (ESCAMBIA CO.)		89,500			136,900			226,400			
NEWS-JOURNAL	M		41,215	46.05		16,535	12.08		57,750	58,175	**59,897**
NEWS-JOURNAL	SUN		50,623	56.56		22,496	16.43		73,119	73,717	**76,178**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
FLORIDA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
PUNTA GORDA (CHARLOTTE CO.)		26,200			23,100			49,300			
CHARLOTTE HERALD-NEWS	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ST. AUGUSTINE (ST. JOHNS CO.)		24,900#						24,900			
RECORD	E	#	13,479	54.13					13,479	14,000*	13,441*
RECORD	SUN	#	13,490	54.18					13,490	14,269*	
ST. PETERSBURG (PINELLAS CO.)		476,700#						476,700			
TIMES	M	#	280,626	58.87					280,626	310,495	289,086
TIMES	SUN	#	353,253	74.10					353,253	396,469	372,292
SARASOTA (SARASOTA CO.)		115,700#						115,700			
HERALD-TRIBUNE	M	#	70,340	60.80					70,340	98,927	96,694
HERALD-TRIBUNE	SUN	#	85,066	73.52					85,066	122,930	119,369
STUART (MARTIN CO.)		38,100#						38,100			
NEWS	M	#	18,344	48.15					18,344	23,474	21,715
NEWS	SUN	#	20,546	53.93					20,546	27,368	24,554
TALLAHASSEE (LEON CO.)		68,500#			36,900			105,400			
DEMOCRAT	M	#	42,356	61.83		10,073	27.30		52,429	57,203*	54,000*
DEMOCRAT	SUN	#	47,415	69.22		13,638	36.96		61,053	68,765*	65,380*
TAMPA (HILLSBOROUGH CO.)		198,600			950,900			1,149,500			
TRIBUNE	M		113,976	57.39		115,090	12.10		229,066	242,805	225,994
TRIBUNE AND TIMES	SUN		156,453	78.78		151,720	15.96		308,173	330,382	306,074
VERO BEACH (INDIAN RIVER CO.)		35,100#						35,100			
PRESS-JOURNAL	M	#	21,602	61.54					21,602	24,117	22,867
PRESS-JOURNAL	SUN	#	21,976	62.61					21,976	25,925	24,386
WEST PALM BEACH (PALM BEACH CO.)		213,400			170,700			384,100			
POST	M (M-F)		100,576	47.13		39,580	23.19		140,156	147,564	122,724
POST	SAT M		105,027	49.22		41,965	24.58		146,992	155,228	138,613
POST	SUN		127,091	59.56		50,683	29.69		177,774	189,747	174,314
WINTER HAVEN (POLK CO.)		32,900#						32,900			
NEWS CHIEF	E	#	10,385	31.57					10,385	12,604	14,004
NEWS CHIEF	SUN	#	11,299	34.34					11,299	13,899	14,959

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
ALBANY (DOUGHERTY CO.)		31,600			72,900			104,500			
HERALD	E		20,458	64.74		14,487	19.87		34,945	36,785	37,879
HERALD	SUN		22,783	72.10		17,905	24.56		40,688	44,278	45,124
AMERICUS (SUMTER CO.)		5,600			5,800			11,400			
TIMES-RECORDER	E		4,036	72.07		3,297	56.84		7,333	7,818	7,503
ATHENS (CLARKE CO.)		16,500			40,900			57,400			
NEWS, BANNER-HERALD	CMB DLY		8,268	50.11		12,811	31.32		21,079	25,653	24,245
NEWS	M (M-F)		3,348	20.29		4,467	10.92		7,815	11,806	10,800
BANNER-HERALD	E (M-F)		4,920	29.82		8,344	20.40		13,264	13,847	13,445
BANNER-HERALD/NEWS	SAT M		7,102	43.04		13,122	32.08		20,224	25,029	22,011
BANNER-HERALD/NEWS	SUN		8,730	52.91		16,932	41.40		25,662	31,351	29,656
ATLANTA (FULTON CO.)		680,200			669,500			1,349,700			
CONSTITUTION, JOURNAL	CMB DLY		294,271	43.26		131,168	19.59		425,439	458,682	451,006
CONSTITUTION	M (M-F)		177,098	26.04		69,315	10.35		246,413	275,183	265,669
JOURNAL	E (M-F)		117,173	17.23		61,853	9.24		179,026	183,499	185,337
JOURNAL & CONSTITUTION	SAT M		325,334	47.83		160,857	24.03		486,191	519,162	502,166
JOURNAL & CONSTITUTION	SUN		391,140	57.50		206,300	30.81		597,440	650,542	646,272
AUGUSTA (RICHMOND CO.)		87,800			125,200			213,000			
CHRONICLE, HERALD	CMB DLY		53,783	61.26		24,990	19.96		78,773	80,071	79,821
CHRONICLE	M (M-F)		40,271	45.87		23,478	18.75		63,749	65,009	63,159
HERALD	E (M-F)		13,512	15.39		1,512	1.21		15,024	15,062	16,662
CHRONICLE-HERALD	SAT M		61,476	70.02		29,256	23.37		90,732	91,891	88,558
CHRONICLE-HERALD	SUN		58,255	66.35		29,181	23.31		87,436	89,017	86,140
COLUMBUS (MUSCOGEE CO.)		80,000			109,100			189,100			
ENQUIRER	M		40,554	50.69		13,597	12.46		54,151	55,436☆	
ENQUIRER, LEDGER	CMB DLY										59,776
ENQUIRER	M (M-F)										36,156
LEDGER	E (M-F)										23,620
ENQUIRER & LEDGER	SAT M										56,541
LEDGER-ENQUIRER	SUN		49,717	62.15		17,297	15.85		67,014	67,952	67,549
CONYERS (ROCKDALE CO.)		17,000#						17,000			
ROCKDALE CITIZEN	E (M-F)	#	8,288						8,288	9,051	8,902
DALTON (WHITFIELD CO.)		8,500			24,500			33,000			
CITIZEN-NEWS	E (M-F)		4,965	58.41		6,771	27.64		11,736	11,920	12,009
CITIZEN-NEWS	SAT M		4,550	53.53		6,445	26.31		10,995	11,178	11,246
CITIZEN-NEWS	SUN		3,937	46.32		5,929	24.20		9,866	10,049	9,777

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
GEORGIA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
DUBLIN (LAURENS CO.)		21,900#						21,900			
COURIER HERALD	E	#	9,952	45.44					9,952	10,226	10,216
GAINESVILLE (HALL CO.)		18,700#			51,100			69,800			
TIMES	E	#	11,333	60.60		9,465	18.52		20,798	20,930*	
TIMES	E (M-F)	#									21,524
TIMES	SUN	#	12,474	66.71		10,506	20.56		22,980	23,165*	23,511
GRIFFIN (SPALDING CO.)		8,600			10,000			18,600			
NEWS	E		5,693	66.20		4,945	49.45		10,638	12,220*	12,653*
GWINNETT CO. (LAWRENCEVILLE P.O.)		106,100#						106,100			
NEWS	E	#	33,206	31.30					33,206	34,652	28,335
NEWS	SUN	#	36,378	34.29					36,378	37,503	31,583
MACON (BIBB CO.)		50,700			160,200			210,900			
TELEGRAPH & NEWS	M		34,194	67.44		35,208	21.98		69,402	72,361	72,276
TELEGRAPH & NEWS	SUN		41,104	81.07		52,943	33.05		94,047	98,543	97,607
MARIETTA (COBB CO.)		156,100#						156,100			
JOURNAL	E	#	25,189	16.14					25,189	26,028	22,996
JOURNAL	SUN	#	25,832	16.55					25,832	26,649	24,333
SAVANNAH (CHATHAM CO.)		71,800			203,800			275,600			
NEWS, PRESS	CMB DLY		46,441	64.68		26,001	12.76		72,442	73,578	75,282
NEWS	M		30,095	41.92		23,389	11.48		53,484	54,563	55,467
PRESS	E		16,346	22.77		2,612	1.28		18,958	19,015	19,815
NEWS	SUN		42,349	58.98		31,695	15.55		74,044	75,254	75,822
STATESBORO (BULLOCH CO.)		12,400#						12,400			
HERALD	M	#	6,559	52.90					6,559	6,721*	6,841*
HERALD	SUN	#	6,258	50.47					6,258	6,406*	6,674*
THOMASVILLE (THOMAS CO.)		6,800			14,300			21,100			
TIMES-ENTERPRISE	E (M-F)		5,094	74.91		5,920	41.40		11,014	11,418	11,365
TIMES-ENTERPRISE	SAT M		4,802	70.62		5,905	41.29		10,707	11,110	11,077
VALDOSTA (LOWNDES CO.)		13,000			37,000			50,000			
TIMES	E		9,704	74.65		8,624	23.31		18,328	18,490	18,196
TIMES	SUN		9,013	69.33		8,889	24.02		17,902	18,062	18,462
WARNER ROBINS (HOUSTON CO.)		25,200#			4,600			29,800			
SUN	E (M-F)	#	9,504	37.71		256	5.57		9,760	9,855	10,075
SUN	SUN	#	10,377	41.18		290	6.30		10,667	10,763	11,268

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

HAWAII		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HILO (HAWAII CO.)		25,500#						25,500			
TRIBUNE-HERALD	E (M-F)	#	17,626	69.12					17,626	19,915	20,374
TRIBUNE-HERALD	SUN	#	19,524	76.56					19,524	22,642	23,145
HONOLULU (HONOLULU CO.)		262,200#						262,200			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	173,353	66.11					173,353	189,583	188,221
ADVERTISER	M	#	79,976	30.50					79,976	93,200	90,738
STAR-BULLETIN	E	#	93,377	35.61					93,377	96,383	97,483
STAR-BULLETIN & ADVERTISER	SUN	#	184,394	70.33					184,394	201,084	201,457
KAILUA-KONA (HAWAII CO.)		11,300#						11,300			
WEST HAWAII TODAY	M (M-F)	#	8,305	73.50					8,305	9,176	8,430
WEST HAWAII TODAY	SUN	#	8,695	76.95					8,695	9,410	8,490
LIHUE (KAUAI CO.)		14,900#						14,900			
GARDEN ISLAND	E (M, T, W & F)	#	9,029	60.60					9,029	9,481	9,481
GARDEN ISLAND	SUN	#	9,023	60.56					9,023	9,474	9,273
WAILUKU (MAUI CO.)		9,600			20,300			29,900			
MAUI NEWS	E (M-F)		6,235	64.95		9,131	44.98		15,366	16,012	15,320
MAUI NEWS	SUN		5,955	62.03		10,651	52.47		16,606	16,663	15,630
IDAHO											
BOISE (ADA CO.)		68,500			77,200			145,700			
STATESMAN	M		37,597	54.89		15,402	19.95		52,999	55,422	54,836
STATESMAN	SUN		47,705	69.64		21,850	28.30		69,555	72,623	70,833
IDAHO FALLS (BONNEVILLE CO.)		15,600			26,500			42,100			
POST-REGISTER	E (M-F)		11,140	71.41		11,281	42.57		22,421	24,994*	25,064*
POST-REGISTER	SUN		11,550	74.04		11,866	44.78		23,416	26,419*	26,153*
POCATELLO (BANNOCK CO.)		20,500			24,000			44,500			
STATE JOURNAL	E (M-F)		12,229	59.65		6,528	27.20		18,757	18,924*	18,998*
JOURNAL	SUN		12,673	61.82		7,149	29.79		19,822	20,045*	20,189*
TWIN FALLS (TWIN FALLS CO.)		11,900			37,700			49,600			
TIMES-NEWS	M		8,588	72.17		11,560	30.66		20,148	20,750	20,175
TIMES-NEWS	SUN		8,758	73.60		12,240	32.47		20,998	21,594	20,869

⊙CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,600			39,700			75,300			
TELEGRAPH	E (M-F)		23,169	65.08		9,850	24.81		33,019	34,499☆	
TELEGRAPH	E										36,705
TELEGRAPH	SUN		23,333	65.54		9,945	25.05		33,278	34,812	
AURORA (KANE CO.)		41,300			89,100			130,400			
BEACON-NEWS	E		24,487	59.29		15,596	17.50		40,083	40,397	**40,306**
BEACON-NEWS	SUN		25,734	62.31		17,005	19.09		42,739	43,053	**43,176**
BELLEVILLE (ST. CLAIR CO.)		47,400#						47,400			
NEWS-DEMOCRAT	M	#	27,310	57.62					27,310	46,746	**45,660**
NEWS-DEMOCRAT	SUN	#	31,058	65.52					31,058	54,253	**53,204**
BLOOMINGTON-NORMAL (McLEAN CO.)		33,000			52,900			85,900			
PANTAGRAPH	M		23,746	71.96		23,677	44.76		47,423	52,189	**52,331**
PANTAGRAPH	SUN		24,657	74.72		25,905	48.97		50,562	55,899	**55,771**
CANTON (FULTON CO.)		5,700			11,200			16,900			
LEDGER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CARBONDALE (JACKSON CO.)-HERRIN (WILLIAMSON CO.)-MARION (WILLIAMSON CO.)-MURPHYSBORO (JACKSON CO.)		95,300#						95,300			
SOUTHERN ILLINOISAN	M	#	26,299	27.60					26,299	27,791	**28,077**
SOUTHERN ILLINOISAN	SUN	#	32.455	34.06					32,455	34,312	**33,700**
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)		8,700			34,800			43,500			
SENTINEL	E (M-F)		5,580	64.14		10,004	28.75		15,584	16,258	**16,874**
SENTINEL	SUN		5,922	68.07		10,673	30.67		16,595	17,352	**17,917**
CHAMPAIGN-URBANA (CHAMPAIGN CO.)		37,500#			55,900			93,400			
NEWS-GAZETTE	E (M-F)	#	23,524	62.73		17,897	32.02		41,421	43,304	**46,060**
NEWS-GAZETTE	SAT M	#	23,661	63.10		18,570	33.22		42,231	44,177	**46,629**
NEWS-GAZETTE	SUN	#	26,115	69.64		21,265	38.04		47,380	50,614	**52,346**
CHARLESTON (COLES CO.)		6,100#			9,600			15,700			
COLES COUNTY TIMES-COURIER	M	#	3,981	65.26		2,910	30.31		6,891	7,202	**7,108**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CHICAGO (COOK CO.)		1,143,200#			1,733,800			2,877,000			
RACING FORM	MON M									17,587	17,742*
RACING FORM	M (TU-F)									26,994	25,750*
RACING FORM	SAT M									51,136	49,498*
RACING FORM	SUN									37,496	40,629*
SUN-TIMES	M (M-F)	#	314,287	27.49		252,689	14.59		567,176	579,272	604,862
SUN-TIMES	SAT M	#	196,380	17.18		184,891	10.66		381,271	392,859	407,868
SUN-TIMES	SUN	#	292,603	25.60		292,070	16.85		584,673	600,257	613,940
TRIBUNE	M (M-F)	#	218,763	19.14		409,558	23.62		628,321	715,618	765,371
TRIBUNE	SAT M	#	146,050	12.78		362,195	20.89		508,245	589,485	626,328
TRIBUNE	SUN	#	300,802	26.31		672,042	38.76		972,844	1,098,127	1,117,275
CHICAGO (COOK CO.) (ARLINGTON HEIGHTS P.O.)		247,500#						247,500			
HERALD	M	#	78,777	31.83					78,777	81,827	75,489
HERALD	SUN	#	76,946	31.09					76,946	79,491	73,317
CHICAGO (COOK CO.)		233,600#						233,600			
SOUTHTOWN ECONOMIST	E (M-F)	#	41,048	17.57					41,048	43,197	30,739
SOUTHTOWN ECONOMIST	SUN	#	56,271	24.09					56,271	58,411	45,160
CRYSTAL LAKE (McHENRY CO.)		73,300#						73,300			
NORTHWEST HERALD	M	#	29,418	40.13					29,418	29,868	
DANVILLE (VERMILION CO.)		22,700			23,700			46,400			
COMMERCIAL-NEWS	E		13,786	60.73		10,660	44.98		24,446	24,716	25,292
COMMERCIAL-NEWS	SUN		14,517	63.95		12,035	50.78		26,552	26,849	27,131
DECATUR (MACON CO.)		40,600			33,700			74,300			
HERALD & REVIEW	M		23,525	57.94		11,015	32.69		34,540	42,487	44,254
HERALD & REVIEW	SUN		28,133	69.29		14,575	43.25		42,708	55,220	56,129
DEKALB (DEKALB CO.)		13,500			10,100			23,600			
CHRONICLE	E (M-F)		7,470	55.33		3,167	31.36		10,637	10,830*	11,247*
CHRONICLE	SUN		8,179	60.59		3,323	32.90		11,502	11,696*	12,088*
DIXON (LEE CO.)		5,500			20,600			26,100			
TELEGRAPH	E		4,724	85.89		5,128	24.89		9,852	10,227	10,295
EDWARDSVILLE (MADISON CO.)		19,500#						19,500			
INTELLIGENCER	E	#	6,443	33.04					6,443	7,355	7,079
EFFINGHAM (EFFINGHAM CO.)		5,600			26,000			31,600			
NEWS	E		4,943	88.27		7,826	30.10		12,769	13,174*	13,368*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ILLINOIS		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
ELGIN (KANE CO.)		31,700			200,700			232,400			
COURIER-NEWS	E		17,868	56.37		15,041	7.49		32,909	33,159	**32,699**
COURIER-NEWS	SUN		18,052	56.95		15,301	7.62		33,353	33,605	**33,306**
FREEPORT (STEPHENSON CO.)		10,900			23,200			34,100			
JOURNAL-STANDARD	E		7,918	72.64		9,309	40.13		17,227	17,602	**17,068**
GALESBURG (KNOX CO.)		13,500			30,100			43,600			
REGISTER-MAIL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
JACKSONVILLE (MORGAN CO.)		8,600			24,900			33,500			
JOURNAL COURIER	M		6,065	70.52		7,907	31.76		13,972	14,721	**14,539**
JOURNAL COURIER	SUN		6,522	75.84		8,186	32.88		14,708	15,457	**15,343**
JOLIET (WILL CO.)		48,400			85,300			133,700			
HERALD-NEWS	E		32,612	67.38		14,871	17.43		47,483	47,793	**47,622**
HERALD-NEWS	SUN		33,210	68.62		16,024	18.79		49,234	49,545	**49,539**
KANKAKEE (KANKAKEE CO.)		20,600			37,800			58,400			
JOURNAL	E (M-F)		14,576	70.76		14,784	39.11		29,360	30,578	**30,240**
JOURNAL	SUN		15,597	75.71		16,483	43.61		32,080	33,462	**32,980**
KEWANEE (HENRY CO.)		5,300			18,800			24,100			
STAR-COURIER	E		3,997	75.42		3,339	17.76		7,336	7,670	**8,189**
LANSING (COOK CO.)		60,900#						60,900			
CALUMET & POINTER	E (M-F)	#	10,321	16.95					10,321	11,661☆	
CALUMET & POINTER	M	#									**10,462**
CALUMET & POINTER	SUN	#	8,732	14.34					8,732	10,080	
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		11,800			16,900			28,700			
NEWS-TRIBUNE	E		9,727	82.43		9,024	53.40		18,751	19,871	**19,870**
LIBERTYVILLE-MUNDELEIN-VERNON HILLS (LAKE CO.)		16,500#						16,500			
SOUTHWEST NEWS SUN	E (M-F)	#	4,548	27.56					4,548	5,090	
SOUTHWEST NEWS SUN	WKND	#	4,696	28.46					4,696	5,279	
LINCOLN (LOGAN CO.)		5,400			5,300			10,700			
COURIER	E		3,956	73.26		2,381	44.92		6,337	6,721	**6,589**

(c) CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MACOMB (McDONOUGH CO.)		5,800			16,200			22,000			
JOURNAL	E (M-F)		3,521	60.71		4,172	25.75		7,693	7,967	8,506
JOURNAL	SUN		3,706	63.90		4,154	25.64		7,860	8,114	8,540
MATTOON (COLES CO.)		8,300#			13,600			21,900			
JOURNAL-GAZETTE	M	#	5,989	72.16		5,844	42.97		11,833	12,173	11,976
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		58,200			116,300			174,500			
DISPATCH	E		23,881	41.03		5,892	5.07		29,773	30,079	30,781
DISPATCH	SUN		27,964	48.05		7,583	6.52		35,547	36,034	36,450
MOUNT VERNON (JEFFERSON CO.)		7,300			16,900			24,200			
REGISTER NEWS	E		5,798	79.42		5,150	30.47		10,948	11,330	11,347
NAPERVILLE (DUPAGE CO.)											
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									518,682	548,857
OTTAWA (LASALLE CO.)		10,900#			11,900			22,800			
TIMES	E	#	9,242	84.79		2,628	22.08		11,870	12,717	12,791
PEKIN (TAZEWELL CO.)		13,100			35,000			48,100			
TIMES	E		8,664	66.14		6,963	19.89		15,627	16,069	15,847
PEORIA (PEORIA CO.)		84,800			84,000			168,800			
JOURNAL STAR	ALL DAY (M-F)		54,402	64.15		30,721	36.57		85,123	93,818☆	
JOURNAL STAR	SAT		62,202	73.35		38,033	45.28		100,235	111,547☆	
JOURNAL STAR	ALL DAY										97,171
JOURNAL STAR	SUN		60,246	71.04		39,948	47.56		100,194	115,183	113,654
PONTIAC (LIVINGSTON CO.)		3,800			11,700			15,500			
LEADER	E		3,484	91.68		4,141	35.39		7,625	8,059	8,395
QUINCY (ADAMS CO.)		20,000			51,300			71,300			
HERALD-WHIG	E (M-F)		13,049	65.25		12,981	25.30		26,030	26,620*	27,554*
HERALD-WHIG	SAT M		13,940	69.70		11,645	22.70		25,585	26,082*	26,226*
HERALD-WHIG	SUN		14,461	72.31		16,057	31.30		30,518	31,336*	31,531*
ROCK ISLAND (ROCK ISLAND CO.)		58,200			116,600			174,800			
ARGUS	E		10,409	17.88		4,307	3.69		14,716	15,129	15,932
ARGUS	SUN		11,816	20.30		5,133	4.40		16,949	17,655	18,454

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
ILLINOIS		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
ROCKFORD (WINNEBAGO CO.)		187,000#						187,000			
REGISTER STAR	M	#	68,634	36.70					68,634	73,158	72,819
REGISTER STAR	SUN	#	80,420	43.01					80,420	86,282	87,518
SKOKIE (COOK CO.)		34,700@						34,700			
WEEKEND LIFE	THUR	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WEEKEND LIFE	SUN	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SPRINGFIELD (SANGAMON CO.)		55,900			129,300			185,200			
STATE JOURNAL-REGISTER	ALL DAY		40,355	72.19		27,873	21.56		68,228	69,458	69,649
STATE JOURNAL-REGISTER	SUN		39,191	70.11		36,323	28.09		75,514	76,756	76,590
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,500			30,100			
GAZETTE	E		8,651	68.66		5,558	31.76		14,209	14,705	14,276
STREATOR (LASALLE CO.)		7,500			11,200			18,700			
TIMES-PRESS	E		6,612	88.16		2,082	18.59		8,694	9,243	9,430
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,300			15,600			
BREEZE-COURIER	E		3,617	68.25		3,222	31.28		6,839	7,558	7,569
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		36,500			73,500			110,000			
NEWS-SUN	E (M-F)		16,415	44.97		19,171	26.08		35,586	36,775	38,296
NEWS-SUN	WKND		17,120	46.90		21,342	29.04		38,462	39,814	40,712
WHEATON (DUPAGE CO.)		17,500			58,900			76,400			
JOURNAL	E		6,546	37.41		3,590	6.10		10,136	10,250	9,036
JOURNAL (9-12-88 to 9-30-88)	SUN		6,895	39.40		4,397	7.47		11,292	11,364	
INDIANA											
ANDERSON (MADISON CO.)		24,600			26,800			51,400			
HERALD-BULLETIN	M		19,320	78.54		14,506	54.13		33,826	34,451	33,053
HERALD-BULLETIN	SUN		19,195	78.03		15,260	56.94		34,455	35,093	33,691
AUBURN (DEKALB CO.)		12,300#						12,300			
STAR	E	#	6,821	55.46					6,821	7,086	7,219
BEDFORD (LAWRENCE CO.)		8,200#			16,500			24,700			
TIMES-MAIL	E	#	6,343	77.35		8,258	50.05		14,601	15,146	14,902

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
BLOOMINGTON (MONROE CO.)		27,300#			18,900			46,200			
HERALD-TELEPHONE	E	#	15,122	55.39		10,505	55.58		25,627	27,574	27,597
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)		35,500#			34,900			70,400			
HERALD-TIMES	SUN	#	40,746	114.78					40,746	43,455	40,150
COLUMBUS (BARTHOLOMEW CO.)		15,000			29,600			44,600			
REPUBLIC	E		10,541	70.27		9,327	31.51		19,868	20,426	20,587
REPUBLIC	SUN		11,172	74.48		10,173	34.37		21,345	22,149	21,961
CRAWFORDSVILLE (MONTGOMERY CO.)		5,500			16,100			21,600			
JOURNAL-REVIEW	E		4,584	83.35		5,867	36.44		10,451	10,802*	10,738*
ELKHART (ELKHART CO.)		31,700			32,600			64,300			
TRUTH	E		20,330	64.13		7,275	22.32		27,605	26,001	28,152
TRUTH	SUN		21,181	66.82		8,253	25.32		29,434	29,946	29,267
EVANSVILLE (VANDERBURGH CO.)		64,000			130,000			194,000			
COURIER, PRESS	CMB DLY		54,687	85.45		39,698	30.54		94,385	100,334	101,512
COURIER	M		29,689	46.39		28,085	21.60		57,774	63,441	63,904
PRESS	E		24,999	39.06		11,614	8.93		36,613	36,893	37,608
COURIER	SUN		49,578	77.47		52,185	40.14		101,763	113,474	114,511
FORT WAYNE (ALLEN CO.)		99,100#			183,500			282,600			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	79,367	80.09		38,949	21.23		118,316	119,435	119,627
JOURNAL-GAZETTE	M	#	37,199	37.54		24,245	13.21		61,444	62,444	62,241
NEWS-SENTINEL	E	#	42,168	42.55		14,704	8.01		56,872	56,991	57,386
JOURNAL-GAZETTE	SUN	#	71,452	72.10		63,716	34.72		135,168	137,266	137,684
FRANKLIN (JOHNSON CO.)		17,000#			12,400			29,400			
JOURNAL	E	#	8,168	48.05		6,574	53.02		14,742	15,030	15,042
GARY (LAKE CO.)		89,200#			59,100			148,300			
POST-TRIBUNE	M	#	48,283	54.13		21,844	36.96		70,127	76,268*	74,038*
POST-TRIBUNE	SUN	#	54,002	60.54		26,989	45.67		80,991	87,975*	88,420*
GOSHEN (ELKHART CO.)		9,800			21,000			30,800			
NEWS	E		6,875	70.15		7,619	36.28		14,494	15,006	14,678
GREENFIELD (HANCOCK CO.)		4,400			11,800			16,200			
REPORTER	E		2,906	66.05		3,620	30.68		6,526	6,835	6,695

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

INDIANA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HAMMOND-EAST CHICAGO (LAKE CO.)		107,800#			59,600			167,400			
TIMES	E (M-F)	#	53,842	49.95		10,491	17.60		64,333	66,787*	64,043*
TIMES	SAT M	#	52,307	48.52		10,446	17.53		62,753	65,234*	61,509*
TIMES	SUN	#	59,157	54.88		11,413	19.15		70,570	73,313*	71,078*
INDIANAPOLIS (MARION CO.)		457,100#						457,100			
STAR, NEWS	CMB DLY	#	284,253	62.19					284,253	348,634	352,259
STAR	M	#	178,130	38.97					178,130	231,726	231,009
NEWS	E	#	106,123	23.22					106,123	116,908	121,250
STAR	SUN	#	312,011	68.26					312,011	405,842	404,332
KENDALLVILLE (NOBLE CO.)		14,200#						14,200			
NEWS-SUN	E	#	6,191	43.60					6,191	6,482	6,585
KOKOMO (HOWARD CO.)		20,600			26,600			47,200			
TRIBUNE	E		18,360	89.13		8,533	32.08		26,893	27,283	27,318
TRIBUNE	SUN		18,674	90.65		9,260	34.81		27,934	28,325	28,410
LA PORTE (LA PORTE CO.)		9,400			33,200			42,600			
HERALD-ARGUS	E		7,488	79.66		5,672	17.08		13,160	13,459	13,474
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,600			65,100			90,700			
JOURNAL & COURIER	M		17,984	70.25		18,138	27.86		36,122	36,712	35,924
JOURNAL & COURIER	SUN		19,985	78.07		18,987	29.17		38,972	39,592	38,669
LOGANSPORT (CASS CO.)		7,600			19,500			27,100			
PHAROS-TRIBUNE	E (M-F)		6,649	87.49		8,292	42.52		14,941	15,285	15,276
PHAROS-TRIBUNE	SUN		6,815	89.67		8,501	43.59		15,316	15,803	15,840
MARION (GRANT CO.)		22,200			22,800			45,000			
CHRONICLE-TRIBUNE	M		14,532	65.46		5,817	25.51		20,349	20,856	20,948
CHRONICLE-TRIBUNE	SUN		16,879	76.03		7,812	34.26		24,691	25,297	25,264
MARTINSVILLE (MORGAN CO.)		4,600			8,800			13,400			
REPORTER	E		3,063	66.59		3,700	42.05		6,763	7,493	
MUNCIE (DELAWARE CO.)		27,600#			47,900			75,500			
STAR, PRESS	CMB DLY	#	23,329	84.53		19,956	41.66		43,285	44,545*	46,076*
STAR	M	#	13,419	48.62		15,161	31.65		28,580	29,678*	30,154*
PRESS	E	#	9,910	35.91		4,795	10.01		14,705	14,867*	15,922*
STAR	SUN	#	16,100	58.33		17,967	37.51		34,067	35,313*	36,438*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
INDIANA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
RICHMOND (WAYNE CO.)		18,100			44,100			62,200			
PALLADIUM-ITEM	E		11,362	62.77		9,268	21.02		20,630	20,760*	20,496*
PALLADIUM-ITEM	SUN		13,438	74.24		11,752	26.65		25,190	25,394*	25,073*
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,396	73.27		4,987	57.99		9,383	9,698	9,565
SHELBYVILLE (SHELBY CO.)		5,500			8,800			14,300			
NEWS	E		4,657	84.67		5,436	61.77		10,093	11,133*	11,237*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		84,600			143,600			228,200			
TRIBUNE	E		50,791	60.04		34,378	23.94		85,169	90,903	91,566
TRIBUNE	SUN		56,822	67.17		54,226	37.76		111,048	124,995	123,398
TERRE HAUTE (VIGO CO.)		25,100			65,700			90,800			
TRIBUNE-STAR	M		16,968	67.60		17,767	27.04		34,735	35,541	36,806
TRIBUNE-STAR	SUN		18,209	72.55		22,896	34.85		41,105	42,518	42,989
VINCENNES (KNOX CO.)		9,100			19,400			28,500			
SUN-COMMERCIAL	E (M-F)		6,653	73.11		7,337	37.82		13,990	14,252*	14,578*
SUN-COMMERCIAL	SUN		7,121	78.25		8,054	41.52		15,175	15,670*	15,903*
WASHINGTON (DAVIESS CO.)		4,600			14,500			19,100			
TIMES-HERALD	E		3,427	74.50		6,371	43.94		9,798	10,328	10,323
IOWA											
BURLINGTON (DES MOINES CO.)		12,500			43,200			55,700			
HAWK EYE	E (M-F)		10,054	80.43		7,984	18.48		18,038	18,421	18,304
HAWK EYE	SUN		10,525	84.20		9,447	21.87		19,972	20,356	19,932
CEDAR RAPIDS-MARION (LINN CO.)		66,200#			83,800			150,000			
GAZETTE	M	#	44,074	66.58		19,183	22.89		63,257	69,785	70,486
GAZETTE	SUN	#	47,273	71.41		25,467	30.39		72,740	80,713	80,710
CLINTON (CLINTON CO.)		11,900			33,600			45,500			
HERALD	E		9,175	77.10		10,256	30.52		19,431	19,986	20,044

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

IOWA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		22,200			26,000			48,200			
NONPAREIL	E (M-F)		13,105	59.03		3,783	14.55		16,888	17,339	17,512
NONPAREIL	SAT M		12,881	58.02		3,749	14.42		16,630	17,082	17,254
NONPAREIL	SUN		15,191	68.43		3,990	15.35		19,181	19,675	19,538
DAVENPORT-BETTENDORF (SCOTT CO.)		108,200			146,700			254,900			
QUAD CITY TIMES	ALL DAY		38,650	35.72		16,560	11.29		55,210	55,783	57,663
QUAD CITY TIMES	SUN		49,722	45.95		30,853	21.03		80,575	82,414	82,722
DES MOINES (POLK CO.)		124,800			339,400			464,200			
REGISTER	M		71,025	56.91		77,870	22.94		148,895	210,042	214,306
REGISTER	SUN		92,587	74.19		146,110	43.05		238,697	356,016	363,745
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,400			52,000			74,400			
TELEGRAPH-HERALD	E (M-F)		17,057	76.15		16,339	31.42		33,396	34,716	34,804
TELEGRAPH-HERALD	SUN		18,175	81.14		18,720	36.00		36,895	38,621	38,799
FORT DODGE (WEBSTER CO.)		11,000			36,200			47,200			
MESSENGER	M		7,525	68.41		12,038	33.25		19,563	20,270*	19,809*
MESSENGER	SUN		7,839	71.26		12,412	34.29		20,251	20,975*	20,300*
FORT MADISON (LEE CO.)		5,000			6,900			11,900			
DEMOCRAT	E (M-F)		3,841	76.82		2,721	39.43		6,562	6,815	6,914
IOWA CITY (JOHNSON CO.)		24,500			15,000			39,500			
PRESS-CITIZEN	E		11,684	47.69		3,940	26.27		15,624	15,886	15,818
KEOKUK (LEE CO.)		5,500			17,400			22,900			
GATE CITY	E (M-F)		3,315	60.27		2,450	14.08		5,765	5,902	6,230
MARSHALLTOWN (MARSHALL CO.)		10,600			23,900			34,500			
TIMES-REPUBLICAN	E		6,536	61.66		5,738	24.01		12,274	12,668*	13,350*
MASON CITY (CERRO GORDO CO.)		16,200			34,500			50,700			
GLOBE-GAZETTE	M		9,866	60.90		9,137	26.48		19,003	20,013	20,321
GLOBE	SUN		10,816	66.77		9,319	27.01		20,135	21,214	20,741
MUSCATINE (MUSCATINE CO.)		9,000			20,200			29,200			
JOURNAL	E		5,972	66.36		4,256	21.07		10,228	10,441	10,811

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
IOWA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
OELWEIN (FAYETTE CO.)		2,800			17,900			20,700			
REGISTER	E		2,119	75.68		3,497	19.54		5,616	5,966	6,008
OTTUMWA (WAPELLO CO.)		10,400			36,200			46,600			
COURIER	M		7,691	73.95		8,125	22.44		15,816	16,300	15,828
SIOUX CITY (WOODBURY CO.)		37,100			62,200			99,300			
JOURNAL	M (M-F)		24,342	65.61		21,054	33.85		45,396	50,671	52,212
JOURNAL	SAT E		23,896	64.42		20,996	33.76		44,894	50,231	51,692
JOURNAL	SUN		26,086	70.31		19,589	31.49		45,675	49,038	48,771
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		40,900			82,300			123,200			
COURIER	E (M-F)		27,139	66.35		19,573	23.78		46,712	47,530	47,526
COURIER	SUN		29,114	71.18		22,528	27.37		51,642	52,511	52,292
WEBSTER CITY (HAMILTON CO.)		3,400			8,200			11,600			
FREEMAN-JOURNAL	E (M-F)		2,428	71.41		1,278	15.59		3,706	4,019	4,039
KANSAS											
COFFEYVILLE (MONTGOMERY CO.)		6,400			11,900			18,300			
JOURNAL	E (M-F)		4,249	66.39		2,106	17.70		6,355	6,596	6,736
JOURNAL	SUN		4,982	77.84		2,360	19.83		7,342	7,636	7,846
EMPORIA (LYON CO.)		9,600#			13,700			23,300			
GAZETTE	E	#	6,344	66.08		3,870	28.25		10,214	10,533*	10,743*
FORT SCOTT (BOURBON CO.)		3,800			6,000			9,800			
TRIBUNE	E		2,443	64.29		2,067	34.45		4,510	5,068	5,180
GARDEN CITY (FINNEY CO.)		8,000			15,700			23,700			
TELEGRAM	E		6,038	75.48		4,648	29.61		10,686	11,234	11,329
GREAT BEND (BARTON CO.)		6,800			15,000			21,800			
TRIBUNE	E (M-F)		5,051	74.28		4,750	31.67		9,801	10,264*	10,594*
TRIBUNE	SUN		5,225	76.84		4,843	32.29		10,068	10,531*	10,911*
HAYS (ELLIS CO.)		7,300#			18,700			26,000			
NEWS	E (M-F)	#	5,677	77.77		6,950	37.17		12,627	13,648*	13,801*
NEWS	SUN	#	6,076	83.23		7,315	39.12		13,391	14,422*	14,482*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KANSAS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HUTCHINSON (RENO CO.)		20,200			65,400			85,600			
NEWS	M		13,573	67.19		19,639	30.03		33,212	40,932☆	
NEWS	ALL DAY										41,035
NEWS	SUN		14,674	72.64		20,763	31.75		35,437	43,557	44,426
INDEPENDENCE (MONTGOMERY CO.)		4,400			12,000			16,400			
REPORTER	E (M-F)		3,455	78.52		2,900	24.17		6,355	6,751*	7,084*
REPORTER	SUN		3,852	87.55		3,371	28.09		7,223	7,619*	7,846*
JUNCTION CITY (GEARY CO.)		8,900			8,800			17,700			
UNION	E (M-F)		5,479	61.56		2,849	32.38		8,328	8,522	8,317
UNION	SUN		6,087	68.39		3,105	35.28		9,192	9,381	9,079
LAWRENCE (DOUGLAS CO.)		20,500			16,000			36,500			
JOURNAL-WORLD	E		13,833	67.48		4,362	27.26		18,195	18,894	18,675
JOURNAL-WORLD	SUN		14,215	69.34		4,506	28.16		18,721	19,454	19,094
LEAVENWORTH (LEAVENWORTH CO.)		11,300			8,800			20,100			
TIMES	E (M-F)		6,817	60.33		2,106	23.93		8,923	9,081	8,884
TIMES	SUN		7,328	64.85		2,315	26.31		9,643	9,801	9,571
MANHATTAN (RILEY CO.)		15,700			11,100			26,800			
MERCURY	E (M-F)		8,567	54.57		3,007	27.09		11,574	12,640	12,865
MERCURY	SUN		9,221	58.73		3,198	28.81		12,419	13,628	13,883
OLATHE (JOHNSON CO.)		19,200#			6,700			25,900			
NEWS	M (TU-S)	#	7,200	37.50		1,435	21.42		8,635	9,595	10,086
NEWS	SUN	#	8,166	42.53		1,632	24.36		9,798	10,951	11,572
SALINA (SALINE CO.)		17,300			43,500			60,800			
JOURNAL	M		11,580	66.94		13,956	32.08		25,536	29,165	29,211
JOURNAL	SUN		12,511	72.32		15,417	35.44		27,928	31,690	32,342
TOPEKA (SHAWNEE CO.)		63,900			147,600			211,500			
CAPITAL-JOURNAL	M		41,921	65.60		23,212	15.73		65,133	67,170	66,786
CAPITAL-JOURNAL	SUN		46,843	73.31		27,974	18.95		74,817	76,690	75,659
WICHITA (SEDGWICK CO.)		234,300#						234,300			
EAGLE-BEACON	M	#	103,329	44.10					103,329	120,211	124,625
EAGLE-BEACON	SUN	#	154,609	65.99					154,609	192,945	190,313
WINFIELD (COWLEY CO.)		4,700			8,900			13,600			
COURIER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
ASHLAND (BOYD CO.)		20,600			52,600			73,200			
INDEPENDENT	E		13,174	63.95		9,569	18.19		22,743	23,290	24,675
INDEPENDENT	SUN		14,605	70.90		10,540	20.04		25,145	25,800	26,829
BOWLING GREEN (WARREN CO.)		15,400			62,300			77,700			
NEWS	E (M-F)		8,966	58.22		12,191	19.57		21,157	21,493	21,084
NEWS	SUN		9,314	60.48		15,084	24.21		24,398	24,749	24,870
DANVILLE (BOYLE CO.)		5,200			25,200			30,400			
ADVOCATE-MESSENGER	E (M-F)		3,717	71.48		8,105	32.16		11,822	12,075	12,212
ADVOCATE	SUN		3,930	75.58		8,687	34.47		12,617	12,896	12,862
ELIZABETHTOWN (HARDIN CO.)		31,900#						31,900			
NEWS-ENTERPRISE	M (M-F)	#	14,409	45.17					14,409	15,353	
NEWS-ENTERPRISE	E (M-F)	#									14,725
NEWS-ENTERPRISE	SUN	#	15,580	48.84					15,580	16,708	15,781
HARLAN (HARLAN CO.)		1,800			12,500			14,300			
ENTERPRISE	E		1,462	81.22		4,891	39.13		6,353	6,732*	7,247*
HENDERSON (HENDERSON CO.)		10,400			11,700			22,100			
GLEANER	M (TU-S)		6,556	63.04		3,375	28.85		9,931	10,200*	10,353*
GLEANER	SUN		8,352	80.31		4,382	37.45		12,734	13,025*	13,300*
HOPKINSVILLE (CHRISTIAN CO.)		11,700			21,400			33,100			
NEW ERA	E		9,494	81.15		4,922	23.00		14,416	14,672	14,756+
LEXINGTON (FAYETTE CO.)		84,000			130,600			214,600			
HERALD-LEADER	M		53,215	63.35		37,374	28.62		90,589	119,336	116,875
HERALD-LEADER	SUN		61,400	73.10		50,469	38.64		111,869	151,039	144,410
LOUISVILLE (JEFFERSON CO.)		295,700			210,700			506,400			
COURIER-JOURNAL	M		145,649	49.26		53,625	25.45		199,274	230,766☆	
COURIER-JOURNAL	ALL DAY		147,693	49.95		54,383	25.81		202,076	234,290	233,087
COURIER-JOURNAL	SUN		192,927	65.24		85,666	40.66		278,593	321,072	325,141
MADISONVILLE (HOPKINS CO.)		6,700			12,800			19,500			
MESSENGER	E		4,814	71.85		5,918	46.23		10,732	10,989	11,224
MIDDLESBORO (BELL CO.)		4,500			26,900			31,400			
NEWS	E		3,403	75.62		4,562	16.96		7,965	8,196	8,928

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
OWENSBORO (DAVIESS CO.)		22,600			69,100			91,700			
MESSENGER-INQUIRER	M		15,568	68.88		15,738	22.78		31,306	32,024	32,719
MESSENGER-INQUIRER	SUN		16,205	71.70		16,912	24.47		33,117	33,732	33,922
PADUCAH (McCRACKEN CO.)		19,700			74,000			93,700			
SUN	E (M-F)		12,613	64.03		17,618	23.81		30,231	31,199	32,154
SUN	SUN		13,255	67.28		19,967	26.98		33,222	34,304	35,130
SOMERSET (PULASKI CO.)		4,900			13,700			18,600			
COMMONWEALTH-JOURNAL	E (M-F)		2,378	48.53		3,912	28.55		6,290	6,810	7,213
COMMONWEALTH-JOURNAL	SUN		2,440	49.80		4,119	30.07		6,559	7,083	7,088
LOUISIANA											
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		26,700			80,800			107,500			
TOWN TALK	M		17,785	66.61		18,645	23.08		36,430	38,354	38,389
TOWN TALK	SUN		18,040	67.57		19,729	24.42		37,769	39,756	39,815
BASTROP (MOREHOUSE PARISH)		6,500			13,500			20,000			
ENTERPRISE	M (TU-S)		3,718	57.20		1,711	12.67		5,429	5,739	5,333
BATON ROUGE (EAST BATON ROUGE PARISH)		141,000#			115,900			256,900			
ADVOCATE, STATE-TIMES	CMB DLY	#	66,503	47.17		26,071	22.49		92,574	104,414	111,158
ADVOCATE	M	#	42,039	29.81		22,042	19.02		64,081	75,699	79,533
STATE-TIMES	E	#	24,464	17.35		4,029	3.48		28,493	28,715	31,625
ADVOCATE	SUN	#	77,542	54.99		35,777	30.87		113,319	130,015	135,162
HAMMOND (TANGIPAHOA PARISH)		32,300#						32,300			
STAR	E (M-F)	#	10,930	33.84					10,930	12,671	13,165
STAR	SUN	#	11,483	35.55					11,483	13,328	13,652
HOUMA (TERREBONNE PARISH)		33,000#						33,000			
COURIER & PRESS	E (M-F)	#	18,171	55.06					18,171	20,088	20,939
COURIER & PRESS	SUN	#	20,072	60.82					20,072	22,759	23,478
LAFAYETTE (LAFAYETTE PARISH)		45,300			54,100			99,400			
ADVERTISER	M		20,238	44.68		8,272	15.29		28,510	29,885	29,723
ADVERTISER	SUN		24,169	53.35		11,142	20.60		35,311	37,499	36,840

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

LOUISIANA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
LAKE CHARLES (CALCASIEU PARISH)		42,600			63,800			106,400			
AMERICAN PRESS	M		25,928	60.86		11,347	17.79		37,275	37,998	38,840
AMERICAN PRESS	SUN		29,054	68.20		13,180	20.66		42,234	43,087	43,776
MONROE (OUACHITA PARISH)		28,600			100,100			128,700			
NEWS-STAR	M		22,325	78.06		13,511	13.50		35,836	37,397	36,244
NEWS-STAR	SUN		26,732	93.47		17,502	17.48		44,234	46,023	46,628
NEW IBERIA (IBERIA PARISH)		12,400			20,900			33,300			
IBERIAN	E		6,673	53.81		7,056	33.76		13,729	14,458	14,818
IBERIAN	SUN		7,211	58.15		7,405	35.43		14,616	15,345	15,749
NEW ORLEANS (ORLEANS PARISH)		500,200#						500,200			
TIMES-PICAYUNE	ALL DAY (M-F)	#	249,336	49.85					249,336	281,685	277,739
TIMES-PICAYUNE	SAT M	#	233,618	46.70					233,618	265,275	261,008
TIMES-PICAYUNE	SUN	#	295,552	59.09					295,552	340,885	340,171
OPELOUSAS (ST. LANDRY PARISH)		40,800#						40,800			
WORLD	E (M-F)	#	12,735	31.21					12,735	13,389	14,906
WORLD	SUN	#	14,138	34.65					14,138	14,827	16,150
SHREVEPORT (CADDO PARISH)		123,600			219,900			343,500			
TIMES, JOURNAL	CMB DLY		70,992	57.44		24,601	11.19		95,593	97,689	99,686
TIMES	M		54,087	43.76		21,852	9.94		75,939	77,907	77,922
JOURNAL	E		16,905	13.68		2,749	1.25		19,654	19,782	21,764
TIMES	SUN		72,625	58.76		30,580	13.91		103,205	106,101	110,124
THIBODAUX (LAFOURCHE PARISH)		17,200#						17,200			
COMET	E (M-F)	#	10,125	58.87					10,125	11,921	11,893
MAINE											
AUGUSTA (KENNEBEC CO.)		9,400			88,500			97,900			
KENNEBEC JOURNAL	M		7,312	77.79		11,703	13.22		19,015	19,555	19,418
BANGOR (PENOBSCOT CO.)		24,800			133,600			158,400			
NEWS	M (M-F)		20,660	83.31		58,414	43.72		79,074	81,132	80,791
NEWS	WKND		23,133	93.28		70,953	53.11		94,086	98,493	97,131
BIDDEFORD (YORK CO.)		13,500			7,000			20,500			
JOURNAL TRIBUNE	E		8,249	61.10		2,182	31.17		10,431	14,796	14,766

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MAINE		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BRUNSWICK (CUMBERLAND CO.)		14,000			9,300			23,300			
TIMES-RECORD	E (M-F)		9,130	65.21		4,212	45.29		13,342	14,419	14,273
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,700			80,000			103,700			
SUN, JOURNAL	CMB DLY		21,641	91.31		25,395	31.74		47,036	47,900	47,420
SUN	M		13,168	55.56		22,913	28.64		36,081	36,869	35,894
JOURNAL	E		8,473	35.75		2,482	3.10		10,955	11,031	11,526
SUN-JOURNAL	SUN		18,337	77.37		23,786	29.73		42,123	44,151	42,258
PORTLAND (CUMBERLAND CO.)		47,500			115,800			163,300			
PRESS HERALD, EXPRESS	CMB DLY		39,937	84.08		38,283	33.06		78,220	86,604	87,411
PRESS HERALD	M		22,511	47.39		30,188	26.07		52,699	60,880	61,299
EXPRESS	E		17,426	36.69		8,095	6.99		25,521	25,724	26,112
TELEGRAM	SUN		34,218	72.04		55,236	47.70		89,454	140,477	138,135
WATERVILLE (KENNEBEC CO.)		9,900			33,800			43,700			
CENTRAL SENTINEL	M		9,036	91.27		15,670	46.36		24,706	26,668	26,668
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		24,700			16,100			40,800			
CAPITAL	E		17,719	71.74		11,973	74.37		29,692	42,228	41,237
CAPITAL	SUN		17,086	69.17		12,068	74.96		29,154	42,511	43,148
BALTIMORE (INDEPENDENT CITY)		838,700#						838,700			
SUN	CMB DLY	#	379,621	45.26					379,621	406,599	407,439
SUN	M (M-F)	#	212,831	25.38					212,831	231,902	227,818
SUN	E (M-F)	#	166,790	19.89					166,790	174,697	179,621
SUN	SAT M	#	354,658	42.29					354,658	379,517	375,439
SUN	SUN	#	432,761	51.60					432,761	475,990	481,479
CAMBRIDGE (DORCHESTER CO.)		4,300			7,200			11,500			
BANNER	E (M-F)		3,819	88.81		2,676	37.17		6,495	7,107	
CUMBERLAND (ALLEGANY CO.)		16,900			44,600			61,500			
NEWS	M		14,374	85.05		14,256	31.96		28,630	29,570☆	
NEWS	CMB DLY										30,114
NEWS	M (M-F)										15,699
NEWS	E (M-F)										14,415
NEWS	SAT M										30,029
NEWS	SUN		14,940	88.40		19,087	42.80		34,027	35,192	35,834

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
EASTON (TALBOT CO.)		3,800			16,600			20,400			
STAR-DEMOCRAT	M (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FREDERICK (FREDERICK CO.)		14,000			109,600			123,600			
POST, NEWS	CMB DLY		10,918	77.99		26,331	24.02		37,249	39,038	38,705
POST	M		4,836	34.54		17,636	16.09		22,472	24,150	23,284
NEWS	E		6,082	43.44		8,695	7.93		14,777	14,888	15,421
HAGERSTOWN (WASHINGTON CO.)		27,600			54,600			82,200			
HERALD, MAIL	CMB DLY		22,763	82.47		16,128	29.54		38,891	42,704	42,300
HERALD	M (M-F)		7,566	27.41		9,959	18.24		17,525	21,169	20,519
MAIL	E (M-F)		15,197	55.06		6,169	11.30		21,366	21,535	21,781
HERALD-MAIL	SAT M		20,306	73.57		15,437	28.27		35,743	39,307	38,685
HERALD-MAIL	SUN		19,916	72.16		17,069	31.26		36,985	41,313	40,895
LANHAM (PRINCE GEORGES CO.)		243,300#						243,300			
PRINCE GEORGES JOURNAL	M (M-F)	#	35,711	14.68					35,711	36,766	37,937
ROCKVILLE (MONTGOMERY CO.)		257,400#						257,400			
MONTGOMERY JOURNAL	M (M-F)	#	38,723	15.04					38,723	39,626	39,906
SALISBURY (WICOMICO CO.)		13,500			68,700			82,200			
TIMES	E		9,417	69.76		15,070	21.94		24,487	24,742	25,213
TIMES	SUN		10,532	78.01		17,184	25.01		27,716	28,257	28,398
WESTMINSTER (CARROLL CO.)		39,400#						39,400			
CARROLL COUNTY TIMES	M	#	19,528	49.56					19,528	20,764	20,124
CARROLL COUNTY TIMES	SUN	#	19,286	48.95					19,286	20,350	19,422
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		13,000			26,100			39,100			
SUN CHRONICLE	E		8,121	62.47		13,025	49.90		21,146	23,864*	24,229*
BEVERLY (ESSEX CO.)		14,000			10,000			24,000			
TIMES	E		6,258	44.70		2,251	22.51		8,509	9,365	9,510

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MASSACHUSETTS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BOSTON (SUFFOLK CO.)		752,800			682,800			1,435,600			
CHRISTIAN SCIENCE MONITOR	M (M-F)									182,785	169,925
GLOBE	M (M-F)		262,728	34.90		153,551	22.49		416,279	509,060	502,521
GLOBE	SAT M		228,534	30.36		145,341	21.29		373,875	471,444	465,178
GLOBE	SUN		362,179	48.11		234,677	34.37		596,856	786,829	781,407
HERALD	M (M-F)		199,385	26.49		79,173	11.60		278,558	360,459	355,355
HERALD	SAT M		140,653	18.68		63,644	9.32		204,297	284,364	282,087
HERALD	SUN		120,988	16.07		55,502	8.13		176,490	252,128	265,401
BROCKTON (PLYMOUTH CO.)		70,400			82,800			153,200			
ENTERPRISE	E (M-F)		36,660	52.07		16,485	19.91		53,145	56,198	57,422
ENTERPRISE	SAT M		35,903	51.00		16,247	19.62		52,150	55,384	56,540
ENTERPRISE	SUN		39,468	56.06		19,398	23.43		58,866	64,071	63,550
DEDHAM (NORFOLK CO.)		23,000#						23,000			
TRANSCRIPT	E (M-F)	#	8,823	38.36					8,823	10,450	10,902
FALL RIVER (BRISTOL CO.)		57,200			7,600			64,800			
HERALD NEWS	E		34,395	60.13		2,369	31.17		36,764	37,222	37,586
HERALD NEWS	SUN		34,286	59.94		2,404	31.63		36,690	37,013	37,172
FITCHBURG (WORCESTER CO.)		28,300			41,100			69,400			
SENTINEL & ENTERPRISE	E		16,370	57.84		4,165	10.13		20,535	20,746	21,479
FRAMINGHAM (MIDDLESEX CO.)		71,100#						71,100			
MIDDLESEX NEWS	E	#	27,978	39.35					27,978	40,971	42,844
MIDDLESEX NEWS	SUN	#	23,342	32.83					23,342	48,897	49,376
GARDNER (WORCESTER CO.)		7,700			9,700			17,400			
NEWS	E		5,266	68.39		3,076	31.71		8,342	8,664*	9,160*
GLOUCESTER (ESSEX CO.)		14,400			3,200			17,600			
TIMES	E		10,831	75.22		976	30.50		11,807	12,268	12,284
GREENFIELD (FRANKLIN CO.)		12,200			14,800			27,000			
RECORDER	E		9,469	77.61		5,338	36.07		14,807	15,404	15,429*
HAVERHILL (ESSEX CO.)		19,000#			67,600			86,600			
GAZETTE	E	#	10,221	53.79		6,279	9.29		16,500	16,726	16,868
HOLYOKE (HAMPDEN CO.)		58,500#						58,500			
TRANSCRIPT-TELEGRAM	E	#	22,418	38.32					22,418	22,849	23,815

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MASSACHUSETTS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HYANNIS (BARNSTABLE CO.)		74,600#						74,600			
CAPE COD TIMES	M	#	45,117	60.48					45,117	46,207	45,535
CAPE COD TIMES	SUN	#	52,726	70.68					52,726	54,551	53,780
LAWRENCE (ESSEX CO.)		73,000#			42,000			115,000			
EAGLE-TRIBUNE	E	#	45,077	61.75		3,735	8.89		48,812	57,257	56,626
EAGLE-TRIBUNE	SUN	#	45,899	62.88		4,617	10.99		50,516	60,864	59,209
LOWELL (MIDDLESEX CO.)		80,100			48,400			128,500			
SUN	E (M-F)		48,101	60.05		6,771	13.99		54,872	55,791*	54,881*
SUN	SAT M		46,582	58.15		6,581	13.60		53,163	54,095*	53,244*
SUN	SUN		46,572	58.14		6,638	13.71		53,210	55,015*	53,269*
LYNN (ESSEX CO.)		47,700			102,000			149,700			
ITEM	E (M-F)		21,982	46.08		4,301	4.22		26,283	26,850	29,140
ITEM	SAT E		20,380	42.73		4,076	4.00		24,456	24,867	24,718
MALDEN (MIDDLESEX CO.)		22,000#						22,000			
NEWS	E (M-F)	#	4,331	19.69					4,331	5,517*	6,136
MEDFORD (MIDDLESEX CO.)		20,700#						20,700			
MERCURY	E (M-F)	#	3,953	19.10					3,953	4,216*	4,677
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,139	10.75					1,139	1,299*	1,484
MILFORD (WORCESTER CO.)		30,100#						30,100			
NEWS	E	#	11,449	38.04					11,449	12,742*	13,260*
NEW BEDFORD (BRISTOL CO.)		54,300			32,700			87,000			
STANDARD TIMES	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD TIMES	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STANDARD TIMES	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWBURYPORT (ESSEX CO.)		12,400			25,000			37,400			
NEWS	E		7,228	58.29		4,754	19.02		11,982	12,373	12,506
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,100			18,100			
TRANSCRIPT	E		9,307	71.59		919	18.02		10,226	10,533	10,942
NORTHAMPTON (HAMPSHIRE CO.)		34,100#						34,100			
GAZETTE	E	#	19,045	55.85					19,045	20,797	20,964
PEABODY (ESSEX CO.)		16,700			3,700			20,400			
TIMES	E		3,082	18.46		67	1.81		3,149	3,272	3,477

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MASSACHUSETTS		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
PITTSFIELD (BERKSHIRE CO.)		27,700#			12,700			40,400			
BERKSHIRE EAGLE	M	#	21,888	79.02		6,221	48.98		28,109	33,888	**33,875**
BERKSHIRE EAGLE	SUN	#	20,656	74.57		6,023	47.43		26,679	33,100	**33,031**
QUINCY (NORFOLK CO.)		67,200			52,600			119,800			
PATRIOT LEDGER	E (M-F)		38,794	57.73		25,059	47.64		63,853	87,211	**90,102**
PATRIOT LEDGER	SAT M		42,640	63.45		27,323	51.94		69,963	95,945	**97,289**
SALEM (ESSEX CO.)		48,900			43,200			92,100			
NEWS	E		22,759	46.54		7,581	17.55		30,340	31,111	**31,054**
SPRINGFIELD (HAMPDEN CO.)		137,000			104,100			241,100			
UNION NEWS	ALL DAY		78,501	57.30		23,507	22.58		102,008	108,666	**113,907**
REPUBLICAN	SUN		97,373	71.08		39,704	38.14		137,077	151,238	**156,374**
TAUNTON (BRISTOL CO.)		17,100			25,200			42,300			
GAZETTE	E		9,464	55.35		3,929	15.59		13,393	13,674	**13,647**
WALTHAM (MIDDLESEX CO.)		21,200			68,100			89,300			
NEWS-TRIBUNE	E (M-F)		7,053	33.27		3,832	5.63		10,885	11,067	**11,725**
WORCESTER (WORCESTER CO.)		95,500			129,900			225,400			
TELEGRAM, GAZETTE	CMB DLY		76,908	80.53		44,131	33.97		121,039	133,642	**135,736**
TELEGRAM	M (M-F)		31,901	33.40		17,112	13.17		49,013	58,567	**57,766**
GAZETTE	E (M-F)		45,007	47.13		27,019	20.80		72,026	75,075	**77,970**
SATURDAY PAPER	SAT		65,053	68.12		40,169	30.92		105,222	117,801	**125,273**
TELEGRAM	SUN		65,030	68.09		46,754	35.99		111,784	129,640	**126,761**
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,400			24,100			31,500			
TELEGRAM	E		5,309	71.74		11,066	45.92		16,375	16,577	**16,842**
ALPENA (ALPENA CO.)		8,000			12,700			20,700			
NEWS	E		7,546	94.33		4,978	39.20		12,524	13,017	**13,160**
ANN ARBOR (WASHTENAW CO.)		48,600			85,200			133,800			
NEWS	E		22,142	45.56		25,532	29.97		47,674	48,701	**48,921**
NEWS	SUN		25,606	52.69		31,582	37.07		57,188	58,726	**59,193**
BAD AXE (HURON CO.)		1,300			14,500			15,800			
HURON TRIBUNE	E (M-F)		1,370	105.38		6,995	48.24		8,365	8,861	**8,628**

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆ CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BATTLE CREEK (CALHOUN CO.)		33,800			61,800			95,600			
ENQUIRER	E (M-F)		19,571	57.90		10,261	16.60		29,832	30,035	30,155
ENQUIRER	SAT M		19,373	57.32		10,526	17.03		29,899	30,099	29,677
ENQUIRER	SUN		23,780	70.36		13,597	22.00		37,377	37,613	38,558
BAY CITY (BAY CO.)		28,600#			50,500			79,100			
TIMES	E	#	21,667	75.76		14,278	28.27		35,945	39,683	39,956
TIMES	SUN	#	23,824	83.30		19,493	38.60		43,317	49,115	48,839
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		77,100#						77,100			
HERALD-PALLADIUM	E	#	32,935	42.72					32,935	35,304	35,933
DETROIT (WAYNE CO.)		495,600			1,214,700			1,710,300			
FREE PRESS	M (M-F)		144,603	29.18		353,095	29.07		497,698	629,065	649,312
FREE PRESS	SAT M		126,543	25.53		332,215	27.35		458,758	578,911	590,750
FREE PRESS	SUN		140,716	28.39		385,960	31.77		526,676	710,112	732,699
NEWS	ALL DAY (M-F)		185,251	37.38		379,513	31.24		564,764	677,385	686,787
NEWS	SAT M		171,853	34.68		361,437	29.76		533,290	627,537	633,779
NEWS	SUN		209,517	42.28		489,437	40.29		698,954	828,166	837,511
ESCANABA (DELTA CO.)		7,200			10,400			17,600			
PRESS	E		5,584	77.56		5,157	49.59		10,741	11,060	10,736
FLINT (GENESEE CO.)		110,100			114,900			225,000			
JOURNAL	E (M-F)		70,127	63.69		34,775	30.27		104,902	105,915	108,837
JOURNAL	SAT M		69,071	62.73		36,912	32.13		105,983	107,095	107,548
JOURNAL	SUN		75,350	68.44		42,772	37.23		118,122	120,526	120,436
GRAND HAVEN (OTTAWA CO.)		6,900			7,900			14,800			
TRIBUNE	E		5,230	75.80		4,727	59.84		9,957	10,582	10,469
GRAND RAPIDS (KENT CO.)		155,200			143,300			298,500			
PRESS	E		96,721	62.32		39,303	27.43		136,024	141,424	138,205
PRESS	SUN		108,254	69.75		60,519	42.23		168,773	184,491	184,162
GREENVILLE (MONTCALM CO.)		3,500			17,000			20,500			
NEWS	E		2,311	66.03		5,742	33.78		8,053	8,369*	8,416
HOLLAND (OTTAWA CO.)		26,200#			10,300			36,500			
SENTINEL	E	#	15,728	60.03		2,628	25.51		18,356	18,816	18,462

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
HOUGHTON (HOUGHTON CO.)		3,500			16,900			20,400			
MINING GAZETTE	E		2,663	76.09		8,852	52.38		11,515	12,120	12,137
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		6,000			14,200			20,200			
NEWS	E		4,705	78.42		5,869	41.33		10,574	10,767	10,557
IRONWOOD (GOGEBIC CO.)		4,700			16,500			21,200			
GLOBE	E		3,550	75.53		4,340	26.30		7,890	8,298	8,558
JACKSON (JACKSON CO.)		29,600#			48,400			78,000			
CITIZEN PATRIOT	E	#	20,722	70.01		16,535	34.16		37,257	37,634	38,195
CITIZEN PATRIOT	SUN	#	22,129	74.76		19,647	40.59		41,776	42,416	42,843
KALAMAZOO (KALAMAZOO CO.)		56,500			71,900			128,400			
GAZETTE	E		33,077	58.54		27,850	38.73		60,927	62,188	63,152
GAZETTE	SUN		37,346	66.10		36,174	50.31		73,520	77,619	77,518
KENT CO.-BAY CO.-GENESEE CO.-JACKSON CO.-KALAMAZOO CO.-MUSKEGON CO.-SAGINAW CO.-WASHTENAW CO.		1,058,500						1,058,500			
BOOTH-MICHIGAN NEWSPAPER GROUP	E									539,099	542,250
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN									647,861	648,314
LANSING-EAST LANSING (INGHAM CO.)		98,900			61,300			160,200			
STATE JOURNAL	M		44,299	44.79		20,868	34.04		65,167	67,023*	66,035*
STATE JOURNAL	SUN		51,314	51.88		28,461	46.43		79,775	82,693*	84,156*
LUDINGTON (MASON CO.)		3,800			12,800			16,600			
NEWS	E		3,022	79.53		4,206	32.86		7,228	7,924	8,026
MARQUETTE (MARQUETTE CO.)		7,300			18,700			26,000			
MINING JOURNAL	E		6,933	94.97		9,562	51.13		16,495	18,239	18,138
MINING JOURNAL (5 1-88 TO 9-30-88)	SUN		6,701	91.79		9,439	50.48		16,140	18,255	
MENOMINEE (MENOMINEE CO.)		3,900			13,000			16,900			
HERALD-LEADER	E		2,141	54.90		2,197	16.90		4,338	4,497	4,554

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
MIDLAND (MIDLAND CO.)		14,700			26,800			41,500			
NEWS	E		10,178	69.24		6,337	23.65		16,515	16,836	17,071
MONROE (MONROE CO.)		10,900			36,300			47,200			
NEWS	E		8,506	78.04		16,997	46.82		25,503	27,447	27,292
MOUNT CLEMENS (MACOMB CO.)		97,700#						97,700			
DAILY	E	#	28,152	28.81					28,152	51,513	50,730
MOUNT PLEASANT (ISABELLA CO.)		22,900#						22,900			
SUN	M	#	10,120	44.19					10,120	11,211	10,899
MUSKEGON (MUSKEGON CO.)		35,800			46,400			82,200			
CHRONICLE	E		28,006	78.23		17,581	37.89		45,587	47,434	47,897
CHRONICLE	SUN		28,435	79.43		20,691	44.59		49,126	52,033	51,997
PETOSKEY (EMMET CO.)		17,500#						17,500			
NEWS-REVIEW	E (M-F)	#	10,772	61.55					10,772	11,297*	11,347*
PONTIAC (OAKLAND CO.)		166,800#						166,800			
OAKLAND PRESS	ALL DAY	#	72,358	43.38					72,358	74,238☆	
OAKLAND PRESS	E (M-F)	#									73,467
OAKLAND PRESS	SAT M	#									71,689
OAKLAND PRESS	SUN	#	78,306	46.95					78,306	80,515	80,833
PORT HURON (ST. CLAIR CO.)		28,600#			37,500			66,100			
TIMES HERALD	E	#	18,487	64.64		9,022	24.06		27,509	28,577	28,091
TIMES HERALD	SUN	#	21,918	76.64		10,830	28.88		32,74[illegible]	34,022	32,893
ROYAL OAK (OAKLAND CO.)		84,900			63,500			148,400			
TRIBUNE	E		34,235	40.32		3,870	6.09		38,105	38,880	39,390
SAGINAW (SAGINAW CO.)		54,200#			22,600			76,800			
NEWS	E	#	35,330	65.18		12,326	54.54		47,656	56,120	57,087
NEWS	SUN	#	36,918	68.11		14,003	61.96		50,921	62,935	63,326
SAULT STE. MARIE (CHIPPEWA CO.)		7,300#			8,800			16,100			
NEWS	E (M-F)	#	5,201	71.25		2,333	26.51		7,534	7,992	8,178
STURGIS (ST. JOSEPH CO.)		4,000			15,000			19,000			
JOURNAL	E		3,101	77.53		5,294	35.29		8,395	8,570	8,465

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
TRAVERSE CITY (GRAND TRAVERSE CO.)		41,900#						41,900			
RECORD-EAGLE	E	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
YPSILANTI (WASHTENAW CO.)		24,800			40,400			65,200			
PRESS	E (M-F)		9,108	36.73		6,321	15.65		15,429	15,834	15,730
PRESS	SAT M		8,914	35.94		6,191	15.32		15,105	15,473	15,472
PRESS	SUN		8,952	36.10		6,255	15.48		15,207	15,530	15,691
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,100			19,200			
TRIBUNE	E (M-F)		5,387	66.51		3,277	29.52		8,664	8,918	8,842
TRIBUNE	SUN		5,593	69.05		3,335	30.05		8,928	9,182	9,185
AUSTIN (MOWER CO.)		9,000			7,500			16,500			
HERALD	E (M-F)		6,143	68.26		2,196	29.28		8,339	8,581	8,462
HERALD	SUN		6,218	69.09		2,195	29.27		8,413	8,655	8,636
BRAINERD (CROW WING CO.)		6,600#			24,200			30,800			
DISPATCH	E (M-F)	#	5,175	78.41		8,530	35.25		13,705	14,327	14,160
DISPATCH	SUN	#	5,955	90.23		10,434	43.12		16,389	17,068	16,501
DULUTH (ST. LOUIS CO.)		36,500#			121,800			158,300			
NEWS-TRIBUNE	M	#	26,184	71.74		34,610	28.42		60,794	62,846	63,137
NEWS-TRIBUNE	SUN	#	31,664	86.75		48,688	39.97		80,352	84,133	84,518
FAIRMONT (MARTIN CO.)		4,800			23,300			28,100			
SENTINEL	M		3,790	78.96		6,903	29.63		10,693	11,016	11,032
FARIBAULT (RICE CO.)		6,400			17,900			24,300			
NEWS	E		5,152	80.50		3,048	17.03		8,200	8,446	8,525
FERGUS FALLS (OTTER TAIL CO.)		4,700			24,700			29,400			
JOURNAL	E		4,388	93.36		7,195	29.13		11,583	12,571	12,453
MANKATO (BLUE EARTH CO.)-NORTH MANKATO (NICOLLET CO.)		15,200			45,100			60,300			
FREE PRESS	E		9,817	64.59		14,616	32.41		24,433	25,497	25,807

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MINNESOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
MARSHALL (LYON CO.)		3,900			11,900			15,800			
INDEPENDENT	M		3,098	79.44		5,378	45.19		8,476	8,854	8,667
MINNEAPOLIS-ST. PAUL (HENNEPIN CO.)		921,800#			422,100			1,343,900			
STAR TRIBUNE	M	#	331,102	35.92		49,564	11.74		380,666	400,914	389,410
STAR TRIBUNE	SUN	#	506,232	54.92		100,547	23.82		606,779	644,946	629,845
NEW ULM (BROWN CO.)		5,000			14,200			19,200			
JOURNAL	M (TU-S)		4,063	81.26		5,612	39.52		9,675	10,605	10,456
JOURNAL	SUN		4,283	85.66		5,706	40.18		9,989	10,930	10,776
OWATONNA (STEELE CO.)		6,900			4,600			11,500			
PEOPLE'S PRESS	M (TU-S)		5,340	77.39		1,678	36.48		7,018	7,380	7,301
PEOPLE'S PRESS	SUN		5,484	79.48		1,707	37.11		7,191	7,553	7,486
RED WING (GOODHUE CO.)		5,600			15,700			21,300			
REPUBLICAN EAGLE	E		4,319	77.13		3,898	24.83		8,217	8,521	8,587
ROCHESTER (OLMSTED CO.)		28,400			34,600			63,000			
POST-BULLETIN	E (M-F)		20,847	73.40		15,968	46.15		36,815	39,057	38,801
POST-BULLETIN	WKND		21,841	76.90		16,784	48.51		38,625	41,197	40,076
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)		21,900			26,200			48,100			
TIMES	E		15,203	69.42		10,046	38.34		25,249	28,481☆	
TIMES	E (M-F)										27,981
TIMES	SUN		16,618	75.88		11,194	42.73		27,812	31,486☆	
TIMES	SAT M										32,980
ST. PAUL (RAMSEY CO.)		475,200#						475,200			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	168,535	35.47					168,535	192,603	193,075
PIONEER PRESS & DISPATCH	SAT M	#	159,039	33.47					159,039	180,053	180,574
PIONEER PRESS & DISPATCH	SUN	#	225,667	47.49					225,667	255,435	251,484
STILLWATER (WASHINGTON CO.)		6,600#			6,400			13,000			
GAZETTE	E (M-F)	#	3,274	49.61		740	11.56		4,014	4,293	4,910*
WINONA (WINONA CO.)		9,500			36,500			46,000			
NEWS	M		6,872	72.34		7,253	19.87		14,125	14,377	14,669
NEWS	SUN		6,827	71.86		7,364	20.18		14,191	14,463	14,650

⊙CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MISSISSIPPI		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BILOXI-GULFPORT (HARRISON CO.)		65,100			35,800			100,900			
SUN-HERALD	M		34,269	52.64		13,273	37.08		47,542	48,700	47,731
SUN-HERALD	SUN		36,475	56.03		14,053	39.25		50,528	51,673	49,943
BROOKHAVEN (LINCOLN CO.)		4,000			15,200			19,200			
LEADER	E (M-F)		3,351	83.78		4,524	29.76		7,875	8,118*	7,917*
CLARKSDALE (COAHOMA CO.)		7,900			16,000			23,900			
PRESS REGISTER	E (M-F)		4,698	59.47		2,440	15.25		7,138	7,459	7,384
PRESS REGISTER	WKND		4,877	61.73		2,438	15.24		7,315	7,635	7,557
CLEVELAND (BOLIVAR CO.)		18,500#						18,500			
BOLIVAR COMMERCIAL	E (M-F)	#	6,482	35.04					6,482	6,669	6,253*
CORINTH (ALCORN CO.)		18,100#						18,100			
CORINTHIAN	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
GREENVILLE (WASHINGTON CO.)		13,700			16,800			30,500			
DELTA DEMOCRAT-TIMES	E (M-F)		7,760	56.64		4,133	24.60		11,893	13,676*	14,563*
DELTA DEMOCRAT-TIMES	SUN		8,313	60.68		4,385	26.10		12,698	14,750*	15,663*
GREENWOOD (LEFLORE CO.)		9,700			13,100			22,800			
COMMONWEALTH	E (M-F)		5,347	55.12		3,340	25.50		8,687	8,989	8,712
COMMONWEALTH	SUN		5,449	56.18		3,390	25.88		8,839	9,141	8,902
HATTIESBURG (FORREST CO.)		23,800			35,600			59,400			
AMERICAN	E		13,363	56.15		10,000	28.09		23,363	24,372	24,725
AMERICAN	SUN		14,050	59.03		11,062	31.07		25,112	26,493	27,883
JACKSON (HINDS CO.)		102,700			132,600			235,300			
CLARION-LEDGER, NEWS	CMB DLY		60,411	58.82		18,512	13.96		78,923	100,926	99,110
CLARION-LEDGER	M (M-F)		42,085	40.98		13,161	9.93		55,246	75,840	70,061
NEWS	E (M-F)		18,326	17.84		5,351	4.04		23,677	25,086	29,049
CLARION-LEDGER/NEWS	SAT M		56,375	54.89		18,723	14.12		75,098	97,569	94,971
CLARION-LEDGER/NEWS	SUN		64,536	62.84		26,093	19.68		90,629	118,597	114,477
LAUREL (JONES CO.)		7,900			30,700			38,600			
LEADER-CALL	E		4,529	57.33		5,297	17.25		9,826	9,927	9,830
McCOMB (PIKE CO.)		6,800			23,600			30,400			
ENTERPRISE-JOURNAL	E (M-F)		3,954	58.15		8,281	35.09		12,235	12,636*	12,588*
ENTERPRISE-JOURNAL	SUN		3,955	58.16		8,308	35.20		12,263	12,664*	12,638*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MERIDIAN (LAUDERDALE CO.)		18,600			81,900			100,500			
STAR	E		9,443	50.77		12,110	14.79		21,553	21,729	22,869
STAR	SUN		10,306	55.41		13,913	16.99		24,219	24,394	25,949
PASCAGOULA (JACKSON CO.)		49,400#						49,400			
PRESS	E (M-F)	#	21,171	42.86					21,171	22,419	22,546
PRESS	SUN	#	22,346	45.23					22,346	23,804	24,507
TUPELO (LEE CO.)		12,100			97,600			109,700			
NORTHEAST JOURNAL	M		8,881	73.40		26,147	26.79		35,028	37,170	36,359
VICKSBURG (WARREN CO.)		10,600			30,100			40,700			
POST	E		5,788	54.60		9,242	30.70		15,030	15,193	15,828
POST	SUN		5,787	54.59		9,561	31.76		15,348	15,594	16,136
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,900			29,900			42,800			
SOUTHEAST MISSOURIAN	E (M-F)		7,727	59.90		8,840	29.57		16,567	17,015	16,851
SOUTHEAST MISSOURIAN	SUN		9,393	72.81		11,044	36.94		20,437	20,872	20,684
COLUMBIA (BOONE CO.)		39,900#						39,900			
TRIBUNE	E (M-F)	#	15,998	40.10					15,998	18,071	17,792
TRIBUNE	SAT M	#	15,416	38.64					15,416	17,474	17,198
TRIBUNE	SUN	#	18,580	46.57					18,580	21,753	21,770
FLAT RIVER (ST. FRANCOIS CO.)		4,600			9,600			14,200			
JOURNAL	E (M-F)		2,618	56.91		6,516	67.88		9,134	9,375	9,499
HANNIBAL (MARION CO.)		7,100			29,000			36,100			
COURIER-POST	E		5,270	74.23		5,162	17.80		10,432	11,056	11,180
JEFFERSON CITY (COLE CO.)		17,500			41,800			59,300			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,693	78.25		7,565	18.10		21,258	21,812	21,823
CAPITAL NEWS	M (TU-S)		378	2.16		3,218	7.70		3,596	3,909	4,127
POST-TRIBUNE	E (M-F)		13,315	76.09		4,347	10.40		17,662	17,903	17,686
NEWS & TRIBUNE	SUN		13,946	79.69		9,484	22.69		23,430	23,962	24,215
JOPLIN (JASPER CO.)		25,200			80,900			106,100			
GLOBE	M		16,670	66.15		18,169	22.46		34,839	37,116	37,259
GLOBE	SUN		19,108	75.83		22,511	27.83		41,619	44,899	45,376

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSOURI		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
KANSAS CITY (JACKSON CO.)		485,400			223,300			708,700			
TIMES, STAR	CMB DLY		382,688	78.84		62,427	27.96		445,115	466,768	491,454
TIMES	M		217,051	44.72		44,185	19.79		261,236	281,886	278,507
STAR	E (M-F)		165,637	34.12		18,242	8.17		183,879	184,882	212,947
STAR	SUN		305,359	62.91		70,826	31.72		376,185	408,916	410,933
MEXICO (AUDRAIN CO.)		4,700			14,800			19,500			
LEDGER	E		4,263	90.70		5,908	39.92		10,171	11,047	10,683
POPLAR BLUFF (BUTLER CO.)		6,900			42,700			49,600			
AMERICAN REPUBLIC	E (M-F)		6,333	91.78		7,365	17.25		13,698	15,038	14,557
AMERICAN REPUBLIC	SUN		6,458	93.59		7,835	18.35		14,293	15,634	15,005
ST. JOSEPH (BUCHANAN CO.)		29,700			58,000			87,700			
GAZETTE	M (M-F)		23,055	77.63		18,646	32.15		41,701	44,339☆	
NEWS-PRESS (4-1-88 to 6-30-88)	E (M-F)		12,567	42.31		598	1.03		13,165	13,316☆	
GAZETTE, NEWS-PRESS	CMB DLY										57,602
GAZETTE	M (M-F)										43,897
NEWS-PRESS	E (M-F)										13,705
NEWS-PRESS/GAZETTE	SAT M		25,489	85.82		19,801	34.14		45,290	48,072	47,463
NEWS-PRESS/GAZETTE	SUN		25,084	84.46		20,992	36.19		46,076	49,318	48,995
ST. LOUIS (INDEPENDENT CITY)		776,400#						776,400			
POST-DISPATCH	M (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST-DISPATCH	SAT M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
POST-DISPATCH	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SEDALIA (PETTIS CO.)		8,300			19,300			27,600			
DEMOCRAT	E (M-F)		6,712	80.87		6,813	35.30		13,525	14,245	14,266
DEMOCRAT	SUN		7,565	91.14		7,401	38.35		14,966	15,752	15,657
SIKESTON (SCOTT CO.)		6,600			26,900			33,500			
STANDARD	E (M-F)		2,704	40.97		5,413	20.12		8,117	8,371	8,769
STANDARD	SUN		2,767	41.92		5,651	21.01		8,418	8,680	9,022
SPRINGFIELD (GREENE CO.)		56,400			149,400			205,800			
NEWS-LEADER	M		31,098	55.14		25,503	17.07		56,601	59,222	60,334
NEWS-LEADER	SUN		45,204	80.15		47,734	31.95		92,938	97,893	98,950
WARRENSBURG (JOHNSON CO.)		4,000			9,000			13,000			
STAR-JOURNAL	E (M-F)		2,559	63.98		2,466	27.40		5,025	5,591	5,481

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

MONTANA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BILLINGS (YELLOWSTONE CO.)		37,600			67,700			105,300			
GAZETTE	M		25,006	66.51		20,020	29.57		45,026	53,887	56,110
GAZETTE	SUN		26,513	70.51		21,919	32.38		48,432	57,977	58,435
BOZEMAN (GALLATIN CO.)		11,400			12,500			23,900			
CHRONICLE	E (M-F)		7,128	62.53		4,114	32.91		11,242	11,633	11,433
CHRONICLE	SUN		7,580	66.49		4,734	37.87		12,314	13,076	12,701
BUTTE (SILVER BOW CO.)- ANACONDA (DEER LODGE CO.)		16,000			34,100			50,100			
STANDARD	M		11,967	74.79		3,806	11.16		15,773	16,372	16,534
STANDARD	SUN		12,300	76.88		3,902	11.44		16,202	16,827	17,049
GREAT FALLS (CASCADE CO.)		27,700			35,600			63,300			
TRIBUNE	M		17,070	61.62		11,486	32.26		28,556	34,167	34,557
TRIBUNE	SUN		20,862	75.31		14,480	40.67		35,342	40,968	41,183
HELENA (LEWIS & CLARK CO.)		17,400#			5,000			22,400			
INDEPENDENT RECORD	E	#	11,421	65.64		1,463	29.26		12,884	13,057	13,007
INDEPENDENT RECORD	SUN	#	11,964	68.76		1,626	32.52		13,590	13,941	13,704
MISSOULA (MISSOULA CO.)		24,100			30,800			54,900			
MISSOULIAN	M		14,344	59.52		10,148	32.95		24,492	27,742	28,016
MISSOULIAN	SUN		14,864	61.68		11,376	36.94		26,240	30,027	29,834
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,000			11,300			15,300			
TIMES-HERALD	E		2,563	64.08		950	8.41		3,513	3,762	3,925
BEATRICE (GAGE CO.)		5,000			14,500			19,500			
SUN	E		4,427	88.54		5,339	36.82		9,766	10,388	10,460
COLUMBUS (PLATTE CO.)		7,000			16,300			23,300			
TELEGRAM	E (M-F)		5,727	81.81		4,728	29.01		10,455	10,906	10,925
TELEGRAM	SUN		5,979	85.41		4,784	29.35		10,763	11,214	11,124
FREMONT (DODGE CO.)		10,400			17,300			27,700			
TRIBUNE	E		8,024	77.15		3,402	19.66		11,426	11,775	11,743

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEBRASKA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
GRAND ISLAND (HALL CO.)		15,100			26,000			41,100			
INDEPENDENT	E		12,622	83.59		11,207	43.10		23,829	24,714	**24,959**
INDEPENDENT	SUN		12,924	85.59		11,777	45.30		24,701	25,584	**25,958**
HASTINGS (ADAMS CO.)		9,400			21,400			30,800			
TRIBUNE	E		7,737	82.31		6,851	32.01		14,588	15,614	**15,886**
HOLDREGE (PHELPS CO.)		2,300			4,700			7,000			
CITIZEN	E (M-F)		2,090	90.87		1,216	25.87		3,306	3,678	**3,672**
KEARNEY (BUFFALO CO.)		8,500			18,300			26,800			
HUB	E		6,635	78.06		4,970	27.16		11,605	12,643	**11,916**
LINCOLN (LANCASTER CO.)		74,000			63,000			137,000			
STAR, JOURNAL	CMB DLY		53,029	71.66		23,402	37.15		76,431	80,452	**81,384**
STAR	M		21,926	29.63		12,934	20.53		34,860	37,438	**37,170**
JOURNAL	E		31,103	42.03		10,468	16.62		41,571	43,014	**44,214**
JOURNAL-STAR	SUN		55,256	74.67		21,958	34.85		77,214	80,688	**79,826**
McCOOK (RED WILLOW CO.)		3,400			14,700			18,100			
GAZETTE	E		2,931	86.21		6,211	42.25		9,142	9,447	**9,841**
NORFOLK (MADISON CO.)		8,300			32,100			40,400			
NEWS	E		7,342	88.46		13,258	41.30		20,600	22,628	**22,434**
NORTH PLATTE (LINCOLN CO.)		9,700#			17,500			27,200			
TELEGRAPH	M (TU-S)	#	6,423	66.22		6,991	39.95		13,414	14,618	**14,751**
TELEGRAPH	SUN	#	6,619	68.24		7,050	40.29		13,669	14,909	**14,972**
OMAHA (DOUGLAS CO.)		191,300#			124,200			315,500			
WORLD-HERALD	CMB DLY	#	125,732	65.73		35,746	28.78		161,478	218,874	**222,211**
WORLD-HERALD	M (M-F)	#	35,456	18.53		29,120	23.45		64,576	121.264	**121,791**
WORLD-HERALD	E (M-F)	#	90,276	47.19		6,626	5.33		96,902	97,610	**100,420**
WORLD-HERALD	SAT M	#	117,561	61.45		35,702	28.75		153,263	210,442	**212,652**
WORLD-HERALD	SUN	#	147,273	76.99		54,436	43.83		201,709	282,902	**288,453**
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,500#			32,000			41,500			
STAR-HERALD	M (TU-S)	#	6,171	64.96		8,802	27.51		14,973	15,285	**15,417**
STAR-HERALD	SUN	#	6,493	68.35		9,160	28.63		15,653	15,965	**15,848**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEVADA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CARSON CITY (INDEPENDENT CITY)		15,500#						15,500			
APPEAL	E (M-F)	#	8,028	51.79					8,028	10,214	10,552
APPEAL	SUN	#	9,116	58.81					9,116	12,197	12,068
ELKO (ELKO CO.)		5,200			6,000			11,200			
FREE PRESS	E		3,473	66.79		1,063	17.72		4,536	4,849	4,271
LAS VEGAS (CLARK CO.)		248,300#						248,300			
REVIEW-JOURNAL	ALL DAY (M-F)	#	118,203	47.60					118,203	122,140	116,487
REVIEW-JOURNAL	SAT M	#	112,314	45.23					112,314	115,642	109,846
REVIEW-JOURNAL	SUN	#	138,984	55.97					138,984	144,117	132,139
SUN	M (M-F)	#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
SUN	SAT M	#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
SUN	SUN	#			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
RENO (WASHOE CO.)		127,300#						127,300			
GAZETTE JOURNAL	M	#	50,829	39.93					50,829	62,809	62,167
GAZETTE JOURNAL	SUN	#	60,293	47.36					60,293	74,910	74,269
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,900			22,800			28,700			
EAGLE TIMES	E (M-F)		4,002	67.83		5,434	23.83		9,436	9,700	9,627
EAGLE TIMES	SUN		4,191	71.03		6,099	26.75		10,290	10,585	10,381
CONCORD (MERRIMACK CO.)		13,700			37,200			50,900			
MONITOR	E		9,995	72.96		11,132	29.92		21,127	21,878	21,909
DOVER (STRAFFORD CO.)		36,500#						36,500			
FOSTER'S DEMOCRAT	E	#	22,411	61.40					22,411	28,436	27,882
KEENE (CHESHIRE CO.)		25,000#						25,000			
SENTINEL	E	#	14,938	59.75					14,938	16,087	16,033
LACONIA (BELKNAP CO.)		10,400			32,900			43,300			
CITIZEN	E		7,900	75.96		3,644	11.08		11,544	11,874	11,104
LEBANON-HANOVER (GRAFTON CO.)		12,100#			15,600			27,700			
VALLEY NEWS	E	#	9,332	77.12		7,031	45.07		16,363	18,458	18,359

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEVADA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	**AS OF 9/30/87**
MANCHESTER (HILLSBOROUGH CO.)		57,900			110,000			167,900			
UNION LEADER	M		31,330	54.11		20,182	18.35		51,512	70,772	**70,736**
NEWS	SUN		31,091	53.70		33,134	30.12		64,225	91,652	**88,400**
NASHUA (HILLSBOROUGH CO.)		40,400			29,000			69,400			
TELEGRAPH	E		24,475	60.58		5,086	17.54		29,561	30,496	**29,959**
TELEGRAPH	SUN		25,247	62.49		5,522	19.04		30,769	31,868	**30,364**
PORTSMOUTH (ROCKINGHAM CO.)		15,800			49,300			65,100			
HERALD	E		6,640	42.03		5,451	11.06		12,091	12,443	**12,962**
HERALD	SUN		6,490	41.08		5,769	11.70		12,259	12,629	**12,948**
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		367,000#						367,000			
PRESS	E	#	142,907	38.94					142,907	145,818	**149,529**
PRESS	SUN	#	207,974	56.67					207,974	212,038	**215,332**
ATLANTIC CITY (ATLANTIC CO.)		174,600#						174,600			
PRESS	M	#	79,977	45.81					79,977	82,554	**81,501**
PRESS	SUN	#	92,987	53.26					92,987	96,150	**93,277**
BERGEN CO. (HACKENSACK P.O.)		316,700#						316,700			
RECORD	E (M-F)	#	124,148	39.20					124,148	156,959	**157,731**
RECORD	SUN	#	172,784	54.56					172,784	225,803	**228,068**
BRIDGETON (CUMBERLAND CO.)		18,300#						18,300			
NEWS	E	#	9,545	52.16					9,545	12,222	**11,820**
BRIDGEWATER (SOMERSET CO.)		147,600#						147,600			
COURIER-NEWS	E	#	47,000	31.84					47,000	48,626	**51,227**
COURIER-NEWS	SUN	#	46,417	31.45					46,417	48,334	**54,281**
CAMDEN-CHERRY HILL (CAMDEN CO.)		283,600#						283,600			
COURIER-POST	E (M-F)	#	91,092	32.12					91,092	101,161	**97,571**
COURIER-POST	SAT M	#	85,654	30.20					85,654	96,075	**95,885**
COURIER-POST	SUN	#	88,439	31.18					88,439	101,308	**96,028**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW JERSEY		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON									49,965	**48,980**
RACING FORM	M (TU-F)									43,713	**45,867**
RACING FORM	SAT									73,497	**77,264**
RACING FORM	SUN									35,059	**35,639**
JERSEY CITY (HUDSON CO.)		195,200			167,900			363,100			
JOURNAL	E (M-F)		54,740	28.04		2,184	1.30		56,924	57,275	**56,719**
JOURNAL	SAT E		53,472	27.39		2,202	1.31		55,674	56,012	**54,451**
MILVILLE (CUMBERLAND CO.)		9,900			5,000			14,900			
DAILY											
(4-1-88 to 5-22-88)	E		5,216	52.69		999	19.98		6,215	6,437	**6,294**
MORRISTOWN-PARSIPPANY (MORRIS CO.)		131,200#						131,200			
RECORD	M (M-F)	#	50,311	38.35					50,311	56,878	**58,117**
RECORD	SAT	#	47,122	35.92					47,122	53,536	**54,975**
RECORD	SUN	#	57,365	43.72					57,365	66,592	**69,040**
NEW BRUNSWICK (MIDDLESEX CO.)		72,900			82,300			155,200			
CENTRAL HOME NEWS	E		30,929	42.43		18,435	22.40		49,364	57,076	**60,033**
CENTRAL HOME NEWS	SUN		34,264	47.00		22,047	26.79		56,311	67,505	**74,010**
NEWARK (ESSEX CO.)		367,300			1,607,500			1,974,800			
STAR-LEDGER	M (M-F)		160,723	43.76		290,970	18.10		451,693	462,084	**467,549**
STAR-LEDGER	SAT M		141,703	38.58		267,283	16.63		408,986	419,392	**427,237**
STAR-LEDGER	SUN		195,917	53.34		443,449	27.59		639,366	665,085	**673,799**
NEWTON (SUSSEX CO.)		48,600#						48,600			
HERALD	E (M-F)	#	17,116	35.22					17,116	18,022	**18,516**
HERALD	SUN	#	23,380	48.11					23,380	25,418	**25,961**
PASSAIC CO.-UNION CO.-HUDSON CO.-MORRIS CO.-BERGEN CO.		911,300						911,300			
NORTH JERSEY NWSPS.	CMB DLY									139,743	**153,266**
NORTH JERSEY NWSPS.	M		78,271	8.59					78,271	109,546	**76,716**
NORTH JERSEY NWSPS.	E									30,197	**76,550**
NORTH JERSEY NWSPS.	SUN		54,001	5.93					54,001	54,880	**64,703**
TRENTON (MERCER CO.)		97,200			162,600			259,800			
TIMES	M		41,287	42.48		27,498	16.91		68,785	75,682	**69,504**
TIMES	SUN		48,964	50.37		33,062	20.33		82,026	89,042	**86,776**
TRENTONIAN	M (M-F)		47,434	48.80		16,441	10.11		63,875	68,405	**69,405**
TRENTONIAN	SAT		44,255	45.53		16,472	10.13		60,727	65,569	**66,689**
TRENTONIAN	SUN		44,023	45.29		14,774	9.09		58,797	63,753	**65,319**

(« CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW JERSEY		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
VINELAND (CUMBERLAND CO.)		20,600			26,900			47,500			
TIMES-JOURNAL											
(4-1-88 to 5-22-88)	E		12,840	62.33		2,325	8.64		15,165	16,525	16,377
VINELAND (CUMBERLAND CO.)		30,500			31,900			62,400			
DAILY JOURNAL											
(5-23-88 to 9-30-88)	E		17,927	58.78		3,024	9.48		20,951	22,887	
WILLINGBORO-BURLINGTON											
(BURLINGTON CO.)		42,500			76,300			118,800			
BURLINGTON COUNTY TIMES	E (M-F)		21,901	51.53		19,541	25.61		41,442	41,777*	41,662*
BURLINGTON COUNTY TIMES	SUN		24,068	56.63		22,811	29.90		46,879	47,350*	47,406*
WOODBRIDGE (MIDDLESEX CO.)		135,300#						135,300			
NEWS TRIBUNE	E (M-F)	#	47,150	34.85					47,150	51,300*	50,331*
NEWS TRIBUNE	SUN	#	47,403	35.04					47,403	52,495*	48,878*
WOODBURY (GLOUCESTER CO.)		75,100#						75,100			
GLOUCESTER COUNTY TIMES	E (M-F)	#	27,780	36.99					27,780	29,381	29,491
GLOUCESTER COUNTY TIMES	SUN	#	27,742	36.94					27,742	29,368	29,137
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		11,600			5,800			17,400			
NEWS	E (M-F)		6,917	59.63		1,786	30.79		8,703	8,896	8,990
NEWS	SUN		7,256	62.55		2,106	36.31		9,362	9,598	9,613
ALBUQUERQUE (BERNALILLO CO.)		376,800#						376,800			
JOURNAL, TRIBUNE	CMB DLY	#	151,011	40.08					151,011	157,881	154,714
JOURNAL	M	#	109,089	28.95					109,089	115,902	112,173
TRIBUNE	E	#	41,922	11.13					41,922	41,979	42,541
JOURNAL	SUN	#	141,546	37.57					141,546	150,167	148,343
CARLSBAD (EDDY CO.)		11,000			2,300			13,300			
CURRENT-ARGUS	E (M-F)		7,520	68.36		452	19.65		7,972	8,132	8,354
CURRENT-ARGUS	SUN		7,805	70.95		485	21.09		8,290	8,503	8,943
CLOVIS (CURRY CO.)		13,300			16,600			29,900			
NEWS-JOURNAL	E (M-F)		7,388	55.55		2,474	14.90		9,862	10,008	10,095
NEWS-JOURNAL	SUN		8,016	60.27		2,714	16.35		10,730	10,876	11,540

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW MEXICO		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	**AS OF 9/30/87**
FARMINGTON (SAN JUAN CO.)		15,600			16,600			32,200			
TIMES	E		7,116	45.62		7,854	47.31		14,970	15,989	**15,921**
TIMES	SUN		7,641	48.98		8,812	53.08		16,453	17,749	**17,664**
GALLUP (McKINLEY CO.)		8,600			27,500			36,100			
INDEPENDENT	E		5,235	60.87		8,109	29.49		13,344	14,426	**14,532**
HOBBS (LEA CO.)		12,600			16,000			28,600			
NEWS-SUN	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEWS-SUN	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
LAS CRUCES (DONA ANA CO.)		21,200			22,000			43,200			
SUN-NEWS	E (M-F)		11,274	53.18		5,244	23.84		16,518	18,034	**17,420**
SUN-NEWS	SUN		11,429	53.91		5,924	26.93		17,353	19,099	**18,711**
SANTA FE (SANTA FE CO.)		24,800#			25,100			49,900			
NEW MEXICAN	M	#	14,370	57.94		3,090	12.31		17,460	18,110	**17,088**
NEW MEXICAN	SUN	#	14,579	58.79		3,517	14.01		18,096	19,306	**18,058**
NEW YORK											
ALBANY (ALBANY CO.)		78,200			209,300			287,500			
TIMES UNION	M		53,728	68.71		44,018	21.03		97,746	105,865☆	
TIMES UNION	M										**90,030**
TIMES UNION	SUN		55,996	71.61		88,331	42.20		144,327	172,585	**173,171**
AMSTERDAM (MONTGOMERY CO.)		8,800			14,100			22,900			
RECORDER	E		6,767	76.90		7,024	49.82		13,791	14,498	**14,652**
AUBURN (CAYUGA CO.)		11,900			22,800			34,700			
CITIZEN	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CITIZEN	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
BATAVIA (GENESEE CO.)		8,400#			21,800			30,200			
NEWS	E	#	6,709	79.87		9,487	43.52		16,196	16,529	**15,780**
BINGHAMTON (BROOME CO.)		66,200			74,600			140,800			
PRESS & SUN-BULLETIN	M		44,420	67.10		21,648	29.02		66,068	67,399	**66,511**
PRESS & SUN-BULLETIN	SUN		49,088	74.15		33,397	44.77		82,485	90,045	**89,065**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
BUFFALO (ERIE CO.)		240,900			263,800			504,700			
NEWS	ALL DAY (M-F)		188,194	78.12		112,697	42.72		300,891	311,384	311,757
NEWS	SAT M		161,833	67.18		107,362	40.70		269,195	278,897	285,023
NEWS	SUN		201,486	83.64		152,518	57.82		354,004	378,458	375,006
CORNING (STEUBEN CO.)		10,000			20,700			30,700			
LEADER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CORTLAND (CORTLAND CO.)		6,800			11,200			18,000			
STANDARD	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,500			10,200			19,700			
OBSERVER	E		8,054	84.78		5,427	53.21		13,481	15,325	15,402
ELMIRA (CHEMUNG CO.)		25,600			74,600			100,200			
STAR-GAZETTE	M		18,119	70.78		16,882	22.63		35,001	35,819	36,278
STAR-GAZETTE	SUN		19,190	74.96		30,700	41.15		49,890	51,534	52,011
GENEVA (ONTARIO CO.)		5,600			41,000			46,600			
FINGER LAKES TIMES	E		3,828	68.36		15,650	38.17		19,478	19,866	19,903
GLENS FALLS (WARREN CO.)		11,900			45,600			57,500			
POST-STAR	M		10,958	92.08		23,904	52.42		34,862	36,009	35,605
POST-STAR	SUN		10,521	88.41		23,358	51.22		33,879	34,968	33,859
GLOVERSVILLE-JOHNSTOWN (FULTON CO.)		13,600			17,500			31,100			
LEADER-HERALD	E		8,877	65.27		5,022	28.70		13,899	14,173	13,972
HERKIMER (HERKIMER CO.)		7,900			16,600			24,500			
TELEGRAM	E		4,774	60.43		1,994	12.01		6,768	7,016	7,094
HUDSON (COLUMBIA CO.)		5,000			18,200			23,200			
REGISTER-STAR	E (M-F)		3,601	72.02		8,672	47.65		12,273	14,116	14,735
ITHACA (TOMPKINS CO.)		14,200			17 400			31,600			
JOURNAL	E		9,396	66.17		7,733	44.44		17,129	20,468*	20,131*
JAMESTOWN (CHAUTAUQUA CO.)		19,100			34,700			53,800			
POST-JOURNAL	E		16,445	86.10		11,387	32.82		27,832	28,489*	28,874*

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
LOCKPORT (NIAGARA CO.)		9,900			17,100			27,000			
UNION-SUN & JOURNAL	E		7,719	77.97		10,023	58.61		17,742	18,426	18,245
LONG ISLAND (SUFFOLK CO.)											
(MELVILLE P.O.)		868,800#						868,800			
	ALL DAY										
NEWSDAY	(M-F)	#	504,883	58.11					504,883	680,926	641,363
NEWSDAY	SAT	#	474,735	54.64					474,735	607,458	584,463
NEWSDAY	SUN	#	574,991	66.18					574,991	706,440	682,018
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,338	54.72					3.338	4,879	5,027
MIDDLETOWN (ORANGE CO.)		17,000			109,500			126,500			
TIMES HERALD-RECORD	M		12,480	73.41		64,657	59.05		77,137	86,454	85,410
RECORD	SUN		13,414	78.91		75,567	69.01		88,981	100,073	98,653
NEW YORK CITY (NEW YORK CO.)		7,036,000#						7,036,000			
AMERICAN BANKER	M (M-F)									21,917	22,683
AMERICAN METAL MARKET	M (M-F)									10,894	10,335
JOURNAL OF COMMERCE											
& COMMERCIAL	M (M-F)									23,531	22,110
LAW JOURNAL	M (M-F)									14,512	13,317
NEWS	M (M-F)	#	1,195,851	17.00					1,195,851	1,281,706	1,285,869
NEWS	SAT M	#	898,294	12.77					898,294	980,867	958,467
NEWS	SUN	#	1,417,686	20.15					1,417,686	1,568,862	1,615,038
NEWS RECORD	M (M-F)									22,920	22,409
NEW YORK CITY (NEW YORK CO.)		7,106,900#						7,106,900			
POST	M (M-F)	#	506,898	7.13					506,898	550,473☆	
	ALL DAY										
POST	(M-F)	#									690,915
POST	SAT M	#	361,005	5.08					361,005	400,623☆	
POST	SAT	#									525,185
NEW YORK CITY (NEW YORK CO.)		7,397,400#						7,397,400			
TIMES	M (M-F)	#	711,121	10.01					711,121	1,038,829	1,022,899
TIMES	SAT M	#	550,664	7.75					550,664	820,503	815,342
TIMES	SUN	#	1,027,912	14.46					1,027,912	1,601,085	1,589,290
WALL STREET JOURNAL-											
EASTERN EDITION	M (M-F)									767,228	796,454
WALL STREET JOURNAL-											
NATIONAL EDITION	M (M-F)									1,869,950	1,961,846
WOMEN'S WEAR DAILY	M (M-F)										63,561

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM		RATIO CIRC/OH'S		RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%		OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
NEW YORK CITY (RICHMOND CO., NY-ESSEX CO.-HUDSON CO., NJ)		3,148,900				3,336,300			6,485,200			
UNYT:NEW YORK ADI	M & E										597,216	
UNYT:NEW YORK ADI	SAT										551,645	
UNYT:NEW YORK ADI	SUN										753,652	
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)		21,300				81,600			102,900			
NEWS	E		7,542	35.41			2,887	3.54		10,429	10,589	11,921
NEWS	SUN		7,520	35.31			2,921	3.58		10,441	10,601	12,170
NIAGARA FALLS (NIAGARA CO.)		33,200				13,200			46,400			
GAZETTE	M		21,497	64.75			3,500	26.52		24,997	27,626	27,257
GAZETTE	SUN		22,596	68.06			4,186	31.71		26,782	29,993	29,788
NORWICH (CHENANGO CO.)		3,300				17,600			20,900			
SUN	E (M-F)		2,231	67.61			4,109	23.35		6,340	6,521	6,742
OLEAN (CATTARAUGUS CO.)		11,600				49,000			60,600			
TIMES-HERALD	E		9,187	79.20			14,632	29.86		23,819	24,949	25,129
ONEONTA (OTSEGO CO.)		4,800				30,700			35,500			
STAR	M		3,798	79.13			13,736	44.74		17,534	19,738	19,585
OSWEGO (OSWEGO CO.)		7,100				29,000			36,100			
PALLADIUM-TIMES	E		5,144	72.45			3,920	13.52		9,064	9,225	8,802
PLATTSBURGH (CLINTON CO.)		12,100				16,800			28,900			
PRESS REPUBLICAN	M		9,275	76.65			8,243	49.07		17,518	23,499	23,597
PRESS REPUBLICAN	SUN		9,190	75.95			8,293	49.36		17,483	23,484	25,394
POUGHKEEPSIE (DUTCHESS CO.)		25,700				80,300			106,000			
JOURNAL	M		15,135	58.89			28,246	35.18		43,381	44,265	42,821
JOURNAL	SUN		17,525	68.19			41,089	51.17		58,614	61,660	59,237
ROCHESTER (MONROE CO.)		240,800				170,500			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		168,735	70.07			49,671	29.13		218,406	221,804*	225,169*
DEMOCRAT & CHRONICLE	M (M-F)		92,128	38.26			34,301	20.12		126,429	129,564*	128,470*
TIMES-UNION	E (M-F)		76,607	31.81			15,370	9.01		91,977	92,240*	96,699*
DEMOCRAT & CHRONICLE	SAT M		146,166	60.70			53,863	31.59		200,029	203,783*	186,406*
DEMOCRAT & CHRONICLE	SUN		169,660	70.46			79,012	46.34		248,672	257,719*	258,800*
ROME (ONEIDA CO.)		15,800				23,400			39,200			
SENTINEL	E		10,709	67.78			7,831	33.47		18,540	18,942	19,189

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
SARATOGA SPRINGS											
(SARATOGA CO.)		9,100			42,100			51,200			
SARATOGIAN	M		6,438	70.75		5,419	12.87		11,857	12,466*	11,800*
SARATOGIAN	SUN		7,235	79.51		6,778	16.10		14,013	15,736*	14,992*
SCHENECTADY (SCHENECTADY CO.)		54,200			47,100			101,300			
GAZETTE	M		35,843	66.13		19,835	42.11		55,678	71,977	71,376
STATEN ISLAND (RICHMOND CO.)		128,700						128,700			
ADVANCE	E (M-F)		77,296	60.06					77,296	77,857	78,250
ADVANCE	SAT E		75,682	58.80					75,682	76,241	76,146
ADVANCE	SUN		87,929	68.32					87,929	88,567	88,266
SYRACUSE (ONONDAGA CO.)		137,100			150,200			287,300			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		118,630	86.53		55,588	37.01		174,218	184,774	183,153
POST-STANDARD	M		48,450	35.34		27,981	18.63		76,431	85,821	84,291
HERALD-JOURNAL	E		70,180	51.19		27,607	18.38		97,787	98,953	98,862
HERALD-AMERICAN	SUN		111,093	81.03		84,437	56.22		195,530	230,744	230,265
TONAWANDA (ERIE CO.)-NORTH TONAWANDA (NIAGARA CO.)		19,900			39,000			58,900			
NEWS	E		11,805	59.32		2,265	5.81		14,070	14,288☆	
NEWS	E (M-F)										13,957
NEWS	SAT M										14,045
TROY (RENSSELAER CO.)		42,900			55,400			98,300			
RECORD	E		27,521	64.15		12,155	21.94		39,676	41,728	43,069
RECORD	SUN		28,458	66.34		13,202	23.83		41,660	44,447	45,231
UTICA (ONEIDA CO.)		43,500			81,900			125,400			
OBSERVER-DISPATCH	M		35,279	81.10		18,896	23.07		54,175	55,903	55,431
OBSERVER-DISPATCH	SUN		34,160	78.53		25,617	31.28		59,777	65,748	64,987
WATERTOWN (JEFFERSON CO.)		14,700			69,200			83,900			
TIMES	E		10,161	69.12		29,999	43.35		40,160	42,082	41,489
TIMES	SUN		9,257	62.97		29,152	42.13		38,409	40,405	38,262
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT		440,800#						440,800			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								164,634	167,795
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								190,792	193,471

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		546,800						546,800			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									208,899	210,616
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									252,452	252,708
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		31,100#						31,100			
COURIER-TRIBUNE	E (M-F)	#	15,810	50.84					15,810	18,981	19,130
COURIER-TRIBUNE	SUN	#	16,364	52.62					16,364	19,666	20,545
ASHEVILLE (BUNCOMBE CO.)		37,100			168,300			205,400			
CITIZEN, TIMES	CMB DLY		21,351	57.55		39,178	23.28		60,529	61,566	62,336
CITIZEN	M (M-F)		14,951	40.30		34,667	20.60		49,618	50,593	49,991
TIMES	E (M-F)		6,400	17.25		4,511	2.68		10,911	10,973	12,345
CITIZEN & TIMES	SAT M		20,844	56.18		41,077	24.41		61,921	63,016	62,882
CITIZEN-TIMES	SUN		21,280	57.36		47,580	28.27		68,860	70,974	71,814
BURLINGTON (ALAMANCE CO.)		22,600			21,100			43,700			
TIMES-NEWS	E (M-F)		16,232	71.82		13,591	64.41		29,823	30,022	29,465
TIMES-NEWS	SAT M		15,909	70.39		13,483	63.90		29,392	29,590	29,174
TIMES-NEWS	SUN		17,270	76.42		14,133	66.98		31,403	31,601	31,444
CHARLOTTE (MECKLENBURG CO.)		180,000			410,100			590,100			
OBSERVER	M		117,790	65.44		82,385	20.09		200,175	231,445	224,563
OBSERVER	SUN		137,465	76.37		108,481	26.45		245,946	288,331	280,998
CLINTON (SAMPSON CO.)		18,600#						18,600			
SAMPSON INDEPENDENT	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SAMPSON INDEPENDENT	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
CONCORD (CABARRUS CO.)		14,200			38,800			53,000			
TRIBUNE	E (M-F)		7,382	51.99		4,956	12.77		12,338	12,433	12,287
TRIBUNE	SUN		7,818	55.06		5,518	14.22		13,336	13,445	13,276

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
DURHAM (DURHAM CO.)		50,500			155,800			206,300			
HERALD, SUN	CMB DLY		35,339	69.98		29,897	19.19		65,236	66,870	65,856
HERALD	M		21,484	42.54		24,343	15.62		45,827	47,167	45,913
SUN	E		13,855	27.44		5,554	3.56		19,409	19,703	19,943
HERALD	SUN		31,352	62.08		30,994	19.89		62,346	63,860	63,269
ELIZABETH CITY (PASQUOTANK CO.)		5,800			28,200			34,000			
ADVANCE	E (M-F)		3,249	56.02		8,415	29.84		11,664	11,810	11,567
ADVANCE	SUN		3,640	62.76		8,889	31.52		12,529	12,696	12,473
FAYETTEVILLE (CUMBERLAND CO.)		68,200			134,500			202,700			
TIMES, OBSERVER	CMB DLY		41,183	60.39		32,232	23.96		73,415	74,437	74,302
TIMES	M (M-F)		12,648	18.55		14,982	11.14		27,630	28,505	27,393
OBSERVER	E (M-F)		28,535	41.84		17,250	12.83		45,785	45,932	46,909
OBSERVER-TIMES	SAT M		40,231	58.99		33.023	24.55		73,254	74,281	76,340
OBSERVER-TIMES	SUN		41,767	61.24		35,946	26.73		77,713	79,073	77,364
GASTONIA (GASTON CO.)		45,000			41,000			86,000			
GAZETTE	E		27,993	62.21		10,540	25.71		38,533	39,853	39,739
GAZETTE	SUN		30,191	67.09		11,508	28.07		41,699	43,306	43,090
GOLDSBORO (WAYNE CO.)		13,800			33,900			47,700			
NEWS-ARGUS	E (M-F)		7,811	56.60		14,388	42.44		22,199	22,374	22,281
NEWS-ARGUS	SUN		8,344	60.46		16,249	47.93		24,593	24,817	25,257
GREENSBORO (GUILFORD CO.)		101,800#			301,500			403,300			
NEWS & RECORD	M	#	68,746	67.53		41,983	13.92		110,729	112,583	110,956
NEWS & RECORD	SUN	#	74,643	73.32		49,090	16.28		123,733	126,655	125,942
GREENVILLE (PITT CO.)		14,400			35,400			49,800			
REFLECTOR	E (M-F)		8,199	56.94		8,867	25.05		17,066	17,456	17,552
REFLECTOR	SUN		8,967	62.27		10,026	28.32		18,993	19,483	19,928
HENDERSON (VANCE CO.)		7,800			16,800			24,600			
DISPATCH	E		4,305	55.19		4,982	29.65		9,287	9,547	9,525
HENDERSONVILLE (HENDERSON CO.)		3,900			24,900			28,800			
TIMES-NEWS	M		2,681	68.74		15,236	61.19		17,917	20,097	18,643
TIMES-NEWS	SUN		2,603	66.74		15,192	61.01		17,795	20,008	18,441
HICKORY (CATAWBA CO.)		22,400			77,300			99,700			
RECORD	E		10,211	45.58		17,038	22.04		27,249	27,519	27,258

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HIGH POINT (GUILFORD CO.)		33,500			37,800			71,300			
ENTERPRISE	E		21,773	64.99		10,655	28.19		32,428	32,637	31,894
ENTERPRISE	SUN		22,064	65.86		10,869	28.75		32,933	33,192	32,466
JACKSONVILLE (ONSLOW CO.)		16,500			21,700			38,200			
NEWS	E		9,451	57.28		11,786	54.31		21,237	22,362	22,475
NEWS	SUN		9,558	57.93		11,993	55.27		21,551	22,600	22,642
KANNAPOLIS (CABARRUS CO.)		13,700			35,600			49,300			
INDEPENDENT	E (M-F)		8,428	61.52		2,728	7.66		11,156	11,272	11,502
INDEPENDENT	SUN		9,073	66.23		2,913	8.18		11,986	12,110	12,267
KINSTON (LENOIR CO.)		9,500			33,700			43,200			
FREE PRESS	E (M-F)		6,730	70.84		7,097	21.06		13,827	14,257	13,796
FREE PRESS	SUN		6,878	72.40		7,572	22.47		14,450	14,881	14,433
LENOIR (CALDWELL CO.)		7,000			15,300			22,300			
NEWS-TOPIC	E		4,812	68.74		7,811	51.05		12,623	12,773*	13,323*
LEXINGTON (DAVIDSON CO.)		6,400			24,200			30,600			
DISPATCH	E		4,930	77.03		9,825	40.60		14,755	14,946	15,119
LUMBERTON (ROBESON CO.)		7,300			33,200			40,500			
ROBESONIAN	E (M-F)		4,716	64.60		9,388	28.28		14,104	14,254	14,996
ROBESONIAN	SUN		5,487	75.16		10,617	31.98		16,104	16,254	16,740
MONROE (UNION CO.)		6,900			21,000			27,900			
ENQUIRER-JOURNAL	E (M-F)		3,087	44.74		8,661	41.24		11,748	12,644	12,859
ENQUIRER-JOURNAL	SUN		3,595	52.10		9,056	43.12		12,651	13,589	13,962
MORGANTON (BURKE CO.)		6,000			22,900			28,900			
NEWS-HERALD	E (M-F)		3,401	56.68		8,251	36.03		11,652	11,856	11,576
NEWS-HERALD	SUN		3,081	51.35		8,055	35.17		11,136	11,341	11,029
NEW BERN (CRAVEN CO.)		37,100#						37,100			
SUN JOURNAL	E (M-F)	#	14,926	40.23					14,926	15,224☆	
SUN JOURNAL	SAT	#	15,211	41.00					15,211	15,511☆	
SUN JOURNAL	E	#									15,529
RALEIGH (WAKE CO.)		73,200			254,400			327,600			
NEWS & OBSERVER, TIMES	CMB DLY		56,890	77.72		61,329	24.11		118,219	164,375	171,089
NEWS & OBSERVER	M		41,074	56.11		52,890	20.79		93,964	139,978	138,280
TIMES	E (M-F)		15,816	21.61		8,439	3.32		24,255	24,397☆	
TIMES	E										32,809
NEWS & OBSERVER	SUN		53,516	73.11		74,630	29.34		128,146	185,562	181,940

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
ROANOKE RAPIDS (HALIFAX CO.)		6,000			14,300			20,300			
HERALD	E (M-F)		4,058	67.63		6,481	45.32		10,539	11,870	11,671
HERALD	SUN		4,618	76.97		6,597	46.13		11,215	12,546	12,466
ROCKINGHAM (RICHMOND CO.)		6,400			11,300			17,700			
RICHMOND COUNTY JOURNAL	E (M-F)		2,976	46.50		5,626	49.79		8,602	8,910	8,641
ROCKY MOUNT (EDGECOMBE CO.)		19,200			30,700			49,900			
TELEGRAM	E (M,T, TH,F)		9,369	48.80		4,646	15.13		14,015	14,132	
TELEGRAM	E (W)		10,601	55.21		5[illegible]	16.57		15,688	15,810	
TELEGRAM	E										13,318
TELEGRAM	SAT M		8,344	43.46		4,180	13.62		12,524	12,637	
TELEGRAM	SUN		9,827	51.18		5,333	17.37		15,160	15,278	14,438
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)		13,100			105,500			118,600			
POST	E		9,559	72.97		15,285	14.49		24,844	25,159	25,478
POST	SUN		9,479	72.36		15,445	14.64		24,924	25,287	25,579
SANFORD (LEE CO.)		7,300			38,500			45,800			
HERALD	E		4,394	60.19		8,759	22.75		13,153	13,371	13,107
SHELBY (CLEVELAND CO.)		12,100			29,900			42,000			
STAR	E		8,712	72.00		9,149	30.60		17,861	18,175	17,999
STATESVILLE (IREDELL CO.)		33,600#						33,600			
RECORD & LANDMARK	E (M-F)	#	15,982	47.57					15,982	17,274	17,132
RECORD & LANDMARK	SUN	#	15,763	46.91					15,763	17,067	16,851
THOMASVILLE (DAVIDSON CO.)		9,900			24,600			34,500			
TIMES	M		5,753	58.11		2,161	8.78		7,914	8,293	8,331
WASHINGTON (BEAUFORT CO.)		4,200			28,200			32,400			
NEWS	E		2,655	63.21		6,824	24.20		9,479	10,216*	10,132*
WILMINGTON (NEW HANOVER CO.)		45,400			66,500			111,900			
STAR	M		29,753	65.54		19,353	29.10		49,106	49,647	49,423
STAR-NEWS	SUN		32,972	72.63		22,348	33.61		55,320	56,213	57,284
WILSON (WILSON CO.)		13,600			24,200			37,800			
TIMES	E		8,615	63.35		8,314	34.36		16,929	17,269	17,506
WINSTON-SALEM (FORSYTH CO.)		74,900			200,500			275,400			
JOURNAL	M		51,002	68.09		39,488	19.69		90,490	92,607	92,279
JOURNAL	SUN		51,966	69.38		49,893	24.88		101,859	104,736	103,658

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NORTH DAKOTA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BISMARCK (BURLEIGH CO.)		25,100			40,700			65,800			
TRIBUNE	M		17,848	71.11		9,795	24.07		27,643	29,225	28,914
TRIBUNE	SUN		18,087	72.06		9,320	22.90		27,407	28,982	28,877
DEVILS LAKE (RAMSEY CO.)		3,000			7,600			10,600			
JOURNAL	E (M-F)		2,482	82.73		2,369	31.17		4,851	5,164	5,357
DICKINSON (STARK CO.)		5,500			9,800			15,300			
PRESS	M (TU-S)		4,181	76.02		2,884	29.43		7,065	7,524	7,671
PRESS	SUN		4,540	82.55		2,870	29.29		7,410	7,871	8,084
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		42,900			46,000			88,900			
FORUM	M		24,860	57.95		20,043	43.57		44,903	55,004	55,890
FORUM	SUN		31,437	73.28		23,058	50.13		54,495	67,285	67,819
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,800			57,600			77,400			
HERALD	M		15,191	76.72		20,905	36.29		36,096	38,276	38,462
HERALD	SUN		16,161	81.62		21,497	37.32		37,658	40,126	39,689
MINOT (WARD CO.)		12,500#			29,000			41,500			
NEWS	E	#	10,372	82.98		12,588	43.41		22,960	26,501	26,455
NEWS	SUN	#	10,264	82.11		12,267	42.30		22,531	25,714	25,453
OHIO											
AKRON (SUMMIT CO.)		192,000			135,100			327,100			
BEACON JOURNAL	M		117,174	61.03		26,145	19.35		143,319	152,471	157,395
BEACON JOURNAL	SUN		154,888	80.67		43,858	32.46		198,746	220,861	226,898
ALLIANCE (STARK CO.)		12,600			17,900			30,500			
REVIEW	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ASHLAND (ASHLAND CO.)		8,800			9,500			18,300			
TIMES-GAZETTE	E		6,998	79.52		4,517	47.55		11,515	12,077	12,016
ASHTABULA (ASHTABULA CO.)		37,200#						37,200			
STAR-BEACON	E	#	18,679	50.21					18,679	19,035	19,134

(c) CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
ASHTABULA (ASHTABULA CO.)		62,500#						62,500			
SUNDAY PAPER	SUN	#	29,903	47.84					29,903	30,615	30,808
ATHENS (ATHENS CO.)		8,200			14,800			23,000			
MESSENGER	E (M-F)		4,056	49.46		6,324	42.73		10,380	12,807	13,754
MESSENGER	SUN		4,995	60.91		7,593	51.30		12,588	15,727	17,122
BELLEFONTAINE (LOGAN CO.)		4,900			10,800			15,700			
EXAMINER	E		3,338	68.12		7,166	66.35		10,504	11,090*	10,985*
BELMONT CO.											
(MARTINS FERRY P.O.)		33,600#						33,600			
TIMES-LEADER	E (M-F)	#	19,025	56.62					19,025	21,027	20,921
TIMES-LEADER	SUN	#	20,008	59.55					20,008	22,503	22,380
BOWLING GREEN (WOOD CO.)		7,300			28,300			35,600			
SENTINEL-TRIBUNE	E		4,385	60.07		8,750	30.92		13,135	13,968	13,969
BRYAN (WILLIAMS CO.)		3,500			11,400			14,900			
TIMES	E		3,122	89.20		7,131	62.55		10,253	10,706*	10,708*
BUCYRUS (CRAWFORD CO.)		5,500			15,200			20,700			
TELEGRAPH-FORUM	E		4,532	82.40		3,058	20.12		7,590	7,975	7,979
CAMBRIDGE (GUERNSEY CO.)		8,800			25,000			33,800			
JEFFERSONIAN	E		6,231	70.81		6,903	27.61		13,134	13,593*	13,901*
CANTON (STARK CO.)		74,900			100,100			175,000			
REPOSITORY	F		38,721	51.70		16,057	16.04		54,778	55,151	55,811
REPOSITORY	SUN		47,483	63.40		26,548	26.52		74,031	74,702	74,720
CHARDON (GEAUGA CO.)		25,300#						25,300			
TIMES-LEADER	E	#	8,135	32.15					8,135	8,371	8,513
CHILLICOTHE (ROSS CO.)		12,000			23,500			35,500			
GAZETTE	E		7,649	63.74		7,623	32.44		15,272	15,690	15,686
CINCINNATI (HAMILTON CO.)		406,000			299,800			705,800			
ENQUIRER	M		141,011	34.73		47,392	15.81		188,403	193,445	194,251
ENQUIRER	SUN		231,336	56.98		86,780	28.95		318,116	327,124	324,561
POST	E		80,250	19.77		29,040	9.69		109,290	110,781	115,092

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	CIRC/OH'S %	OH'S	CIRC	CIRC/OH'S %	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CLEVELAND (CUYAHOGA CO.)		568,500			297,700			866,200			
PLAIN DEALER	M (M-F)		328,573	57.80		68,339	22.96		396,912	**444,884**	**447,033**
PLAIN DEALER	SAT M		313,552	55.15		66,901	22.47		380,453	**423,953**	**426,707**
PLAIN DEALER	SUN		421,574	74.16		95,869	32.20		517,443	**565,673**	**560,515**
COLUMBUS (FRANKLIN CO.)		363,800			198,900			562,700			
DISPATCH	M		194,432	53.44		44,999	22.62		239,431	**253,884**	**260,462**
DISPATCH	SUN		255,670	70.28		81,061	40.75		336,731	376,507	**382,045**
CONNEAT (ASHTABULA CO.)		5,200#						5,200			
NEWS-HERALD	E	#	3,802	73.12					3,802	4,150	**4,192**
COSHOCTON (COSHOCTON CO.)		6,500			15,600			22,100			
TRIBUNE	E		4,147	63.80		3,140	20.13		7,287	7,503*	**7,417**
TRIBUNE	SUN		4,290	66.00		3,286	21.06		7,576	7,792*	**7,698**
DAYTON (MONTGOMERY CO.)		173,400			186,700			360,100			
NEWS (9-26-88 to 9-30-88)	M (M-F)		110,095	63.49		64,039	34.30		174,134	181,764☆	
NEWS (4-1-88 to 9-25-88)	ALL DAY (M-F)		110,883	63.95		64,077	34.32		174,960	182,562	**190,437**
NEWS	SAT M		113,148	65.25		69,869	37.42		183,017	191,487	**185,197**
NEWS	SUN		126,537	72.97		90,177	48.30		216,714	231,428	**228,731**
DEFIANCE (DEFIANCE CO.)		6,600			26,600			33,200			
CRESCENT-NEWS	E		5,795	87.80		9,811	36.88		15,606	16,405*	**16,795***
EAST LIVERPOOL (COLUMBIANA CO.)		14,100			23,700			37,800			
REVIEW	E		9,879	70.06		2,760	11.65		12,639	12,804	**12,936**
ELYRIA (LORAIN CO.)		48,200#						48,200			
CHRONICLE-TELEGRAM	E	#	27,382	56.81					27,382	35,219	**34,825**
CHRONICLE-TELEGRAM	SUN	#	28,989	60.14					28,989	36,338	**35,178**
FINDLAY (HANCOCK CO.)		14,700			30,200			44,900			
COURIER	M		11,721	79.73		11,530	38.18		23,251	25,387	**25,624**
FREMONT (SANDUSKY CO.)		8,800			13,300			22,100			
NEWS-MESSENGER	E		6,870	78.07		6,104	45.89		12,974	13,634	**13,704**
GREENVILLE (DARKE CO.)		5,400			16,600			22,000			
ADVOCATE	E		3,242	60.04		5,004	30.14		8,246	8,530	**8,749**

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
HAMILTON (BUTLER CO.)		47,300			32,200			79,500			
JOURNAL-NEWS	E		23,299	49.26		4,933	15.32		28,232	28,651	28,675
JOURNAL-NEWS	SUN		24,628	52.07		5,237	16.26		29,865	30,265	30,506
IRONTON (LAWRENCE CO.)		6,500			24,000			30,500			
TRIBUNE	E (TU-F)		4,423	68.05		3,651	15.21		8,074	8,295	8,322
TRIBUNE	SUN		4,687	72.11		3,824	15.93		8,511	8,795	8,896
KENT-RAVENNA (PORTAGE CO.)		20,400			29,300			49,700			
RECORD-COURIER	E (M-F)		10,737	52.63		11,256	38.42		21,993	23,301	23,966
RECORD-COURIER	E										24,083
RECORD-COURIER	SUN		10,731	52.60		11,344	38.72		22,075	23,425	24,014
LAKE CO. (WILLOUGHBY P.O.)		78,400#						78,400			
NEWS-HERALD	E	#	45,332	57.82					45,332	54,879	54,832
NEWS-HERALD	SUN	#	52,021	66.35					52,021	62,994	62,063
LANCASTER (FAIRFIELD CO.)		13,800			25,000			38,800			
EAGLE-GAZETTE	E		9,725	70.47		7,236	28.94		16,961	17,447	17,156
EAGLE-GAZETTE	SUN		9,375	67.93		6,999	28.00		16,374	16,877	17,156
LIMA (ALLEN CO.)		30,500			81,400			111,900			
NEWS	E		22,533	73.88		15,981	19.63		38,514	38,840	40,404
NEWS	SUN		23,340	76.52		24,623	30.25		47,963	48,949	49,727
LORAIN (LORAIN CO.)		51,800#						51,800			
JOURNAL	E	#	32,763	63.25					32,763	41,786	44,338
JOURNAL	SUN	#	33,804	65.26					33,804	45,573	47,716
MANSFIELD (RICHLAND CO.)		32,800			39,000			71,800			
NEWS JOURNAL	E		22,696	69.20		14,721	37.75		37,417	39,888	40,589
NEWS JOURNAL	SUN		23,414	71.38		22,536	57.78		45,950	53,528	54,309
MARIETTA (WASHINGTON CO.)		7,700			20,400			28,100			
TIMES	E		5,420	70.39		7,335	35.96		12,755	13,590	13,876
MARION (MARION CO.)		16,300			16,500			32,800			
STAR	E		10,721	65.77		7,005	42.45		17,726	18,099	18,028
STAR	SUN		10,761	66.02		7,077	42.89		17,838	18,220	18,083
MASSILLON (STARK CO.)		12,500			34,000			46,500			
INDEPENDENT	E		7,404	59.23		7,574	22.28		14,978	15,519	15,874

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MEDINA (MEDINA CO.)		17,800			14,900			32,700			
MEDINA COUNTY GAZETTE	M		9,911	55.68		4,159	27.91		14,070	15,781	16,529
MIDDLETOWN (BUTLER CO.)		31,900			19,900			51,800			
JOURNAL	E		19,088	59.84		2,589	13.01		21,677	22,129	22,488
JOURNAL	SUN		20,315	63.68		2,783	13.98		23,098	23,637	24,009
MOUNT VERNON (KNOX CO.)		6,500			13,600			20,100			
NEWS	E		5,150	79.23		5,035	37.02		10,185	10,661*	10,520*
NEWARK (LICKING CO.)		20,900#			28,900			49,800			
ADVOCATE	E	#	13,993	66.95		7,208	24.94		21,201	21,404	20,926
ADVOCATE	SUN	#	13,930	66.65		7,237	25.04		21,167	21,382	20,684
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)		15,700			20,800			36,500			
TIMES-REPORTER	E		11,039	70.31		12,848	61.77		23,887	27,299	27,615
TIMES-REPORTER	SUN		11,386	72.52		13,565	65.22		24,951	28,912	28,771
NORWALK (HURON CO.)		5,700			17,400			23,100			
REFLECTOR	E		4,431	77.74		5,213	29.96		9,644	9,959	9,762
PIQUA (MIAMI CO.)		8,700			22,900			31,600			
CALL	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PORT CLINTON (OTTAWA CO.)		15,400#						15,400			
NEWS HERALD	E	#	6,002	38.97					6,002	6,113	6,135
PORTSMOUTH (SCIOTO CO.)		15,800			41,700			57,500			
TIMES	E		9,301	58.87		7,778	18.65		17,079	17,329	17,572
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		4,989	72.30		3,606	16.32		8,595	8,787	8,898
SANDUSKY (ERIE CO.)		19,600			32,100			51,700			
REGISTER	E		14,379	73.36		9,999	31.15		24,378	25,157	26,539
REGISTER	SUN		14,662	74.81		11,968	37.28		26,630	28,356	30,030
SIDNEY (SHELBY CO.)		7,200			7,900			15,100			
NEWS	E		5,890	81.81		5,335	67.53		11,225	13,151	12,730
SPRINGFIELD (CLARK CO.)		36,400			42,000			78,400			
NEWS-SUN	M		23,956	65.81		12,362	29.43		36,318	37,166	37,479
NEWS-SUN	SUN		25,987	71.39		16,946	40.35		42,933	44,316	44,485

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OHIO		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
STEUBENVILLE (JEFFERSON CO.)		12,900			47,700			60,600			
HERALD-STAR	E		10,350	80.23		10,[illegible]86	21.14		20,436	20,638	**20,930**
HERALD-STAR	SUN		9,931	76.98		10,040	21.05		19,971	20,225	**20,309**
TIFFIN (SENECA CO.)		9,600			7,900			17,500			
ADVERTISER-TRIBUNE	E		6,982	72.73		3,688	46.68		10,670	10,982	**10,771**
TOLEDO (LUCAS CO.)		190,300			265,700			456,000			
BLADE	E		119,724	62.91		32,872	12.37		152,596	154,120	**156,617**
BLADE	SUN		141,569	74.39		71,135	26.77		212,704	215,383	**219,808**
TROY (MIAMI CO.)		8,000			26,800			34,800			
NEWS	E		5,258	65.73		5,817	21.71		11,075	11,237	**11,268**
MIAMI VALLEY NEWS	SUN		5,325	66.56		7,531	28.10		12,856	13,016	**12,935**
WARREN (TRUMBULL CO.)		24,100			54,800			78,900			
TRIBUNE CHRONICLE	E		18,090	75.06		21,170	38.63		39,260	40,018	**40,908**
TRIBUNE	SUN		19,767	82.02		24,570	44.84		44,337	45,621	**47,025**
WOOSTER (WAYNE CO.)		9,300			39,400			48,700			
RECORD	E		10,028	107.83		13,661	34.67		23,689	25,140	**25,091**
XENIA (GREENE CO.)		10,800			22,300			33,100			
GAZETTE	E		6,339	58.69		3,695	16.57		10,034	10,389	**10,745**
YOUNGSTOWN (MAHONING CO.)		82,700			95,900			178,600			
VINDICATOR	E		46,369	56.07		39,448	41.13		85,817	91,345	**93,559**
VINDICATOR	SUN		52,072	62.96		58,707	61.22		110,779	139,870	**142,963**
ZANESVILLE (MUSKINGUM CO.)		15,100			28,000			43,100			
TIMES RECORDER	M		12,270	81.26		9,506	33.95		21,776	23,009	**23,004**
TIMES RECORDER	SUN		11,807	78.19		8,334	29.76		20,141	21,048	**20,660**
OKLAHOMA											
ADA (PONTOTOC CO.)		7,000			13,900			20,900			
NEWS	E (M-F)		4,776	68.23		4,140	29.78		8,916	9,119	**9,293**
NEWS	SUN		4,906	70.09		4,436	31.91		9,342	9,669	**9,812**
ARDMORE (CARTER CO.)		9,800			23,300			33,100			
ARDMOREITE	E (M-F)		6,809	69.48		5,914	25.38		12,723	12,962	**13,087**
ARDMOREITE	SUN		7,468	76.20		7,521	32.28		14,989	15,230	**15,626**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OKLAHOMA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BARTLESVILLE (WASHINGTON CO.)		15,600			11,100			26,700			
EXAMINER-ENTERPRISE	E (M-F)		10,181	65.26		2,264	20.40		12,445	12,606	12,413
EXAMINER-ENTERPRISE	SAT M		9,516	61.00		2,221	20.01		11,737	11,896	11,773
EXAMINER-ENTERPRISE	SUN		11,817	75.75		2,793	25.16		14,610	14,784	14,300
CLAREMORE (ROGERS CO.)		6,600			9,700			16,300			
PROGRESS	E (TU-F)		2,820	42.73		3,472	35.79		6,292	6,459	6,692*
PROGRESS	SUN		3,171	48.05		3,753	38.69		6,924	7,090	7,267*
DUNCAN (STEPHENS CO.)		9,000			10,500			19,500			
BANNER	E (M-F)		7,215	80.17		2,541	24.20		9,756	10,074	10,164
BANNER	SUN		8,101	90.01		3,306	31.49		11,407	11,778	11,782
ENID (GARFIELD CO.)		21,200			21,600			42,800			
NEWS, EAGLE	CMB DLY		15,252	71.94		7,886	36.51		23,138	24,953*	25,522*
NEWS	M (TU-F)		8,138	38.39		7,436	34.43		15,574	17,344*	17,657*
EAGLE	E (M-F)		7,114	33.56		450	2.08		7,564	7,609*	7,865*
NEWS & EAGLE	SAT M		13,263	62.56		7,761	35.93		21,024	22,855*	23,305*
NEWS	SUN		14,221	67.08		8,643	40.01		22,864	24,900*	25,321*
LAWTON (COMANCHE CO.)		29,900			37,300			67,200			
PRESS, CONSTITUTION	CMB DLY		18,869	63.11		6,619	17.75		25,488	26,334	28,541
PRESS	M (M-F)		7,393	24.73		6,264	16.79		13,657	14,428	14,081
CONSTITUTION	E (M-F)		11,476	38.38		355	0.95		11,831	11,906	14,460
PRESS	SAT M		17,885	59.82		6,781	18.18		24,666	25,467	27,067
CONSTITUTION	SUN		19,098	63.87		7,653	20.52		26,751	27,752	28,584
McALESTER (PITTSBURG CO.)		8,300			14,300			22,600			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,664	68.24		6,037	42.22		11,701	11,985	12,407
NEWS-CAPITAL & DEMOCRAT	SUN		5,738	69.13		6,153	43.03		11,891	12,177	12,643
MIAMI (OTTAWA CO.)		8,000			14,400			22,400			
NEWS-RECORD	E (M-F)		4,993	62.41		3,200	22.22		8,193	8,340	8,568
NEWS-RECORD	SUN		5,262	65.78		3,336	23.17		8,598	8,745	8,935
MUSKOGEE (MUSKOGEE CO.)		17,000			43,000			60,000			
PHOENIX & TIMES-DEMOCRAT	M		9,882	58.13		8,240	19.16		18,122	18,482	18,610
PHOENIX & TIMES-DEMOCRAT	SUN		10,720	63.06		8,902	20.70		19,622	19,962	19,626
NORMAN (CLEVELAND CO.)		32,800			7,900			40,700			
TRANSCRIPT	E (M-F)		13,916	42.43		416	5.27		14,332	14,763	16,085
TRANSCRIPT	SAT M		13,690	41.74		442	5.59		14,132	14,564	15,894
TRANSCRIPT	SUN		14,986	45.69		502	6.35		15,488	16,031	17,498

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS, SUBJECT TO AUDIT

OKLAHOMA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
OKLAHOMA CITY (OKLAHOMA CO.)		291,700#			30,700			322,400			
JOURNAL RECORD	M (TU-S)	#	3,615	1.24		81	0.26		3,696	4,488	4,851
OKLAHOMA CITY (OKLAHOMA CO.)		291,700#			528,200			819.900			
OKLAHOMAN	M (M-F)	#	137,950	47.29		72,257	13.68		210.207	215,142	228,342
OKLAHOMAN AND TIMES	SAT M	#	130,581	44.77		69,146	13.09		199,727	204,557	217,641
OKLAHOMAN	SUN	#	189,538	64.98		110.545	20.93		300,083	306,818	320,661
OKMULGEE (OKMULGEE CO.)		7,700			10,100			17,800			
TIMES	M (TU-S)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TIMES	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PONCA CITY (KAY CO.)		11,500			11,800			23,300			
NEWS	E (M-F)		8,257	71.80		4,215	35.72		12,472	12,998*	13,019*
NEWS	SUN		9,117	79.28		4,583	38.84		13,700	14,260*	14,036*
SAPULPA (CREEK CO.)		7,800			11,300			19,100			
HERALD	E (M-F)		4,007	51.37		2,628	23.26		6,635	6,727	7,231
HERALD	SUN		4,227	54.19		2,738	24.23		6,965	7,057	7,630
SHAWNEE (POTTAWATOMIE CO.)		10,500			34,800			45,300			
NEWS-STAR	M (TU-S)		6,574	62.61		5,692	16.36		12,266	12,561	13,354
NEWS-STAR	SUN		6,955	66.24		6,425	18.46		13,380	13,676	14,694
STILLWATER (PAYNE CO.)		12,800			20,800			33,600			
NEWS-PRESS	E (M-F)		5,872	45.88		4,010	19.28		9,882	10,154	10,023
NEWS-PRESS	SUN		6,294	49.17		4,335	20.84		10,629	10,942	10,852
TULSA (TULSA CO.)		213,700			186,100			399,800			
WORLD, TRIBUNE	CMB DLY		137,404	64.30		37,633	20.22		175,037	193,339	197,889
WORLD	M		81,107	37.95		27,357	14.70		108,464	124,030	126,365
TRIBUNE	E		56,297	26.34		10,276	5.52		66,573	69,309	71,524
WORLD	SUN		154,504	72.30		55,360	29.75		209,864	233,717	232,120
OREGON											
ALBANY (LINN CO.)		33,200#						33,200			
DEMOCRAT-HERALD	E	#	20,930	63.04					20,930	21,233	21,262
ASHLAND (JACKSON CO.)		6,500			2,400			8,900			
TIDINGS	E		4,701	72.32		481	20.04		5,182	5,562	5,549
ASTORIA (CLATSOP CO.)		4,000			15,500			19,500			
ASTORIAN	E (M-F)		3,405	85.13		5,736	37.01		9,141	9,471	9,331

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

OREGON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
BAKER (BAKER CO.)		3,700			2,500			6,200			
DEMOCRAT HERALD	E (M-F)		2,382	64.38		612	24.48		2,994	3,084	3,047
BEND (DESCHUTES CO.)		12,300			23,000			35,300			
BULLETIN	E (M-F)		8,804	71.58		11,487	49.94		20,291	20,859	20,473
BULLETIN	SUN		8,957	72.82		11,930	51.87		20,887	21,459	21,050
COOS BAY-NORTH BEND (COOS CO.)		10,400			23,000			33,400			
WORLD	E		8,546	82.17		6,512	28.31		15,058	15,411	15,283
CORVALLIS (BENTON CO.)		15,200			7,000			22,200			
GAZETTE-TIMES	M		8,433	55.48		3,166	45.23		11,599	12,661	12,793
GAZETTE-TIMES	SUN		7,877	51.82		3,079	43.99		10,956	12,124	12,221
EUGENE (LANE CO.)		76,400			34,400			110,800			
REGISTER-GUARD	M		46,990	61.51		20,044	58.27		67,034	71,075	68,880
REGISTER-GUARD	SUN		47,014	61.54		21,041	61.17		68,055	73,033	71,336
GRANTS PASS (JOSEPHINE CO.)		7,700			26,200			33,900			
COURIER	E		4,820	62.60		12,724	48.56		17,544	17,936	17,837
LA GRANDE (UNION CO.)		4,600			6,900			11,500			
OBSERVER	E		4,381	95.24		2,858	41.42		7,239	7,452	7,271
MEDFORD (JACKSON CO.)		23,900#			30,400			54,300			
MAIL TRIBUNE	E (M-TH)	#	16,814	70.35		10,614	34.91		27,428	28,288	27,633
MAIL TRIBUNE	FRI E	#	21,733	90.93		13,817	45.45		35,550	36,843	36,132
MAIL TRIBUNE	SUN	#	17,576	73.54		12,110	39.84		29,686	31,471	30,604
ONTARIO (MALHEUR CO.)		3,900			15,600			19,500			
ARGUS OBSERVER	E (M-F)		2,234	57.28		4,971	31.87		7,205	7,394	7,283
ARGUS OBSERVER	SUN		2,403	61.62		5,186	33.24		7,589	7,778	7,596
PENDLETON (UMATILLA CO.)		5,400			19,200			24,600			
EAST OREGONIAN	E		4,770	88.33		7,019	36.56		11,789	12,547	12,642
PORTLAND (MULTNOMAH CO.)		349,900			226,800			576,700			
OREGONIAN	ALL DAY (M-F)		188,734	53.94		69,897	30.82		258,631	317,711	313,427
OREGONIAN	SAT M		181,579	51.89		68,121	30.04		249,700	309,950	304,936
OREGONIAN	SUN		222,488	63.59		91,744	40.45		314,232	409,562	403,446

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
OREGON											
ROSEBURG (DOUGLAS CO.)		35,200#						35,200			
NEWS-REVIEW	E (M-F)	#	20,294	57.65					20,294	20,555	20,022
NEWS-REVIEW	SUN	#	20,391	57.93					20,391	20,650	20,136
SALEM (MARION CO.)		57,700#			109,900			167,600			
STATESMAN-JOURNAL	M	#	31,250	54.16		22,491	20.46		53,741	55,175	54,299
STATESMAN-JOURNAL	SUN	#	34,588	59.94		24,782	22.55		59,370	60,827	59,416
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		77,700			127,000			204,700			
CALL	M		55,713	71.70		62,885	49.52		118,598	136,254	133,444
CALL	SUN		63,464	81.68		83,682	65.89		147,146	180,030	174,858
ALTOONA (BLAIR CO.)		34,600			16,800			51,400			
MIRROR	E		23,271	67.26		7,465	44.43		30,736	35,044	33,371
MIRROR	SUN		22,650	65.46		7,580	45.12		30,230	36,070	32,279
BEAVER (BEAVER CO.)		71,300#						71,300			
BEAVER COUNTY TIMES	E (M-F)	#	42,989	60.29					42,989	45,623	46,102
BEAVER COUNTY TIMES	SUN	#	47,114	66.08					47,114	50,536	50,305
BETHLEHEM (NORTHAMPTON CO.)		41,800			37,400			79,200			
GLOBE-TIMES	E		16,835	40.28		1,486	3.97		18,321	21,234	23,007
BRADFORD (McKEAN CO.)		7,800			38,600			46,400			
ERA	M		6,010	77.05		5,240	13.58		11,250	11,646	11,969
BUTLER (BUTLER CO.)		21,000			41,200			62,200			
EAGLE	E		15,973	76.06		14,019	34.03		29,992	30,837	30,790
CARLISLE (CUMBERLAND CO.)		12,000			11,900			23,900			
SENTINEL	E		9,742	81.18		4,627	38.88		14,369	16,916	16,322
CHAMBERSBURG (FRANKLIN CO.)		7,200			31,700			38,900			
PUBLIC OPINION	E		5,897	81.90		12,883	40.64		18,780	19,985	19,189
CHESTER (DELAWARE CO.)		114,500#						114,500			
DELAWARE COUNTY TIMES	M (M-F)	#	47,584	41.56					47,584	60,815*	60,536*
DELAWARE COUNTY TIMES	SUN	#	39,577	34.57					39,577	47,831*	47,562*
CLEARFIELD (CLEARFIELD CO.)		26,000#						26,000			
PROGRESS	E	#	15,779	60.69					15,779	16,462	16,861

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
COATESVILLE (CHESTER CO.)		30,200#						30,200			
RECORD	E	#	5,827	19.29					5,827	6,135	6,072
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,700			22,000			26,700			
COURIER	E		3,781	80.45		8,195	37.25		11,976	12,235	12,473*
DOYLESTOWN (BUCKS CO.)		124,700#						124,700			
INTELLIGENCER	M (M-F)	#	38,094	30.55					38,094	40,922*	40,578*
INTELLIGENCER	SUN	#	40,968	32.85					40,968	44,209*	43,931*
DU BOIS (CLEARFIELD CO.)		4,300			19,800			24,100			
COURIER-EXPRESS	E		3,664	85.21		6,596	33.31		10,260	10,625	10,669
EASTON (NORTHAMPTON CO.), PA-**PHILLIPSBURG** (WARREN CO.), NJ		33,500			82,100			115,600			
EXPRESS	E		21,480	64.12		20,210	24.62		41,690	43,283	44,364
EXPRESS	SUN		21,980	65.61		21,224	25.85		43,204	45,437	46,713
ELLWOOD CITY (LAWRENCE CO.)		3,800			7,300			11,100			
LEDGER	E		3,022	79.53		4,044	55.40		7,066	7,535	7,518
ERIE (ERIE CO.)		74,600			40,200			114,800			
NEWS, TIMES	CMB DLY		56,394	75.60		13,127	32.65		69,521	70,835	71,335
NEWS	M (M-F)		23,594	31.63		5,650	14.05		29,244	29,794	29,435
TIMES	E (M-F)		32,800	43.97		7,477	18.60		40,277	41,041	41,900
TIMES-NEWS	SAT M		49,053	65.76		12,534	31.18		61,593	62,885	63,472
TIMES-NEWS	SUN		62,007	83.12		23,320	58.01		85,327	104,994	103,711
GETTYSBURG (ADAMS CO.)		4,800			24,800			29,600			
TIMES	M (M-F)		3,342	69.63		5,184	20.90		8,526	9,134	9,990
TIMES	WKND		3,136	65.33		5,210	21.01		8,346	8,981	9,834
GREENSBURG (WESTMORELAND CO.)		103,100#						103,100			
TRIBUNE-REVIEW	M	#	44,924	43.57					44,924	51,228	51,954
TRIBUNE-REVIEW	SUN	#	58,081	56.33					58,081	80,228	80,679
GREENVILLE (MERCER CO.)		2,800			12,600			15,400			
RECORD-ARGUS	E		2,175	77.68		2,685	21.31		4,860	5,050	5,094*
HANOVER (YORK CO.)		11,100			75,000			86,100			
SUN	E		7,922	71.37		11,256	15.01		19,178	19,409	19,445

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HARRISBURG (DAUPHIN CO.)		128,500			66,600			195,100			
PATRIOT, NEWS	CMB DLY		77,855	60.59		16,462	24.72		94,317	104,488	105,071
PATRIOT	M (M-F)		34,748	27.04		8,965	13.46		43,713	52,733	52,042
NEWS	E (M-F)		43,107	33.55		7,497	11.26		50,604	51,755	53,029
PATRIOT-NEWS	SAT M		67,199	52.29		16,005	24.03		83,204	93,272	93,744
PATRIOT-NEWS	SUN		89,986	70.03		33,041	49.61		123,027	165,986	167,458
HAZLETON (LUZERNE CO.)		17,700			13,900			31,600			
STANDARD-SPEAKER	ALL DAY		15,138	85.53		7,572	54.47		22,710	24,691	23,879
INDIANA (INDIANA CO.)		9,300			23,200			32,500			
GAZETTE	E		7,413	79.71		10,193	43.94		17,606	19,682*	20,147*
IRWIN (WESTMORELAND CO.)		44,900#						44,900			
STANDARD OBSERVER	E	#	10,835	24.13					10,835	11,172	11,448
JOHNSTOWN (CAMBRIA CO.)		35,600			89,000			124,600			
TRIBUNE-DEMOCRAT	M		25,630	71.99		22,802	25.62		48,432	50,098	50,627
TRIBUNE-DEMOCRAT	SUN		24,607	69.12		24,817	27.88		49,424	51,997	52,748
KITTANNING (ARMSTRONG CO.)		7,300			25,000			32,300			
LEADER-TIMES	E		5,224	71.56		5.113	20.45		10,337	10,676*	10,763*
LANCASTER (LANCASTER CO.)		77,000			95,700			172,700			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		56,005	72.73		40,227	42.03		96,232	98,285	100.014
INTELLIGENCER-JOURNAL	M		24,196	31.42		17,595	18.39		41,791	43,408	43,649
NEW ERA	E		31,809	41.31		22,632	23.65		54,441	54,877	56,365
NEWS	SUN		52,991	68.82		44,121	46.10		97,112	100,451	100,338
LANSDALE (MONTGOMERY CO.)		27,500			26,700			54,200			
REPORTER	E		13,514	49.14		5,100	19.10		18,614	19,533	18,611
LATROBE (WESTMORELAND CO.)		6,800			17,200			24,000			
BULLETIN	E		5,476	80.53		3.476	20.21		8,952	9,205	9,323
LEBANON (LEBANON CO.)		19,700			21,600			41,300			
NEWS	E		12,875	65.36		9,722	45.01		22,597	24,806*	24,662*
NEWS	SUN		12,581	63.86		9,707	44.94		22,288	24,518*	24,214*
LEHIGHTON (CARBON CO.)		44,400#						44,400			
TIMES NEWS	E	#	16,444	37.04					16,444	16,897*	16,751*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		53,700			64,100			117,800			
BUCKS COUNTY COURIER TIMES	M (M-F)		34,401	64.06		29,297	45.71		63,698	64,327	63,503
BUCKS COUNTY COURIER TIMES	SUN		37,595	70.01		33,057	51.57		70,652	71,415	70,227
LEWISTOWN (MIFFLIN CO.)		6,400			19,600			26,000			
SENTINEL	E		5,402	84.41		7,763	39.61		13,165	13,731	13,889
LOCK HAVEN (CLINTON CO.)		5,600			8,700			14,300			
EXPRESS	E		5,654	100.96		3,373	38.77		9,027	10,904	10,869
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		39,000			43,900			82,900			
NEWS	E		18,523	47.49		9,534	21.72		28,057	28,826	29,618
MEADVILLE (CRAWFORD CO.)		8,100			17,400			25,500			
TRIBUNE	M		6,162	76.07		9,509	54.65		15,671	16,582*	16,665*
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,200			17,800			28,000			
VALLEY INDEPENDENT	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW CASTLE (LAWRENCE CO.)		14,200			24,300			38,500			
NEWS	E		8,564	60.31		11,176	45.99		19,740	20,149*	20,227*
NEW KENSINGTON (WESTMORELAND CO.) TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)		67,200#						67,200			
VALLEY NEWS DISPATCH	E	#	36,739	54.67					36,739	38,770	38,722
NORRISTOWN (MONTGOMERY CO.)		72,300#						72,300			
TIMES HERALD	E	#	27,617	38.20					27,617	29,686	30,316
PHILADELPHIA (PHILADELPHIA CO.)		635,800#			1,155,100			1,790,900			
INQUIRER	M (M-F)	#	175,416	27.59		272,577	23.60		447,993	502,756	508,496
INQUIRER	SAT M	#	150,945	23.74		254,653	22.05		405,598	454,724	459,948
INQUIRER	SUN	#	342,617	53.89		528,100	45.72		870,717	995,571	984,109
NEWS	E (M-F)	#	171,931	27.04		47,909	4.15		219,840	235,177	252,411
NEWS	SAT E	#	107,510	16.91		31,781	2.75		139,291	151,445	170,380
PHOENIXVILLE (CHESTER CO.)		5,700			23,300			29,000			
PHOENIX	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
PITTSBURGH (ALLEGHENY CO.)		425,200			579,700			1,004,900			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		108,912	25.61		46,220	7.97		155,132	167,646	167,721
POST-GAZETTE, SUN-TELEGRAPH	SAT M		97,225	22.87		45,357	7.82		142,582	154,510	158,174
PRESS	E (M-F)		176,873	41.60		45,339	7.82		222,212	227,040	230,057
PRESS	SAT E		154,161	36.26		40,883	7.05		195,044	199,246	202,299
PRESS	SUN		301,627	70.94		194,380	33.53		496,007	548,785	550,543
POTTSTOWN (MONTGOMERY CO.)		54,200#						54,200			
MERCURY	M	#	27,587	50.90					27,587	28,885	28,317
MERCURY	SUN	#	27,816	51.32					27,816	29,014	28,064
POTTSVILLE (SCHUYLKILL CO.)		37,900#						37,900			
REPUBLICAN	E	#	25,305	66.77					25,305	29,232*	29,234*
READING (BERKS CO.)		77,700			50,000			127,700			
TIMES, EAGLE (7-1-88 to 9-30-88)	CMB DLY		54,286	69.87		21,518	43.04		75,804	79,296☆	
TIMES (7-1-88 to 9-30-88)	M (M-F)		33,075	42.57		10,239	20.48		43,314	45,931☆	
EAGLE (7-1-88 to 9-30-88)	E (M-F)		21,211	27.30		11,279	22.56		32,490	33,365☆	
TIMES (7-1-88 to 9-30-88)	SAT M		52,053	66.99		21,271	42.54		73,324	76,823☆	
TIMES, EAGLE (4-1-88 to 6-30-88)	CMB DLY		55,034	70.83		21,689	43.38		76,723	80,246	81,507
TIMES (4-1-88 to 6-30-88)	M		33,341	42.91		10,316	20.63		43,657	46,313	46,255
EAGLE (4-1-88 to 6-30-88)	E		21,693	27.92		11,373	22.75		33,066	33,933	35,252
EAGLE	SUN		56,462	72.67		27,280	54.56		83,742	112,538	112,798
SCRANTON (LACKAWANNA CO.)		44,200			91,700			135,900			
TIMES	CMB DLY		38,285	86.62		31,494	34.34		69,779	70,454*☆	
TIMES	M (M-F)		9,246	20.92		6,765	7.38		16,011	16,237*☆	
TIMES	E (M-F)		29,039	65.70		24,729	26.97		53,768	54,217*☆	
TIMES	SAT		30,128	68.16		26,232	28.61		56,360	57,085*☆	
TIMES	E										56,792*
TIMES	SUN		30,614	69.26		33,235	36.24		63,849	65,359*	63,342*
SCRANTONIAN TRIBUNE	M		18,673	42.25		18,137	19.78		36,810	37,892*	37,349*
SCRANTONIAN TRIBUNE	SUN		22,167	50.15		25,316	27.61		47,483	50,249*	50,414*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,200			33,200			51,400			
HERALD	E		13,980	76.81		12,644	38.08		26,624	27,057	27,189
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,400#						18,400			
HERALD	E	#	9,286	50.47					9,286	10,007	10,083
SOMERSET (SOMERSET CO.)		2,900			27,700			30,600			
AMERICAN	M		3,133	108.03		8,432	30.44		11,565	11,895*	11,587*
STATE COLLEGE (CENTRE CO.)		39,600#						39,600			
CENTRE TIMES	M	#	21,234	53.62					21,234	24,416*	23,420*
CENTRE TIMES	SUN	#	24,862	62.78					24,862	30,548*	29,440*
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		9,100			24,500			33,600			
POCONO RECORD	M		6,609	72.63		11,919	48.65		18,528	20,857	20,568
POCONO RECORD	SUN		6,572	72.22		13,790	56.29		20,362	23,208	22,684
SUNBURY (NORTHUMBERLAND CO.)		52,400#						52,400			
ITEM	E	#	24,447	46.65					24,447	26,259	26,142
TITUSVILLE (CRAWFORD CO.)		3,700			5,500			9,200			
HERALD	M		2,742	74.11		1,555	28.27		4,297	4,777	4,775
UNIONTOWN (FAYETTE CO.)		15,000			31,200			46,200			
HERALD-STANDARD	M (M-F)		10,842	72.28		15,289	49.00		26,131	30,987*	28,902*
HERALD-STANDARD	SUN		11,078	73.85		16,062	51.48		27,140	31,950*	30,116*
WARREN (WARREN CO.)		6,100			11,500			17,600			
TIMES-OBSERVER	M		5,434	89.08		6,549	56.95		11,983	12,706	12,533
WASHINGTON (WASHINGTON CO.)		8,200			29,500			37,700			
OBSERVER-REPORTER	M		6,280	76.59		17,974	60.93		24,254	37,997	37,427
OBSERVER-REPORTER	SUN		5,608	68.39		16,599	56.27		22,207	34,284	33,163
WEST CHESTER (CHESTER CO.)		12,700#			53,000			65,700			
LOCAL NEWS	E (M-F)	#	6,328	49.83		24,030	45.34		30,358	34,441	37,495
LOCAL NEWS	SUN	#	4,970	39.13		22,779	42.98		27,749	31,462	33,399

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
PENNSYLVANIA		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
WILKES-BARRE (LUZERNE CO.)		47,400			81,100			128,500			
CITIZENS' VOICE	M		25,724	54.27		19,524	24.07		45,248	46,220	**46,933**
TIMES-LEADER	M		20,407	43.05		22,895	28.23		43,302	46,772	**47,720**
TIMES-LEADER	SUN		19,404	40.94		25,262	31.15		44,666	49,064	**49,863**
WILKES-BARRE (LUZERNE CO.)		186,100#						186,100			
INDEPENDENT	SUN	#	58,265	31.31					58,265	59,744	**61,828**
WILLIAMSPORT (LYCOMING CO.)		21,000			92,300			113,300			
SUN-GAZETTE	E		18,032	85.87		16,416	17.79		34,448	34,964	**34,340**
YORK (YORK CO.)		52,400			73,800			126,200			
DISPATCH	E		28,016	53.47		19,292	26.14		47,308	48,017	**48,310**
NEWS	SUN		19,012	36.28		19,328	26.19		38,340	41,744	**42,482**
RECORD	M		23,661	45.15		15,955	21.62		39,616	40,502	**41,277**
RECORD	SUN		22,215	42.40		16,312	22.10		38,527	39,484	**38,238**
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		17,000			7,400			24,400			
NEWS	E		11,698	68.81		3,718	50.24		15,416	15,940	**15,939**
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,300			30,600			66,900			
TIMES	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PROVIDENCE (PROVIDENCE CO.)		440,200#						440,200			
JOURNAL, BULLETIN	CMB DLY	#	197,469	44.86					197,469	201,066	**203,911**
JOURNAL	M (M-F)	#	94,676	21.51					94,676	98,150	**96,308**
BULLETIN	E (M-F)	#	102,793	23.35					102,793	102,916	**107,603**
JOURNAL-BULLETIN	SAT M	#	184,459	41.90					184,459	187,760	**190,092**
JOURNAL	SUN	#	251,315	57.09					251,315	259,145	**259,453**
WESTERLY (WASHINGTON CO.)		10,500			26,100			36,600			
SUN	E (M-F)		8,389	79.90		3,806	14.58		12,195	12,415	**12,141**
SUN	SUN		8,582	81.73		3,840	14.71		12,422	12,658	**12,425**
WOONSOCKET (PROVIDENCE CO.)		29,600			32,600			62,200			
CALL	E		19,920	67.30		8,205	25.17		28,125	29,670	**30,013**
CALL	SUN		19,927	67.32		8,037	24.65		27,964	29,493	**29,710**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

SOUTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
AIKEN (AIKEN CO.)		45,400#						45,400			
STANDARD	E (M-F)	#	14,983	33.00					14,983	15,191*	**14,436***
STANDARD	SUN	#	15,197	33.47					15,197	15,405*	**14,407***
ANDERSON (ANDERSON CO.)		20,300			124,100			144,400			
INDEPENDENT-MAIL	M		13,382	65.92		23,441	18.89		36,823	38,338	**41,304**
INDEPENDENT-MAIL	SUN		14,883	73.32		26,135	21.06		41,018	42,488	**43,719**
BEAUFORT (BEAUFORT CO.)		8,900			11,700			20,600			
GAZETTE	E (M-F)		5,576	62.65		2,377	20.32		7,953	8,764	**8,232**
CHARLESTON (CHARLESTON CO.)		170,000#						170,000			
NEWS & COURIER, POST	CMB DLY	#	105,106	61.83					105,106	118,159	**114,442**
NEWS & COURIER	M (M-F)	#	66,363	39.04					66,363	78,654	**75,628**
POST	E (M-F)	#	38,743	22.79					38,743	39,505	**38,814**
NEWS & COURIER/POST	SAT M	#	96,799	56.94					96,799	110,387	**115,922**
NEWS & COURIER/POST	SUN	#	105,071	61.81					105,071	122,032	**122,821**
COLUMBIA (RICHLAND CO.)		162,600			166,800			329,400			
STATE	M		89,535	55.06		27,112	16.25		116,647	135,933	**119,761**
STATE	SUN		107,937	66.38		31,603	18.95		139,540	159,580	**153,515**
FLORENCE (FLORENCE CO.)		16,600			72,100			88,700			
NEWS	M		12,083	72.79		16,928	23.48		29,011	30,586	**30,205**
NEWS	SUN		11,778	70.95		17,270	23.95		29,048	30,655	**30,694**
GREENVILLE (GREENVILLE CO.)		87,500			209,300			296,800			
NEWS, PIEDMONT	CMB DLY		57,164	65.33		48,524	23.18		105,688	111,665	**108,077**
NEWS	M (M-F)		37,168	42.48		43,468	20.77		80,636	86,442	**83,317**
PIEDMONT	E (M-F)		19,996	22.85		5,056	2.42		25,052	25,223	**24,760**
NEWS-PIEDMONT	SAT M		51,709	59.10		51,221	24.47		102,930	108,917	**106,935**
NEWS-PIEDMONT	SUN		61,033	69.75		60,593	28.95		121,626	128,966	**124,786**
GREENWOOD (GREENWOOD CO.)		9,200			29,400			38,600			
INDEX-JOURNAL	E (M-F)		6,060	65.87		10,061	34.22		16,121	16,256	**16,028**
INDEX-JOURNAL	SUN		6,119	66.51		10,600	36.05		16,719	16,871	**16,539**
HILTON HEAD ISLAND (BEAUFORT CO.)		9,000			21,100			30,100			
ISLAND PACKET	M (M-TH)		7,008	77.87		777	3.68		7,785	9,606☆	
ISLAND PACKET	FRI		7,721	85.79		847	4.01		8,568	12,151☆	
ISLAND PACKET	M (M-F)										**10,055**
ISLAND PACKET	SUN		6,605	73.39		749	3.55		7,354	10,933	

(c) CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

SOUTH CAROLINA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MYRTLE BEACH (HORRY CO.)		21,800			31,900			53,700			
SUN NEWS	M		19,776	90.72		11,481	35.99		31,257	33,344	30,478
SUN NEWS	SUN		22,727	104.25		12,979	40.69		35,706	38,412	35,325
ORANGEBURG (ORANGEBURG CO.)		11,800			24,600			36,400			
TIMES & DEMOCRAT	M		7,683	65.11		7,875	32.01		15,558	16,238	16,246
TIMES & DEMOCRAT	SUN		7,516	63.69		8,061	32.77		15,577	16,166	16,438
ROCK HILL (YORK CO.)		37,500#			15,600			53,100			
HERALD	E	#	22,027	58.74		4,531	29.04		26,558	27,276	26,328
HERALD	SUN	#	21,691	57.84		4,509	28.90		26,200	26,922	25,890
SPARTANBURG (SPARTANBURG CO.)		45,000			62,600			107,600			
HERALD-JOURNAL	M		29,889	66.42		26,111	41.71		56,000	57,678	57,293
HERALD-JOURNAL	SUN		30,549	67.89		28,164	44.99		58,713	60,571	60,869
SUMTER (SUMTER CO.)		13,400			34,900			48,300			
ITEM	E		8,320	62.09		13,221	37.88		21,541	21,737	21,279
ITEM	SUN		5,592	41.73		9,697	27.79		15,289	15,483	
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,800			28,300			39,100			
AMERICAN NEWS	M		8,432	78.07		10,358	36.60		18,790	19,858	19,730
AMERICAN NEWS	SUN		9,533	88.27		10,983	38.81		20,516	21,616	21,502
HURON (BEADLE CO.)		5,300			21,200			26,500			
PLAINSMAN	E (M-F)		5,009	94.51		6,191	29.20		11,200	11,879	12,239
PLAINSMAN	SUN		5,078	95.81		6,399	30.18		11,477	12,205	12,575
MITCHELL (DAVISON CO.)		5,400			28,300			33,700			
REPUBLIC	E		4,052	75.04		7,903	27.93		11,955	12,278	11,680
RAPID CITY (PENNINGTON CO.)		21,400			41,100			62,500			
JOURNAL	M		15,258	71.30		16,009	38.95		31,267	34,368	32,575
JOURNAL	SUN		15,856	74.09		17,189	41.82		33,045	36,472	34,987
SIOUX FALLS (MINNEHAHA CO.)		41,300			57,500			98,800			
ARGUS LEADER	M		23,425	56.72		14,922	25.95		38,347	45,897	45,037
ARGUS LEADER	SUN		27,863	67.46		23,405	40.70		51,268	66,506	64,716
WATERTOWN (CODINGTON CO.)		7,000			19,900			26,900			
PUBLIC OPINION	E		5,484	78.34		8,108	40.74		13,592	16,128*	16,381*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TENNESSEE		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
ATHENS (McMINN CO.)		4,700			13,400			18,100			
POST-ATHENIAN	E (M-F)		3,716	79.06		6,316	47.13		10,032	10,313	10,202
CHATTANOOGA (HAMILTON CO.)		100,800#			204,400			305,200			
TIMES, NEWS-FREE PRESS	CMB DLY	#	72,006	71.43		30,750	15.04		102,756	106,589☆	
TIMES	M	#	33,278	33.01		12,375	6.05		45,653	48,238☆	
NEWS-FREE PRESS	E	#	38,728	38.42		18,375	8.99		57,103	58,351☆	
TIMES, NEWS-FREE PRESS	CMB DLY	#									105,308
TIMES	M (M-F)	#									47,760
NEWS-FREE PRESS	E (M-F)	#									57,548
TIMES	SAT M	#									47,310
NEWS-FREE PRESS	SAT E	#									53,883
NEWS-FREE PRESS	SUN	#	76,558	75.95		31,634	15.48		108,192	112,094	112,888
CLABKSVILLE (MONTGOMERY CO.)		26,800			10,800			37,600			
LEAF-CHRONICLE	M		11,957	44.62		4,459	41.29		16,416	17,955*	18,709*
LEAF-CHRONICLE	SUN		14,252	53.18		5,291	48.99		19,543	21,557*	21,829*
CLEVELAND (BRADLEY CO.)		12,800			17,400			30,200			
BANNER	E (M-F)		8,711	68.05		7,214	41.46		15,925	16,237	16,175
BANNER	SUN		9,241	72.20		8,190	47.07		17,431	17,783	17,601
COLUMBIA (MAURY CO.)		11,200			41,900			53,100			
HERALD	E (M-F)		6,486	57.91		5,088	12.14		11,574	12,068	12,060
HERALD	SUN		7,274	64.95		6,010	14.34		13,284	13,778	13,683
COOKEVILLE (PUTNAM CO.)		11,100			8,000			19,100			
HERALD-CITIZEN	E (M-F)		5,249	47.29		3,295	41.19		8,544	9,569	8,632
HERALD-CITIZEN	SUN		6,062	54.61		3,693	46.16		9,755	10,781	9,807
DYERSBURG (DYER CO.)		6,300			13,200			19,500			
STATE GAZETTE	E (M-F)		4,083	64.81		3,822	28.95		7,905	8,079	8,236
GREENEVILLE (GREENE CO.)		6,100			15,300			21,400			
SUN	E		4,708	77.18		9,558	62.47		14,266	14,762	14,514
JACKSON (MADISON CO.)		21,300			86,700			108,000			
SUN	E (M-F)		15,008	70.46		19,183	22.13		34,191	36,295	36,107
SUN	SAT M		13,880	65.16		18,420	21.25		32,300	34,328	35,157
SUN	SUN		15,543	72.97		20,359	23.48		35,902	38,118	39,405

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
JOHNSON CITY (WASHINGTON CO.)		24,900			41,200			66,100			
PRESS	M		14,287	57.38		12,808	31.09		27,095	29,417	29,437
PRESS	SUN		15,143	60.82		14,005	33.99		29,148	31,736	32,787
KINGSPORT (SULLIVAN CO.)		38,100			54,000			92,100			
TIMES-NEWS	ALL DAY (M-F)		26,599	69.81		17,670	32.72		44,269	46,545	46,654
TIMES-NEWS	SAT M		25,532	67.01		17,306	32.05		42,838	44,881	44,757
TIMES-NEWS	SUN		27,463	72.08		17,772	32.91		45,235	47,567	47,438
KNOXVILLE (KNOX CO.)		105,000			295,200			400,200			
JOURNAL	E		27,777	26.45		12,775	4.33		40,552	42,046*	44,016*
NEWS-SENTINEL	M		42,817	40.78		52,612	17.82		95,429	98,561*	100,484*
NEWS-SENTINEL	SUN		65,997	62.85		92,920	31.48		158,917	165,147*	165,107*
MARYVILLE-ALCOA (BLOUNT CO.)		21,800			12,000			33,800			
TIMES	E (M-F)		10,029	46.00		10,305	85.88		20,334	20,736*	20,821*
MEMPHIS (SHELBY CO.)		348,700#			245,000			593,700			
COMMERCIAL APPEAL	M	#	165,726	47.53		27,575	11.26		193,301	215,245	218,830
COMMERCIAL APPEAL	SUN	#	214,758	61.59		42,168	17.21		256,926	289,127	292,541
MORRISTOWN (HAMBLEN CO.)		16,200			32,400			48,600			
CITIZEN TRIBUNE	E (M-F)		10,700	66.05		7,462	23.03		18,162	19,897*	20,247*
CITIZEN TRIBUNE	SUN		12,129	74.87		9,198	28.39		21,327	23,563*	23,758*
MURFREESBORO (RUTHERFORD CO.)		16,000			21,900			37,900			
NEWS JOURNAL	E		7,518	46.99		6,835	31.21		14,353	14,733	15,234
NEWS JOURNAL	SUN		8,387	52.42		7,394	33.76		15,781	16,219	16,739
NASHVILLE (DAVIDSON CO.)		360,800#						360,800			
BANNER	E	#	55,109	15.27					55,109	64,475	67,050
TENNESSEAN	M	#	101,558	28.15					101,558	125,136	122,452
TENNESSEAN	SUN	#	199,581	55.32					199,581	254,881	259,788
OAK RIDGE (ANDERSON CO.)		11,500			34,600			46,100			
OAK RIDGER	E (M-F)		8,286	72.05		2,369	6.85		10,655	10,952*	
OAK RIDGER	SUN		7,859	68.34		2.334	6.75		10,193	10,493*	
PARIS (HENRY CO.)		11,900#						11,900			
POST-INTELLIGENCER	E (M-F)	#	7,253	60.95					7,253	7,778*	7,786*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
ABILENE (TAYLOR CO.)		41,500#			15,600			57,100			
REPORTER-NEWS	M	#	22,117	53.29		5,740	36.79		27,857	42,659	43,743
REPORTER-NEWS	SUN	#	29,499	71.08		8,078	51.78		37,577	55,875	55,867
AMARILLO (POTTER CO.)		64,100			103,600			167,700			
NEWS, GLOBE-TIMES	CMB DLY		41,608	64.91		23,916	23.08		65,524	67,713	69,255
NEWS	M		19,782	30.86		20,899	20.17		40,681	42,822	43,193
GLOBE-TIMES	E (M-F)		21,826	34.05		3,017	2.91		24,843	24,891	26,062
NEWS-GLOBE	SUN		44,928	70.09		26,440	25.52		71,368	73,804	77,462
ARLINGTON (TARRANT CO.)		99,600@						99,600			
NEWS	E (TU-S)	@	5,417	5.44					5,417	5,474	5,199
NEWS	SUN	@	6,663	6.69					6,663	6,719	5,309
AUSTIN (TRAVIS CO.)		198,600			150,300			348,900			
AMERICAN-STATESMAN	M		118,997	59.92		42,641	28.37		161,638	169,037	166,017
AMERICAN-STATESMAN	SUN		146,250	73.64		55,091	36.65		201,341	212,057	204,728
BEAUMONT (JEFFERSON CO.)		53,800			178,700			232,500			
ENTERPRISE	M		34,743	64.58		29,536	16.53		64,279	66,772	67,776
ENTERPRISE	SUN		39,653	73.70		36,999	20.70		76,652	79,863	79,335
BIG SPRING (HOWARD CO.)		9,500#			3,700			13,200			
HERALD	E (M-F)	#	5,881	61.91		1,840	49.73		7,721	8,807	9,092
HERALD	SUN	#	6,522	68.65		2,106	56.92		8,628	9,895	10,141
BORGER (HUTCHINSON CO.)		6,800			8,000			14,800			
NEWS-HERALD	E (M-F)		4,577	67.31		2,037	25.46		6,614	6,814	6,916
NEWS-HERALD	SUN		4,991	73.40		2,505	31.31		7,496	7,718	7,858
BROWNSVILLE (CAMERON CO.)		28,300			108,500			136,800			
HERALD	E (M-F)		12,665	44.75		3,295	3.04		15,960	16,144	14,561 +
HERALD	SUN		15,208	53.74		4,163	3.84		19,371	19,625	19,600 +
BROWNWOOD (BROWN CO.)		8,700			29,400			38,100			
BULLETIN	E (M-F)		5,321	61.16		3,574	12.16		8,895	9,082	9,355
BULLETIN	SUN		6,308	72.51		4,400	14.97		10,708	10,894	11,212
BRYAN-COLLEGE STATION (BRAZOS CO.)		46,100#			22,200			68,300			
EAGLE	M	#	19,249	41.75		4,634	20.87		23,883	24,651	26,393
EAGLE	SUN	#	21,910	47.53		5,225	23.54		27,135	28,054	29,452

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		16,800			25,200			42,000			
BRAZOSPORT FACTS	E		9,802	58.35		8,663	34.38		18,465	18,592	18,877
BRAZOSPORT FACTS	SUN		10,333	61.51		9,750	38.69		20,083	20,225	20,530
CONROE (MONTGOMERY CO.)		8,200			50,700			58,900			
COURIER	M		4,521	55.13		5,974	11.78		10,495	10,624	9,485
COURIER	SUN		4,868	59.37		6,622	13.06		11,490	11,622	10,437
CORPUS CHRISTI (NUECES CO.)		92,700#			29,200			121,900			
CALLER-TIMES	M	#	45,591	49.18		20,603	70.56		66,194	67,740	67,626
CALLER-TIMES	SUN	#	58,337	62.93		28,095	96.22		86,432	88,940	88,844
DALLAS (DALLAS CO.)		711,100#			948,300			1,659,400			
NEWS	M (M,T,W TH,SAT)	#	218,642	30.75		89,617	9.45		308,259	354,703	
NEWS	FRI M	#	259,330	36.47		105,665	11.14		364,995	414,123	
NEWS	SUN	#	324,796	45.68		146,766	15.48		471,562	530,640	
TIMES-HERALD	ALL DAY	#	166,272	23.38		50,414	5.32		216,686	224,568	
TIMES-HERALD	SUN	#	228,088	32.08		80,322	8.47		308,410	318,774	
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									193,593	205,639
DEL RIO (VAL VERDE CO.)		11,000			1,500			12,500			
NEWS-HERALD	E		4,926	44.78		499	33.27		5,425	5,724	5,952
NEWS-HERALD	SUN		5,166	46.96		541	36.07		5,707	6,055	6,271
DENISON (GRAYSON CO.)		9,500#			28,200			37,700			
HERALD	E (M-F)	#	6,177	65.02		2,773	9.83		8,950	12,615	13,671
HERALD	SUN	#	6,696	70.48		3,165	11.22		9,861	13,970	15,045
DENTON (DENTON CO.)		25,900			66,900			92,800			
RECORD-CHRONICLE	E (M-F)		12,573	48.54		4,150	6.20		16,723	17,139	17,489
RECORD-CHRONICLE	SUN		13,798	53.27		4,905	7.33		18,703	19,326	19,779
EL PASO (EL PASO CO.)		156,000			144,900			300,900			
TIMES, HERALD-POST	CMB DLY		75,575	48.45		13,912	9.60		89,487	90,215	89,577
TIMES	M		46,600	29.87		13,141	9.07		59,741	60,363	59,562
HERALD-POST	E		28,975	18.57		771	0.53		29,746	29,852	30,015
TIMES	SUN		78,620	50.40		16,529	11.41		95,149	96,407	93,678

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
FORT WORTH (TARRANT CO.)		408,900#			207,000			615,900			
STAR-TELEGRAM	CMB DLY	#	219,582	53.70		32,913	15.90		252,495	257,285	259,720
STAR-TELEGRAM	M (M-F)	#	117,591	28.76		18,334	8.86		135,925	140,398	135,078
STAR-TELEGRAM	E (M-F)	#	101,991	24.94		14,579	7.04		116,570	116,887	124,642
STAR-TELEGRAM	SAT M	#	223,158	54.58		36,767	17.76		259,925	264,889	260,697
STAR-TELEGRAM	SUN	#	258,517	63.22		50,857	24.57		309,374	316,739	313,534
GARLAND (DALLAS CO.)		62,000@						62,000			
NEWS	E (TU-S)	@	12,295	19.83					12,295	13,668	12,346
NEWS	SUN	@	13,375	21.57					13,375	14,744	13,464
GRAND PRAIRIE (DALLAS CO.)		34,100@						34,100			
NEWS	E (TU-S)	@	8,237	24.16					8,237	8,308	8,031
NEWS	SUN	@	9,154	26.84					9,154	9,224	9,037
GREENVILLE (HUNT CO.)		9,200#			16,000			25,200			
HERALD BANNER	M	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD BANNER	SUN	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HARLINGEN (CAMERON CO.)		24,400			81,200			105,600			
VALLEY STAR	M		13,083	53.62		9,255	11.40		22,338	24,695	23,832
VALLEY STAR	SUN		15,180	62.21		10,475	12.90		25,655	27,094	26,294
HOUSTON (HARRIS CO.)		1,040,200			418,700			1,458,900			
CHRONICLE	ALL DAY		324,706	31.22		71,167	17.00		395,875	420,320	406,776
CHRONICLE	SUN		428,337	41.18		98,252	23.47		526,589	561,664	534,771
POST	M		238,641	22.94		55,054	13.15		293,695	318,218	301,100
POST	SUN		263,187	25.30		67,042	16.01		330,229	359,046	347,052
HUNTSVILLE (WALKER CO.)		9,900			6,700			16,600			
ITEM	M (TU-S)		3,034	30.65		1,711	25.54		4,745	5,180	5,455
ITEM	SUN		3,683	37.20		1,962	29.28		5,645	6,137	6,546
HURST (TARRANT CO.)		55,200@						55,200			
MID-CITIES NEWS	E (TU-S)	@	5,704	10.33					5,704	5,780	5,643
MID-CITIES NEWS	SUN	@	6,058	10.97					6,058	6,134	5,899
IRVING (DALLAS CO.)		48,900@						48,900			
NEWS	E (TU-S)	@	11,379	23.27					11,379	11,481	10,969
NEWS	SUN	@	13,274	27.15					13,274	13,379	12,238
KERRVILLE-INGRAM (KERR CO.)		11,400			14,400			25,800			
TIMES	E (M-F)		6,827	59.89		1,961	13.62		8,788	9,007	8,853
TIMES	SUN		7,858	68.93		2,292	15.92		10,1[illegible]	10,445	10,480

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
KILLEEN (BELL CO.)		29,800			13,000			42,800			
HERALD	M		11,733	39.37		4,447	34.21		16,180	16,860	**17,139**
HERALD	SUN		13,650	45.81		5,453	41.95		19,103	19,939	**20,715**
LAREDO (WEBB CO.)		31,300			8,400			39,700			
TIMES	M		15,591	49.81		1,407	16.75		16,998	18,482	**18,929**
TIMES	SUN		17,296	55.26		1,533	18.25		18,829	20,405	**20,532**
LONGVIEW (GREGG CO.)		30,700			58,100			88,800			
JOURNAL, NEWS	CMB DLY		20,835	67.87		9,318	16.04		30,153	31,700	**32,383**
JOURNAL	M (M-F)		8,307	27.06		9,314	16.03		17,621	19,125	**19,329**
NEWS	E (M-F)		12,528	40.81		4	0.01		12,532	12,575	**13,054**
NEWS-JOURNAL	SAT M		20,119	65.53		9,982	17.18		30,101	31,719	**31,727**
JOURNAL	SUN		25,790	84.01		13,976	24.06		39,766	41,814	**41,977**
LUBBOCK (LUBBOCK CO.)		66,900			81,400			148,300			
AVALANCHE-JOURNAL (9-1-88 to 9-30-88)	M (M-F)		36,717	54.88		23,319	28.65		60,036	65,822	
AVALANCHE-JOURNAL, JOURNAL (4-1-88 to 8-31-88)	CMB DLY		39,093	58.43		22,641	27.81		61,734	67,319	**69,558**
AVALANCHE-JOURNAL (4-1-88 to 8-31-88)	M (M-F)		28,886	43.18		22,636	27.81		51,522	57,076	**58,051**
JOURNAL (4-1-88 to 8-31-88)	E (M-F)		10,207	15.26		5	0.01		10,212	10,243	**11,507**
AVALANCHE-JOURNAL	SAT M		35,982	53.78		22,333	27.44		58,315	63,801	**64,908**
AVALANCHE-JOURNAL	SUN		41,655	62.26		25,291	31.07		66,946	72,115	**74,098**
LUFKIN (ANGELINA CO.)		12,200			43,700			55,900			
NEWS	E (M-F)		6,882	56.41		7,470	17.09		14,352	14,557	**14,759**
NEWS	SAT M		7,359	60.32		7,588	17.36		14,947	15,152	**15,051**
NEWS	SUN		7,310	59.92		8,318	19.03		15,628	15,860	**16,192**
McALLEN (HIDALGO CO.)		52,800			57,300			110,100			
MONITOR	E		18,670	35.36		5,913	10.32		24,583	24,874	**22,269**
MONITOR	SUN		24,305	46.03		7,910	13.80		32,215	32,663	**31,229**
MARSHALL (HARRISON CO.)		9,300#			25,100			34,400			
NEWS MESSENGER	E (M-F)	#	5,485	58.98		3,713	14.79		9,198	9,437	**9,856**
NEWS MESSENGER	SUN	#	6,268	67.40		4,152	16.54		10,420	10,673	**11,183**
MIDLAND (MIDLAND CO.)		38,000			79,700			117,700			
REPORTER-TELEGRAM	E		20,167	53.07		3,592	4.51		23,759	24,129☆	
REPORTER-TELEGRAM	E (M-F)										**22,910**
REPORTER-TELEGRAM	SAT M										**23,761**
REPORTER-TELEGRAM	SUN		23,587	62.07		4,833	6.06		28,420	28,948	**27,611**

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
MOUNT PLEASANT (TITUS CO.)		4,600			15,400			20,000			
TRIBUNE	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
NEW BRAUNFELS (COMAL CO.)		10,100			12,800			22,900			
HERALD-ZEITUNG	E (TU-F)		4,406	43.62		2,533	19.79		6,939	7,197*	**7,103***
HERALD-ZEITUNG	SUN		5,727	56.70		2,995	23.40		8,722	8,979*	**8,744***
ODESSA (ECTOR CO.)		46,900			95,700			142,600			
AMERICAN	E (M-F)		21,879	46.65		6,691	6.99		28,570	29,016	**29,330**
AMERICAN	SAT M		21,921	46.74		6,981	7.29		28,902	29,407	**29,732**
AMERICAN	SUN		28,305	60.35		9,783	10.22		38,088	38,799	**38,605**
ORANGE (ORANGE CO.)		11,600			13,200			24,800			
LEADER	E		5,438	46.88		3,856	29.21		9,294	10,559	**10,699**
LEADER	SUN		6,418	55.33		4,601	34.86		11,019	12,436	**12,327**
PALESTINE (ANDERSON CO.)		6,800			16,700			23,500			
HERALD-PRESS	E		5,598	82.32		4,523	27.08		10,121	10,657	**10,624**
HERALD-PRESS	SUN		5,953	87.54		4,821	28.87		10,774	11,376	**11,524**
PAMPA (GRAY CO.)		8,300			13,100			21,400			
NEWS	E (M-F)		5,767	69.48		1,700	12.98		7,467	7,672	**7,602**
NEWS	SUN		6,401	77.12		1,894	14.46		8,295	8,500	**8,358**
PARIS (LAMAR CO.)		10,200#			6,800			17,000			
NEWS	E (M-F)	#	5,864	57.49		3,893	57.25		9,757	12,610	**12,698**
NEWS	SAT M	#	5,751	56.38		3,895	57.28		9,646	12,501	**12,562**
NEWS	SUN	#	6,117	59.97		4,061	59.72		10,178	13,180	**13,226**
PLANO (COLLIN CO.)		40,800			7,700			48,500			
STAR COURIER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
STAR COURIER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PORT ARTHUR (JEFFERSON CO		43,900			8,200			52,100			
NEWS	M		21,549	49.09		1,099	13.40		22,648	23,084	**23,163**
NEWS	SUN		22,967	52.32		1,218	14.85		24,185	24,620	**24,538**
RICHARDSON (DALLAS CO.)		26,500@						26,500			
NEWS	E (TU-S)	@	5,789	21.85					5,789	7,049	**6,800**
NEWS	SUN	@	5,972	22.54					5,972	7,236	**7,044**

@ CITY OF PUBLICATION
# NEWSPAPER DESIGNATED MARKET
☆ CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
SAN ANGELO (TOM GREEN CO.)		32,000#			3,700			35,700			
STANDARD-TIMES	M	#	19,400	60.63		434	11.73		19,834	33,564	33,822
STANDARD-TIMES	SUN	#	24,494	76.54		562	15.19		25,056	39,186	39,190
SAN ANTONIO (BEXAR CO.)		626,100#						626,100			
EXPRESS-NEWS	ALL DAY	#	176,581	28.20					176,581	180,819	172,410
EXPRESS-NEWS	SUN	#	269,382	43.03					269,382	275,971	246,798
SAN ANTONIO (BEXAR CO.)		351,400			274,700			626,100			
LIGHT	ALL DAY		119,179	33.92		29,048	10.57		148,227	156,674	147,325
LIGHT	SUN		181,380	51.62		47,352	17.24		228,732	241,114	224,391
SAN MARCOS (HAYS CO.)		7,900			13,100			21,000			
RECORD	E (TU-F)		3,253	41.18		1,356	10.35		4,609	4,755	5,281*
RECORD	SUN		4,365	55.25		1,787	13.64		6,152	6,308	6,512*
SEGUIN (GUADALUPE CO.)		7,000			27,300			34,300			
GAZETTE-ENTERPRISE	E (TU-F)		3,654	52.20		2,721	9.97		6,375	6,709	6,261*
GAZETTE-ENTERPRISE	SUN		4,488	64.11		2,918	10.69		7,406	7,740	7,294*
SHERMAN (GRAYSON CO.)		12 100			71,500			83,600			
DEMOCRAT	E (M-F)		8,372	69.19		12,354	17.28		20,726	21,110	20,840
DEMOCRAT	SUN		9,288	76.76		14,236	19.91		23,524	23,956	23,532
TEMPLE (BELL CO.)		23,800			76,200			100,000			
TELEGRAM	M		14,407	60.53		10,390	13.64		24,797	25,012	25,771
TELEGRAM	SUN		16,257	68.31		11,538	15.14		27,795	28,057	29,068
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		29,100			107,900			137,000			
GAZETTE	M		18,269	62.78		13,481	12.49		31,750	31,928	33,042
GAZETTE	SUN		19,761	67.91		15,032	13.93		34,793	35,018	35,971
TYLER (SMITH CO.)		28,900			178,200			207,100			
TELEGRAPH, COURIER-TIMES	CMB DLY		20,991	72.63		22,514	12.63		43,505	44,487	44,305
TELEGRAPH	M		13,718	47.47		22,511	12.63		36,229	37,165	37,103
COURIER-TIMES	E (M-F)		7,273	25.17		3	0.00		7,276	7,322	7,202
COURIER-TIMES-TELEGRAPH	SUN		21,318	73.76		26,830	15.06		48,148	49,288	50,335
VICTORIA (VICTORIA CO.)		19,600			44,900			64,500			
ADVOCATE	M		12,964	66.14		17,918	39.91		30,882	33,303	35,452
ADVOCATE	SUN		13,095	66.81		18,780	41.83		31,875	34,436	36,565
WACO (McLENNAN CO.)		55,600			120,200			175,800			
TRIBUNE-HERALD	M		33,936	61.04		19,113	15.90		53,049	54,033	52,811
TRIBUNE-HERALD	SUN		39,972	71.89		25,568	21.27		65,540	66,868	67,113

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
TEXAS		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
WICHITA FALLS (WICHITA CO.)		36,800#			13,800			50,600			
TIMES RECORD NEWS	M	#	23,493	63.84		7,165	51.92		30,658	41,930	44,103
TIMES RECORD NEWS	SUN	#	27,921	75.87		8,588	62.23		36,509	50,030	50,161
UTAH											
LOGAN (CACHE CO.)		12,100			11,300			23,400			
HERALD JOURNAL	E (M-F)		6,787	56.09		6,633	58.70		13,420*	13,564	14,083
HERALD JOURNAL	SUN		7,140	59.01		6,773	59.94		13,913	14,067	14,465
OGDEN (WEBER CO.)		94,700#						94,700			
STANDARD-EXAMINER	E	#	54,295	57.33					54,295	54,604	52,429
STANDARD-EXAMINER	SUN	#	56,667	59.84					56,667	57,069	55,011
PROVO (UTAH CO.)		50,000			18,800			68,800			
HERALD	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
HERALD	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SALT LAKE CITY (SALT LAKE CO.)		275,800#			149,300			425,100			
TRIBUNE, DESERET NEWS	CMB DLY	#	139,663	50.64		21,957	14.71		161,620	167,017	167,794
TRIBUNE	M	#	93,761	34.00		11,109	7.44		104,870	108,445	107,773
DESERET NEWS	E	#	45,902	16.64		10,848	7.27		56,750	58,572	60,021
TRIBUNE, DESERET NEWS	CMB SUN	#	167,145	60.60		27,371	18.33		194,516	202,163	200,823
TRIBUNE	SUN	#	116,743	42.33		15,493	10.38		132,236	137,396	136,633
DESERET NEWS	SUN	#	50,402	18.27		11,878	7.96		62,280	64,767	64,190
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,900			21,300			30,200			
TIMES-ARGUS	E		6,603	74.19		5,902	27.71		12,505	13,003	13,081
TIMES-ARGUS	SUN		6,270	70.45		6,551	30.76		12,821	13,900	13,895
BENNINGTON (BENNINGTON CO.)		16,200#						16,200			
BANNER	M	#	7,520	46.42					7,520	8,035	7,823
BURLINGTON (CHITTENDEN CO.)		21,700			64,100			85,800			
FREE PRESS	M		15,331	70.65		31,439	49.05		46,770	53,505	51,575
FREE PRESS	SUN		14,167	65.29		35,018	54.63		49,185	59,395	57,161
RUTLAND (RUTLAND CO.)		11,500			43,900			55,400			
HERALD	M		9,480	82.43		13,115	29.87		22,595	24,671	24,594
HERALD & TIMES ARGUS	SUN		9,099	79.12		13,257	30.20		22,356	24,526	23,733

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
VERMONT		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
ST. JOHNSBURY (CALEDONIA CO.)		3,300			20,300			23,600			
CALEDONIAN-RECORD	E		2,965	89.85		6,114	30.12		9,079	10,051	9,788
VIRGINIA											
ALEXANDRIA (INDEPENDENT CITY)		55,500#						55,500			
JOURNAL	M (M-F)	#	5,039	9.08					5,039	5,356	5,227
ARLINGTON (ARLINGTON CO.)		75,500#						75,500			
JOURNAL	M (M-F)	#	8,559	11.34					8,559	8,859	9,290
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		20,300			46,200			66,500			
HERALD COURIER/ VIRGINIA TENNESSEAN	ALL DAY (M-F)		13,731	67.64		21,208	45.90		34,939	42,362	42,352
HERALD COURIER/ VIRGINIA TENNESSEAN	SAT M		13,827	68.11		21,591	46.73		35,418	42,462	42,522
HERALD COURIER/ VIRGINIA TENNESSEAN	SUN		14,595	71.90		21,605	46.76		36,200	43,594	43,903
CHARLOTTESVILLE (INDEPENDENT CITY)		62,400#						62,400			
PROGRESS	E	#	31,066	49.79					31,066	31,964	31,184
PROGRESS	SUN	#	32,049	51.36					32,049	33,826	32,804
COVINGTON (INDEPENDENT CITY)		3,000#			8,500			11,500			
VIRGINIAN	E	#	2,887	96.23		4,396	51.72		7,283	8,155	8,257
CULPEPER (CULPEPER CO.)		19,100#						19,100			
STAR-EXPONENT	M	#	7,023	36.77					7,023	7,856	7,533
DANVILLE (PITTSYLVANIA CO.)		23,800			24,300			48,100			
REGISTER, BEE	CMB DLY		17,273	72.58		8,322	34.25		25,595	25,799	25,570
REGISTER	M (M-F)		5,720	24.03		1,905	7.84		7,625	7,768	7,665
BEE	E (M-F)		11,553	48.54		6,417	26.41		17,970	18,031	17,905
REGISTER	SAT M		14,269	59.95		8,047	33.12		22,316	22,515	22,312
REGISTER	SUN		18,956	79.65		10,136	41.71		29,092	29,294	28,497
FREDERICKSBURG (INDEPENDENT CITY)		47,900#						47,900			
FREE LANCE-STAR	E	#	33,217	69.35					33,217	37,259	36,962
HARRISONBURG (INDEPENDENT CITY)		9,500			39,500			49,000			
NEWS-RECORD	M		8,405	88.47		20,071	50.81		28,476	30,779	30,760

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

VIRGINIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
HOPEWELL (INDEPENDENT CITY)		9,000			18,700			27,700			
NEWS	E (M-F)		4,768	52.98		1,843	9.86		6,611	6,751	7,212
LYNCHBURG (INDEPENDENT CITY)		34,900			40,000			74,900			
NEWS & ADVANCE	ALL DAY (M-F)		24,166	69.24		16,918	42.30		41,084	41,889	41,449
NEWS & ADVANCE	SAT		23,362	66.94		16,659	41.65		40,021	40,820	40,497
NEWS & ADVANCE	SUN		25,586	73.31		17,833	44.58		43,419	44,287	44,176
MANASSAS ([illegible]NDENT CITY)		17,100			12,300			29,400			
JOURNAL M[illegible]GER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MARTINSVILLE (INDEPENDENT CITY)		7,500			22,800			30,300			
BULLETIN	E (M-F)		6,109	81.45		10,914	47.87		17,023	17,243	18,333
BULLETIN	SUN		6,363	84.84		12,431	54.52		18,794	19,013	20,460
NEWPORT NEWS-HAMPTON-WILLIAMSBURG-POQUOSON (INDEPENDENT CITIES)		160,800#						160,800			
PRESS, TIMES HERALD	CMB DLY	#	104,133	64.76					104,133	107,638	105,522
PRESS	M (M-F)	#	70,473	43.83					70,473	73,851	69,737
TIMES HERALD	E (M-F)	#	33,660	20.93					33,660	33,787	35,785
PRESS	SAT M	#	95,327	59.28					95,327	98,872	97,492
PRESS	SUN	#	110,961	69.01					110,961	114,826	114,233
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		310,800#			212,400			523,200			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	206,013	66.28		17,823	8.39		223,836	227,030	224,734
VIRGINIAN-PILOT	M (M-F)	#	125,740	40.46		17,460	8.22		143,200	146,321	145,189
LEDGER-STAR	E (M-F)	#	80,273	25.83		363	0.17		80,636	80,709	79,545
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	209,688	67.47		19,155	9.02		228,843	232,166	230,226
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	203,565	65.50		20,893	9.84		224,458	228,411	226,378
PETERSBURG (DINWIDDIE CO.)		26,500			47,500			74,000			
PROGRESS-INDEX	E		12,066	45.53		8,129	17.11		20,195	20,744	20,756
PROGRESS-INDEX	SUN		12,148	45.84		8,517	17.93		20,665	21,223	21,164
RICHMOND (INDEPENDENT CITY)		243,100#			189,800			432,900			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	184,232	75.78		48,982	25.81		233,214	246,377	246,992
TIMES-DISPATCH	M	#	92,736	38.15		35,021	18.45		127,757	140,249	139,540
NEWS-LEADER	E	#	91,496	37.64		13,961	7.36		105,457	106,128	107,452
TIMES-DISPATCH	SUN	#	167,315	68.83		58,027	30.57		225,342	244,224	240,863

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

VIRGINIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
ROANOKE (INDEPENDENT CITY)		88,000#			179,000			267,000			
TIMES & WORLD-NEWS	CMB DLY	#	63,406	72.05		55.268	30.88		118,674	120,946	119,942
TIMES & WORLD-NEWS	M (M-F)	#	24,779	28.16		52,103	29.11		76,882	79,094	77,181
TIMES & WORLD-NEWS	E (M-F)	#	38,627	43.89		3,165	1.77		41,792	41,852	42,761
TIMES & WORLD-NEWS	SAT M	#	62,971	71.56		56,662	31.65		119,633	122,000	120,171
TIMES & WORLD-NEWS	SUN	#	62,144	70.62		59,552	33.27		121,696	124,381	123,169
SPRINGFIELD (FAIRFAX CO.)		334,400#						334 400			
FAIRFAX JOURNAL	M (M-F)	#	53.467	15.99					53,467	55,277	57,746
STAUNTON (INDEPENDENT CITY)		11,100			33,700			44,800			
NEWS-LEADER	M		7,932	71.46		9,085	26.96		17,017	17,617	17,708
NEWS-LEADER	SUN		8,875	79.95		11,921	35.37		20,796	21,667	22,135
STRASBURG (SHENANDOAH CO.)		46,900#						46,900			
NORTHERN VIRGINIA DAILY	M	#	13,380	28.53					13,380	14,415	14,404
SUFFOLK (INDEPENDENT CITY)		17,700#						17,700			
NEWS-HERALD	E (M-F)	#	5,724	32.34					5,724	5,843	6,740
NEWS-HERALD	SUN	#	5,950	33.62					5,950	6,069	6,993
WAYNESBORO (INDEPENDENT CITY)		8,600			18,700			27,300			
NEWS-VIRGINIAN	E		7,772	90.37		3,247	17.36		11,019	11,854	12,187
WINCHESTER (INDEPENDENT CITY)		8,700#			16,500			25,200			
STAR	E	#	7,339	84.36		10,778	65.32		18,117	21,344	21,440
WOODBRIDGE (PRINCE WILLIAM CO.)		41,100#						41,100			
POTOMAC NEWS	E (M-F)	#	20,503	49.89					20,503	24,948*	24,241*
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,400			17,800			29,200			
WORLD	E		8,101	71.06		9,366	52.62		17,467	17,672	17,418
WORLD	SUN		7,875	69.08		9.493	53.33		17,368	17.573	17,238
BELLEVUE (KING CO.)		123,700#						123,700			
JOURNAL-AMERICAN	M	#	25,565	20.67					25.565	25,907	27,131
JOURNAL-AMERICAN	SUN	#	25.047	20.25					25,047	25,413	27,562

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WASHINGTON		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
BELLINGHAM (WHATCOM CO.)		19,100			26,300			45,400			
HERALD	E		11,585	60.65		10,967	41.70		22,552	23,317*	22,364*
HERALD	SUN		13,058	68.37		12,850	48.86		25,908	27,365*	25,529*
BREMERTON (KITSAP CO.)		35,900			31,300			67,200			
SUN	E		24,238	67.52		15,280	48.82		39,518	39,786	39,174
CENTRALIA-CHEHALIS (LEWIS CO.)		8,700			21,700			30,400			
CHRONICLE	E		5,720	65.75		8,705	40.12		14,425	14,771	14,714
EVERETT (SNOHOMISH CO.)		36,900			135,700			172,600			
HERALD	E		19,930	54.01		34,777	25.63		54,707	55,441	54,805
HERALD	SUN		22,083	59.85		38,641	28.48		60,724	61,803	59,690
KENT (KING CO.)		118,800#						118,800			
VALLEY NEWS	M (M-F)	#	27,983	23.55					27,983	28,203	28,133
VALLEY NEWS	SUN	#	28,079	23.64					28,079	28,298	28,464
LONGVIEW (COWLITZ CO.)		18,700			18,900			37,600			
NEWS	E		15,168	81.11		8,803	46.58		23,971	24,797	24,338
MOUNT VERNON (SKAGIT CO.)		28,100#						28,100			
SKAGIT VALLEY HERALD	E	#	15,697	55.86					15,697	16,621	16,256
OLYMPIA (THURSTON CO.)		23,600			48,100			71,700			
OLYMPIAN	E		17,002	72.04		11,199	23.28		28,201	28,716*	28,213*
OLYMPIAN	SUN		19,243	81.54		12,903	26.83		32,146	32,836*	32,050*
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)		35,000			17,400			52,400			
TRI-CITY HERALD	M		26,100	74.57		4,354	25.02		30,454	32,629	33,296
TRI-CITY HERALD	SUN		28,260	80.74		4,696	26.99		32,956	35,354	36,159
PORT ANGELES (CLALLAM CO.)		7,400			14,500			21,900			
NEWS	E (M-F)		5,255	71.01		6,739	46.48		11,994	13,255	13,126
NEWS	SUN		5,578	75.38		7,314	50.44		12,892	14,238	14,088
SEATTLE (KING CO.)		608,500#						608,500			
POST-INTELLIGENCER, TIMES	CMB DLY	#	364,102	59.84					364,102	443,400	443,654
POST-INTELLIGENCER	M (M-F)	#	144,778	23.79					144,778	206,155	206,523
TIMES	E (M-F)	#	219,324	36.04					219,324	237,245	237,131
POST-INTELLIGENCER, TIMES	CMB SAT	#	336,952	55.37					336,952	408,460	408,434
POST-INTELLIGENCER	SAT M	#	121,761	20.01					121,761	175,554	175,500
TIMES	SAT M	#	215,191	35.36					215,191	232,906	232,934
TIMES/POST-INTELLIGENCER	SUN	#	395,148	64.94					395,148	502,940	501,042

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
SPOKANE (SPOKANE CO.)		118,200			175,500			293,700			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		68,878	58.27		46,730	26.63		115,608	122,372	123,092
SPOKESMAN-REVIEW	M (M-F)		46,540	39.37		41,897	23.87		88,437	95,121	89,083
CHRONICLE	E (M-F)		22,338	18.90		4,833	2.75		27,171	27,251	34,009
SPOKESMAN-REVIEW	SAT M		69,350	58.67		53,918	30.72		123,268	131,511	128,457
SPOKESMAN-REVIEW	SUN		72,727	61.53		58,899	33.56		131,626	140,039	136,910
TACOMA (PIERCE CO.)		140,900			67,700			208,600			
NEWS TRIBUNE	M		71,454	50.71		32,967	48.70		104,421	115,533	110,153
NEWS TRIBUNE	SUN		76,173	54.06		37,600	55.54		113,773	125,807	121,503
VANCOUVER (CLARK CO.)		80,400#						80,400			
COLUMBIAN	E (M-F)	#	46,404	57.72					46,404	48,020	46,602
COLUMBIAN	SUN	#	52,060	64.75					52,060	53,910	51,951
WALLA WALLA (WALLA WALLA CO.)		13,700			10,200			23,900			
UNION BULLETIN	E (M-F)		10,224	74.63		4,843	47.48		15,067	15,294	15,281
UNION BULLETIN	SUN		10,432	76.15		5,023	49.25		15,455	15,749	15,651
WENATCHEE (CHELAN CO.)		14,600			48,500			63,100			
WORLD	E (M-F)		11,334	77.63		15,077	31.09		26,411	26,895	27,199
WORLD	SUN		12,840	87.95		16,665	34.36		29,505	30,055	29,879
YAKIMA (YAKIMA CO.)		34,800#			34,100			68,900			
HERALD-REPUBLIC	ALL DAY	#	20,526	58.98		15,156	44.45		35,682	38,806	38,640
HERALD-REPUBLIC	SUN	#	21,975	63.15		16,197	47.50		38,172	41,760	41,510
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		97,300#						97,300			
REGISTER/HERALD	M	#	31,946	32.83					31,946	32,936*	32,243*
REGISTER/HERALD	SUN	#	32,482	33.38					32,482	33,484*	33,174*
BLUEFIELD (MERCER CO).		77,900#						77,900			
TELEGRAPH	M	#	23,850	30.62					23,850	24,373	25,527
TELEGRAPH	SUN	#	27,497	35.30					27,497	28,050	29,187
CHARLESTON (KANAWHA CO.)		198,900#						198,900			
GAZETTE, MAIL	CMB DLY	#	98,236	49.39					98,236	105,709	109,388
GAZETTE	M	#	48,808	24.54					48,808	54,804	55,595
MAIL	E	#	49,428	24.85					49,428	50,905	53,792
GAZETTE-MAIL	SUN	#	95,794	48.16					95,794	104,470	106,312

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WEST VIRGINIA		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
CLARKSBURG (HARRISON CO.)		14,300			52,500			66,800			
EXPONENT, TELEGRAM	CMB DLY		10,423	72.89		11,196	21.33		21,619	22,615	23,562
EXPONENT	M (TU-F)		2,228	15.58		4,081	7.77		6,309	7,009	7,331
TELEGRAM	E		8,195	57.31		7,115	13.55		15,310	15,606	16,231
EXPONENT-TELEGRAM	SUN		11,086	77.52		12,956	24.68		24,042	25,788	27,224
ELKINS (RANDOLPH CO.)		3,200			11,200			14,400			
INTER-MOUNTAIN	E		2,907	90.84		5,194	46.38		8,101	11,464	11,466
FAIRMONT (MARION CO.)		13,000			18,500			31,500			
TIMES-WEST VIRGINIAN	M		9,042	69.55		5,255	28.41		14,297	14,977	14,348
TIMES-WEST VIRGINIAN	SUN		9,535	73.35		5,742	31.04		15,277	15,969	15,428
HUNTINGTON (CABELL CO.)		48,900			77,500			126,400			
HERALD-DISPATCH	M		26,121	53.42		13,963	18.02		40,084	42,570	40,804
HERALD-DISPATCH	SUN		29,579	60.49		15,695	20.25		45,274	48,256	48,788
LOGAN (LOGAN CO.)		1,100			16,300			17,400			
BANNER	E (M-F)				PUBLISHER'S STATEMENT NOT FILFD BY PRESS TIME						
BANNER	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MARTINSBURG (BERKELEY CO.)		5,800			31,300			37,100			
JOURNAL	E				UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE						
MORGANTOWN (MONONGALIA CO.)		18,300			24,400			42,700			
DOMINION-POST	M		10,042	54.87		7,144	29.28		17,186	20,503	20,037
DOMINION-POST	SUN		11,520	62.95		9,514	38.99		21,034	26,715	27,029
PARKERSBURG (WOOD CO.)		27,800			47,000			74,800			
NEWS, SENTINEL	CMB DLY		22,107	79.52		12,781	27.19		34,888	36,570	36,110
NEWS	M		11,881	42.74		8,502	18.09		20,383	21,916	21,444
SENTINEL	E		10,226	36.78		4,279	9.10		14,505	14,654	14,666
NEWS	SUN		20,219	72.73		16,696	35.52		36,915	39,534	39,045
WEIRTON (HANCOCK CO.)		9,100			8,000			17,100			
TIMES	E		6,402	70.35		1,370	17.13		7,772	7,872	7,825
WHEELING (OHIO CO.)		36,600			64,600			101,200			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		25,126	68.65		15,360	23.78		40,486	47,555	47,318
INTELLIGENCER	M (M-F)		8,619	23.55		8,284	12.82		16,903	23,308	23,028
NEWS-REGISTER	E (M-F)		16,507	45.10		7,076	10.95		23,583	24,247	24,290
INTELLIGENCER	SAT M		22,124	60.45		15,701	24.30		37,825	45,034	44,797
NEWS-REGISTER	SUN		26,300	71.86		21,285	32.95		47,585	56,498	55,148
WILLIAMSON (MINGO CO.)		48,200#						48,200			
NEWS	E	#	11,221	23.28					11,221	11,579	11,713

@ CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆ CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/88	TOTAL CIRCULATION AS OF 9/30/87
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)		53,800			44,800			98,600			
POST-CRESCENT	E		32,325	60.08		20,395	45.52		52,720	53,704	52,889
POST-CRESCENT	SUN		38,357	71.30		25,266	56.40		63,623	66,911	65,296
EAU CLAIRE (EAU CLAIRE CO.)		24,900			64,000			88,900			
LEADER-TELEGRAM	E (M-F)		15,464	62.10		15,243	23.82		30,707	32,405	34,275
LEADER-TELEGRAM	SAT M		16,730	67.19		17,121	26.75		33,851	35,813	36,575
LEADER-TELEGRAM	SUN		17,401	69.86		18,252	28.52		35,653	37,731	37,787
FOND DU LAC (FOND DU LAC CO.)		15,700			39,100			54,800			
REPORTER	E (M-F)		9,904	63.08		9,600	24.55		19,504	19,906	19,587
REPORTER	SUN		10,531	67.08		10,025	25.64		20,556	20,958	20,442
GREEN BAY (BROWN CO.)		58,300			51,800			110,100			
PRESS-GAZETTE	E		35,778	61.37		18,117	34.97		53,895	56,190	56,034
PRESS-GAZETTE	SUN		41,029	70.38		27,207	52.52		68,236	79,215	78,214
JANESVILLE (ROCK CO.)		20,100			61,900			82,000			
GAZETTE	E		13,048	64.92		13,545	21.88		26,593	27,240*	29,068*
GAZETTE	SUN		13,063	64.99		14,138	22.84		27,201	28,013*	
KENOSHA (KENOSHA CO.)		29,300			14,500			43,800			
NEWS	E (M-F)		22,256	75.96		5,932	40.91		28,188	28,794	29,276
NEWS	SAT M		22,311	76.15		6,048	41.71		28,359	29,006	28,530
NEWS	SUN		22,742	77.62		6,242	43.05		28,984	29,721	30,512
LA CROSSE (LA CROSSE CO.)		28,400			60,600			89,000			
TRIBUNE	E		18,411	64.83		15,221	25.1[illegible]		33,632	34,430	34,502
TRIBUNE	SUN		19,639	69.15		17,290	28.53		36,929	37,930	37,567
MADISON (DANE CO.)		95,000			154,100			249,100			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		55,981	58.93		43,252	28.07		99,233	108,362	110,112
STATE JOURNAL	M (M-F)		37,700	39.68		34,3[illegible]1	22.32		72,091	80,702	81,476
CAPITAL TIMES	E (M-F)		18,282	19.24		8,861	5.75		27,143	27,661	28,636
STATE JOURNAL, CAPITAL TIMES	CMB SAT		56,630	59.61		48,003	31.15		104,633	113,908	114,912
STATE JOURNAL	SAT M		38,170	40.18		38,304	24.86		76,474	85,228	85,503
CAPITAL TIMES	SAT E		18,460	19.43		9,699	6.29		28,159	28,680	29,409
STATE JOURNAL	SUN		63,778	67.13		69,395	45.03		133,173	148,807	148,261

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

\

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

WISCONSIN		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		17,900			21,000			38,900			
HERALD-TIMES REPORTER	E		11,567	64.62		4,827	22.99		16,394	16,713	16,639
HERALD-TIMES REPORTER	SUN		11,491	64.20		4,810	22.90		16,301	16,620	16,535
MARINETTE (MARINETTE CO.)		5,000			25,000			30,000			
EAGLE-STAR	E		3,573	71.46		5,366	21.46		8,939	9,079	9,254
MARSHFIELD (WOOD CO.)		7,900			24,600			32,500			
NEWS-HERALD	E		5,725	72.47		9,123	37.09		14,848	15,618*	15,645*
MILWAUKEE (MILWAUKEE CO.)		529,400#			256,300			785,700			
SENTINEL, JOURNAL	CMB DLY	#	364,341	68.82		29,685	11.58		394,026	450,453	476,629
SENTINEL	M (M-F)	#	125,363	23.68		15,550	6.07		140,913	181,298	188,988
JOURNAL	E (M-F)	#	238,978	45.14		14,135	5.52		253,113	269,155	287,641
SENTINEL, JOURNAL	CMB SAT	#	346,010	65.36		28,438	11.10		374,448	428,741	457,833
SENTINEL	SAT M	#	120,452	22.75		14,894	5.81		135,346	173,995	187,495
JOURNAL	SAT E	#	225,558	42.61		13,544	5.28		239,102	254,746	270,338
JOURNAL	SUN	#	386,712	73.05		50,693	19.78		437,405	509,795	517,019
OSHKOSH (WINNEBAGO CO.)		24,100			60,200			84,300			
NORTHWESTERN	E		16,474	68.36		8,341	13.86		24,815	25,226	25,607
NORTHWESTERN	SUN		18,103	75.12		9,698	16.11		27,801	28,328	28,095
RACINE (RACINE CO.)		49,400			14,500			63,900			
JOURNAL TIMES	M		30,148	61.03		4,071	28.08		34,219	34,666	34,786
JOURNAL TIMES	SUN		32,127	65.03		4,331	29.87		36,458	36,937	37,373
SHAWANO (SHAWANO CO.)		3,200			10,300			13,500			
LEADER	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
SHEBOYGAN (SHEBOYGAN CO.)		23,100			36,000			59,100			
PRESS	E		15,308	66.27		11,127	30.91		26,435	27,036	29,303
PRESS	SUN		15,017	65.01		11,052	30.70		26,069	26,683	
STEVENS POINT (PORTAGE CO.)		10,900			10,900			21,800			
JOURNAL	E		7,200	66.06		6,078	55.76		13,278	14,069	13,944
WAUKESHA (WAUKESHA CO.)		20,100#			39,500			59,600			
FREEMAN	E	#	12,134	60.37		8,888	22.50		21,022	22,815	22,845

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN	—	OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	9/30/88	9/30/87
WAUSAU (MARATHON CO.)		21,200			32,900			54,100			
HERALD	E		13,302	62.75		10,085	30.65		23,387	24,014*	24,614*
HERALD	SUN		11,007	51.92		8.949	27.20		19,956	25,659*	25,024*
WISCONSIN RAPIDS (WOOD CO.)		12,600			9,300			21,900			
TRIBUNE	E		8,860	70.32		3,875	41.67		12,735	13,189*	13,150*
WYOMING											
CASPER (NATRONA CO.)		19,900			49,400			69,300			
STAR-TRIBUNE	M		15,986	80.33		9,241	18.71		25,227	35,455	35,755
STAR-TRIBUNE	SUN		17,070	85.78		10,557	21.37		27,627	38,849	39,681
CHEYENNE (LARAMIE CO.)		20,800			31,100			51,900			
EAGLE, STATE TRIBUNE	CMB DLY		15,501	74.52		2,847	9.15		18,348	18,729	19,022
EAGLE	M		6,518	31.34		1,851	5.95		8,369	8,559	8,684
STATE TRIBUNE	E		8,983	43.19		996	3.20		9 979	10,170	10,338
TRIBUNE-EAGLE	SUN		16,176	77.77		3,058	9.83		19,234	19,754	19,987
LARAMIE (ALBANY CO.)		10,200			5,700			15,900			
BOOMERANG	M (TU-S)		6,310	61.86		484	8.49		6,794	7,359	7,363
BOOMERANG	SUN		6,286	61.63		477	8.37		6,763	7,364	7,383
RAWLINS (CARBON CO.)		3,600			4,400			8,000			
TIMES	M (TU-S)		2,392	66.44		928	21.09		3,320	3,715	3,. 14
ROCK SPRINGS (SWEETWATER CO.)		7,900			30,700			38,600			
ROCKET-MINER	M (TU-S)		4,661	59.00		1,846	6.01		6,507	6,803	6,882
SHERIDAN (SHERIDAN CO.)		6,800			6,000			12,800			
PRESS	E		4,893	71.96		1,106	18.43		5,999	6,502	6,138
WORLAND (WASHAKIE CO.)		2,500			6,200			8,700			
NORTHERN NEWS	M (TU-S)		1,903	76.12		1,652	26.65		3,555	3,843	4,025

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO CIRC/OH'S	RTZ OR NDM		RATIO CIRC/OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	%	OH'S	CIRC	%	OH'S	CIRC	AS OF 9/30/88	AS OF 9/30/87
BAHAMAS											
NASSAU		30,106@						30,106			
GUARDIAN	M	@	11,935	39.64					11,935	12,786	12,549
BERMUDA											
HAMILTON		18,449@						18,449			
ROYAL GAZETTE	M	@			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PUERTO RICO											
SAN JUAN		325,800			93,400			419,200			
EL NUEVO DIA	M		110,602	33.95		17,903	19.17		128,505	207,156	196,352
EL NUEVO DIA	SUN		109,191	33.51		19,922	21.33		129,113	210,884	198,501
EL VOCERO	M (M-F)		75,819	23.27		19,809	21.21		95,628	211,041	199,969
EL VOCERO	SAT		54,540	16.74		15,083	16.15		69,623	161,481	155,421
STAR	M		28,162	8.64		1,505	1.61		29,667	38,220	36,159
STAR	SUN		27,136	8.33		1,578	1.69		28,714	37,852	38,632
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#									1,226,046
CHINA TIMES	SUN	#									1,237,065

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET
☆CHANGE IN PUBLISHING PLAN

***AVERAGES FOR 3 MONTHS**

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/88	9/30/87
ALMEDA NEWSPAPER GROUP	M	109,013	106,954
ALMEDA NEWSPAPER GROUP	SUN	113,917	109,592
BAND	E	529,703	560,681
BAND	SAT	252,169	231,791
BAND	SUN	260,715	255,768
BOOTH-MICHIGAN NEWSPAPER GROUP	E	539,099	542,250
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	647,861	648,314
THE CAJUN GROUP	M & E	57,732	59,447
THE CAJUN GROUP	SUN	67,671	68,739
CALIFORNIA AD GROUP	E (M-F)	59,268	59,210
CALIFORNIA AD GROUP	SAT	34,386	33,769
CALIFORNIA AD GROUP	SUN	30,422	30,924
CONTRA COSTA METRO GROUP	M & E	NOT COMPLETE	109,920
CONTRA COSTA METRO GROUP	SUN	NOT COMPLETE	115,531
COPLEY CHICAGO ZONE	E	168,374	167,959
COPLEY CHICAGO ZONE	SUN/WKND	177,381	166,733
COPLEY LOS ANGELES NEWSPAPERS	E	135,037	133,126
COPLEY LOS ANGELES NEWSPAPERS	SUN	126,037	125,673
DANN	E	90,393	90,120
DFW SUBURBAN NEWSPAPERS INC.	E (TU-S)	51,760	49,011
DFW SUBURBAN NEWSPAPERS INC.	SUN	57,436	53,008
DONREY ARKANSAS METRO GROUP	M, E (M-F) & ALL DAY	68,952	69,026
DONREY ARKANSAS METRO GROUP	SUN	76,346	75,523
ESSEX COUNTY NEWSPAPERS	E	37,278	37,777
GANNETT MICHIGAN	E	125,635	124,281
GANNETT MICHIGAN	SAT	30,099	29,677
GANNETT MICHIGAN	SUN	154,328	155,607
GREATER CLEVELAND NEWSPAPER NETWORK	M & E	337,061	141,451
GREATER CLEVELAND NEWSPAPER NETWORK	SUN	301,322	77,055
GREATER PHILADELPHIA NEWSPAPERS	M & E	147,026	145,743
GREATER PHILADELPHIA NEWSPAPERS	SUN	162,974	161,564
GREATER VENTURA COUNTY	E	73,754	72,700
GREATER VENTURA COUNTY	SUN	81,374	80,735
IMPERIAL VALLEY UNIT	E	16,713	16,235
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	76,392	77,843
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	69,492	72,263
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	145,884	150,106
KNIGHT-RIDDER	M & E	737,933	760,907
KNIGHT-RIDDER	SAT	606,169	630,328
KNIGHT-RIDDER	SUN	995,571	984,109
MERCED-MADERA GROUP	M & E	32,901	32,065
MIDLAND-HURON GROUP	E	25,697	25,699
MIDLAND-ODESSA METRO GROUP	E (M-F)	53,145	52,240
MIDLAND-ODESSA METRO GROUP	SAT	29,407	53,493
MIDLAND-ODESSA METRO GROUP	SUN	67,747	66,216

*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/88	9/30/87
MISSISSIPPI VALLEY MEDIA GROUP	E	12,717	13,144
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	45,208	46,713
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	53,689	54,904
MONTANA NEWSPAPER GROUP	M & E	145,225	148,224
MONTANA NEWSPAPER GROUP	SUN	159,740	160,205
NATIONAL TURF DAILIES	MON	89,500	87,110*
NATIONAL TURF DAILIES	TUE	8,610	8,617*
NATIONAL TURF DAILIES	M (TU-F)	75,653	77,146*
NATIONAL TURF DAILIES	M (W-F)	26,860	25,019*
NATIONAL TURF DAILIES	SAT	172,800	172,126*
NATIONAL TURF DAILIES	SUN	116,217	115,314*
NORTH JERSEY NEWSPAPERS	M & E	139,743	153,266
NORTH JERSEY NEWSPAPERS	SUN	54,880	64,703
NORTHEASTERN OHIO NEWSPAPERS	E	31,556	31,839
NORTHEASTERN OHIO NEWSPAPERS	SUN	30,615	30,808
NORTHERN CALIFORNIA METRO MARKET GROUP	E	84,397	83,269
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	9,977	9,834
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	27,779	26,537
PRO GROUP	M & E	98,602	91,656
PRO GROUP	SUN	102,039	95,023
PRO GROUP PLUS	M & E	123,757	
PRO GROUP PLUS	SUN	129,485	
RIO GRANDE VALLEY	M & E	65,713	61,501
RIO GRANDE VALLEY	SUN	79,382	76,587
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,674	37,675
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	38,426	37,628

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/88	9/30/87
SHERMAN-DENISON METRO GROUP	E	33,725	
SHERMAN-DENISON METRO GROUP	SUN	37,926	
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	44,094	44,562
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	41,549	12,557
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	49,976	50,155
TEMPLE/KILLEEN METRO GROUP	M	41,872	42,910
TEMPLE/KILLEEN METRO GROUP	SUN	47,996	49,783
TREASURE COAST GROUP	M	69,615	65,660
TREASURE COAST GROUP	SUN	78,116	72,645
U-BIE GROUP	M, E & ALL DAY	179,589	178,351
U-BIE GROUP	SUN	207,327	206,063
UNYT:NEW YORK ADI	M & E	597,216	602,518
UNYT:NEW YORK ADI	SAT	551,645	557,834
UNYT:NEW YORK ADI	SUN	753,652	762,065
VALUABLE VENTURA COUNTY GROUP	M & E	107,178	118,579
VALUABLE VENTURA COUNTY GROUP	SUN	116,791	128,643
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	164,634	167,795
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	190,792	193,471
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	208,899	210,616
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	252,452	252,708
WHEELING METRO COMBO	M & E (M-F)	68,582	68,239
WHEELING METRO COMBO	SUN	79,001	77,528
WITWER NEWSPAPERS	E	13,568	

*AVERAGES FOR 3 MONTHS

Audit Bureau
of Circulations
900 N. Meacham Road
Schaumburg, IL 60173-4968

Member Service Offices in:
NEW YORK: 420 LEXINGTON AVENUE,
NEW YORK, NEW YORK 10170
TORONTO: 151 BLOOR ST., W., STE. 850
TORONTO, CANADA M5S 1S4